

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM600866

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IQ Holdings, LLC		10/01/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	InsureMe, Inc.		
Street Address:	667 Union Boulevard		
City:	Allentown		
State/Country:	PENNSYLVANIA		
Postal Code:	18109		
Entity Type:	Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2953684	INSUREME	
Registration Number:	3915582	INSUREME	
CORRESPONDENCE DATA			
Fax Number:	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5123225200		
Email:	tmcentral@pirkeybarber.com		
Correspondent Name:	Anna Kuhn		
Address Line 1:	1801 East 6th Street, Suite 300		
Address Line 4:	Austin, TEXAS 78702		
NAME OF SUBMITTER:	Anna Kuhn		
SIGNATURE:	/Anna Kuhn/		
DATE SIGNED:	10/02/2020		
Total Attachments: 1			
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OP \$65.00 2953684

TRADEMARK ASSIGNMENT

WHEREAS, IQ Holdings, LLC, a Delaware limited liability company, having a mailing address of 1860 Blake Street, Denver, Colorado 80202 (“Assignor”) is the owner of all right, title, and interest in and to the INSUREME logo and INSUREME word mark and the associated United States Trademark Registration Nos. 2953684 and 3915582, respectively (the “Marks”);

WHEREAS, InsureMe, Inc., a Pennsylvania corporation, having an address of 667 Union Boulevard, Allentown, Pennsylvania 18109 (“Assignee”) desires to acquire all right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks throughout the world;

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed on the date shown below.

ASSIGNOR – IQ Holdings, LLC



(Signature)

Printed Name: William R. Daniel

Title: President & CEO

Date: 10/1/2020