

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM600851

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gateway Blend, LLC		10/01/2020	Limited Liability Company: MISSOURI
RECEIVING PARTY DATA			
Name:	Future US, Inc.		
Street Address:	11 W 42nd Street, 15th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6002358	CINEMABLEND	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024695163		
Email:	dan.neustadt@hkllaw.com		
Correspondent Name:	Daniel C. Neustadt		
Address Line 1:	Holland & Knight LLP		
Address Line 2:	800 17th Street NW, Suite 1100		
Address Line 4:	Washington, D.C. 20006		
ATTORNEY DOCKET NUMBER:	166826.00002		
NAME OF SUBMITTER:	Daniel C. Neustadt		
SIGNATURE:	/Daniel C. Neustadt/		
DATE SIGNED:	10/02/2020		
Total Attachments: 4			
source=Future US - Trademark Assignment#page1.tif			
source=Future US - Trademark Assignment#page2.tif			
source=Future US - Trademark Assignment#page3.tif			

OP \$40.00 6002358

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the “*Assignment*”), is made as of October 1, 2020, by and between Gateway Blend, LLC, a Missouri limited liability company (“*Assignor*”), and Future US, Inc., a California corporation (“*Assignee*”). Seller and Buyer are hereinafter collectively referred to as the “*Parties*” and each, individually as a “*Party*”.

RECITALS

A. Assignor is the owner of record of the federal trademark U.S. Reg. No. 6,002,358 for CINEMABLEND (the “**Trademark**”).

B. Assignee desires to acquire all of Assignor’s entire right, title, and interest in and to the Trademark, together with whatever goodwill is associated with the Trademark.

C. Assignor desires to transfer to Assignee all of Assignor’s rights, title and interest in and to the Trademark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree:

1. **Assignment of Trademark**. Assignor does hereby sell, assign, transfer, convey and set over unto Assignee all right, title, and interest in and to the Trademark, together with all other goodwill associated with the Trademark, including, but not limited to, any and all rights to register and to renew the Trademark, together with all rights to sue and recover for past, present and future infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee. As a result of this Assignment, the Trademark is to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its heirs, successors, assigns, and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, sale, conveyance, and transfer had not been made.

2. **Further Actions**. Assignor further covenants and agrees that it shall, at any time, upon Assignee’s request, testify in any legal proceeding, execute and deliver any agreement, document, certificate or instrument and generally do all that is possible or that may be necessary or desirable to perfect the title to the Trademark in Assignee, its heirs, successors, assigns or other legal representatives. If applicable, Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as owner of the Trademark.

3. **Governing Law**. This Assignment will be governed by and construed and interpreted in accordance with the choice of law provisions set forth in, and will be subject to the notice provisions of, that certain Asset Purchase Agreement, by and between Assignor and Assignee, dated as of the date hereof.

4. **Counterparts**. This Assignment may be executed in one or more counterparts, each of which will be deemed an original agreement, but all of which will be considered one instrument and will become a binding agreement when one or more counterparts have been signed

by each of the parties and delivered to the other. A facsimile of this document bearing a party's signature or a printed copy of the original, signed document scanned in .pdf or .tiff format shall have the same legal force and effect as an original of such signature and shall be treated as an original document for evidentiary purposes.

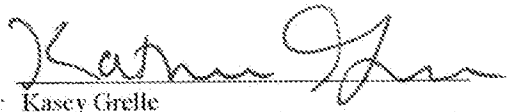
5. **Voluntary Execution of Assignment.** The Parties represent that they have carefully read this Assignment and have had an opportunity to consult with an attorney. The Parties affirmatively state that they understand the contents of this Assignment, and sign this Assignment as their free act and deed.

[Signature Page Follows.]

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed as of the date first written above.

ASSIGNOR:

GATEWAY BLEND, LLC

By: 
Name: Kasey Grelle
Title: Chief Executive Officer

ASSIGNMENT ACCEPTED:

ASSIGNEE:

FUTURE US, INC.

By: _____
Name: Marcus Adolfsson
Title: Director

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed as of the date first written above.

ASSIGNOR:


GATEWAY BLEND, LLC

By: _____
Name: _____
Title: _____

ASSIGNMENT ACCEPTED:

ASSIGNEE:

FUTURE US, INC.

By:  _____
Name: Marcus Adolfsson
Title: Director