

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM600908

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Groupe Dynamite Inc.		02/28/2020	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	National Bank of Canada		
Street Address:	500 Place d'Armes		
Internal Address:	26th Floor		
City:	Montreal, Quebec		
State/Country:	CANADA		
Postal Code:	H2Y 2W3		
Entity Type:	Chartered Bank: CANADA		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	3532839	DYNAMITE STORES	
Registration Number:	3805182	D	
Registration Number:	4021138	DYNAMITE	
Registration Number:	4372827	D DYNAMITE	
Registration Number:	3538639	GARAGE	
Registration Number:	3573958	GARAGE	
Registration Number:	3185148	THE GARAGE CLOTHING COMPANY	
Registration Number:	3009255	GARAGE GIRL	
Serial Number:	78405859	DYNAMITE STORES	
Registration Number:	3587679	G	
Registration Number:	3909384	GARAGE	
Registration Number:	3819823	GARAGE	
Serial Number:	77301840	GLAM STYLE	
Serial Number:	77301739	DREAM, DISCOVER, EXPERIENCE	
Serial Number:	77301874	GARAGE DREAM DISCOVER EXPERIENCE	
Registration Number:	3775200	GARAGE	
CORRESPONDENCE DATA			

OP \$415.00 3532839

Fax Number: 3128767934

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128768000

Email: angelica.pogson@dentons.com

Correspondent Name: Dentons US LLP

Address Line 1: P.O. Box #061080

Address Line 2: Wacker Drive Station, Willis Tower

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Samuel Fifer
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SIGNATURE:	/Samuel Fifer/
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DATE SIGNED:	10/02/2020
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Total Attachments: 6

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NOTICE OF TRADEMARK SECURITY INTEREST

This Notice of Trademark Security Interest (this "**Notice**") is entered into and effective as of February 28, 2020, by and between **GROUPE DYNAMITE INC.**, a corporation governed by the laws of Canada ("**Grantor**"), and **NATIONAL BANK OF CANADA**, in its capacity as administrative agent (together with its successors and assigns "**Grantee**") (collectively, the "**Parties**").

WHEREAS Grantor has granted to Grantee a security interest in, among other things, all right, title and interests of Grantor in and to Grantor's trademarks, including without limitation the trademarks listed on Schedule A hereto, owned by Grantor (collectively, the "**Trademarks**"), pursuant to that certain General Security and Pledge Agreement executed on or about February 28, 2020 (the "**Security Agreement**"); and,

WHEREAS the Parties desire to record this Notice with the United States Patent and Trademark Office to provide third parties with notice of the grant of security interest described in the preceding paragraph above (the "**Security Interest**").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. The Parties agree that this Notice may be recorded with the United States Patent and Trademark Office and such other authorities as Grantee desires to provide notice to third parties of the Security Interest granted under the Security Agreement. Notwithstanding the foregoing, nothing herein shall be deemed to supersede, nor shall anything herein be used for the purpose of interpreting, the Security Agreement, and this Notice is not intended to alter in any way the rights or obligations of the Parties set forth in the Security Agreement. For the avoidance of doubt, if the terms of this Notice conflict with the Security Agreement, the terms of the Security Agreement shall govern.

2. This Notice may be executed in counterparts, each of which shall constitute an original and all of which shall, when taken together, constitute one and the same agreement, notwithstanding that all Parties may not have signed all counterparts of this Notice.

**Remainder of page intentionally blank.
Signature pages follow.**

IN WITNESS WHEREOF, the Grantor has entered into this Notice by and through its duly authorized representative.

GRANTOR:

GROUPE DYNAMITE INC.

By 

Name: Andrew Lutfy

Title: Executive Chairman of the Board of Directors

Notice of Trademark Security Interest
Signature Page


NATDOCSM4845537


TRADEMARK
REEL: 007068 FRAME: 0553

IN WITNESS WHEREOF, the Grantee has entered into this Notice by and through its duly authorized representatives.

GRANTEE:

NATIONAL BANK OF CANADA, as agent

By: 
Name: Dominic Albanese
Title: Managing Director Corporate and Investment
Banking - Loan Structuring and Syndication Group
National Bank Financial
Markets



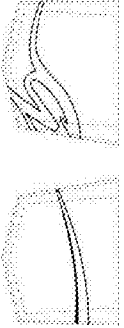
By: 
Name: Daniel Leclerc
Title: Director - Loan Structuring & Syndication



SCHEDULE A

TRADEMARKS

See attached.

GROUPE DYNAMITE INC.
Trademark Status Report by Country

FILE #	MARK (Name) <i>Next Action Due Date</i>	MARK (Representation) <i>Description of Action</i>	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
	UNITED STATES							
G001P-0015	DYNAMITE STORES <i>Nov. 18, 2013</i>	<i>Declaration of continued use to file by Nov. 18, 2014</i>	9/20/1999	75/802,990	Nov. 18, 2008	3,532,839	REGISTERED	03, 14, 16, 20
G001P-0016	D (DESIGN) <i>June 22, 2015</i>	<i>Statement of use due between June 22, 2015 and June 22, 2016</i>	10/6/2006	77/015,987	Jun. 22, 2010	3,805,182	REGISTERED	25, 35
G001P-0017	DYNAMITE (WORD) <i>Statement of use due between Sept. 6, 2016 & 2017</i>		9/15/2005	78/713,723	Sept. 6, 2011	4,021,138	REGISTERED	25, 35
G001P-0018	D DYNAMITE & DESIGN <i>Renewal due July 23, 2023</i>		9/15/2005	78/713,744	Jul. 23, 2013	4,372,827	REGISTERED	25, 35
G001P-0020	GARAGE & DESIGN <i>Renewal due Nov. 25, 2018</i>		4/18/2005	78/610,821	Nov. 25, 2008	3,538,639	REGISTERED	25, 35
G001P-0021	GARAGE (WORD) <i>10-Feb-14 Declaration of Continued use due by Feb. 10, 2015</i>		4/18/2005	78/610,827	Feb. 10, 2009	3,573,958	REGISTERED	25, 35
G001P-0022	THE GARAGE CLOTHING COMPANY <i>12/19/2011</i>	<i>AFFIDAVIT OF USE DUE - 2011</i>	9/20/1999	75/802,991	12/19/2006	3,185,148	REGISTERED	14, 25, 35
G001P-0028	GARAGE GIRL (Purchased from Sherry L. Striegel) <i>04/25/2010</i>	<i>RENEWAL DUE BY OCT. 25, 2010</i>	05/27/2004	76/594,377	10/25/2005	3,009,255	REGISTERED	25
G001P-0029	DYNAMITE STORES <i>7 Jan. 2010</i>	<i>Check if oppositions filed</i>	4/21/2004	78/405,859			PUBLISHED	18, 25, 35
G001P-0030	G & Design		12/20/2006	77/068,446	03/10/2009	3,587,679	REGISTERED	25

	March 10, 2014	Declaration of continued use due by March 10, 2015											
G001P-0044	GARAGE & DESIGN (for cosmetics) Jan. 18, 2016	GARAGE Declaration of continued use due by Jan. 18, 2017	6/22/2006	78/914,853	Jan. 18, 2011	3,909,384	REGISTERED	03, 35					
G001P-0045	GARAGE (WORD) (for cosmetics) Jul. 13, 2015	Declaration of continued use due by July 13, 2016	6/22/2006	78/914,845	JUL. 13, 2010	3,819,823	REGISTERED	03, 35					
G001P-0077	GLAM STYLE		11/10/2007	77/301,840			ABANDONED	03, 35					
G001P-0079	DREAM, DISCOVER, EXPERIENCE 01/11/2010	Statement of use due Dec. 2, 2010	11/10/2007	77/301,739			ALLOWED	03, 20, 35					
G001P-0080	DREAM, DISCOVER, EXPERIENCE & DESIGN 01/11/2010	 Statement of use due Dec. 2, 2010	11/10/2007	77/301,874			PENDING	03, 20, 35					
G001P-0082	Garage Script Design April 13, 2019	 File Affidavit of continued use	11/10/2007	77/301,812	April 13, 2010	3,775,200	REGISTERED	03, 20, 35					