

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM601508

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Urus Group LP		09/18/2020	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	Vyla LLC		
Street Address:	6766 East County Road 18		
City:	Johnstown		
State/Country:	COLORADO		
Postal Code:	80534		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88398347	VYLA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9494679299		
Email:	gunnar.gundersen@gundersen-law.com		
Correspondent Name:	Gunnar B Gundersen		
Address Line 1:	5000 Birch St., West Tower, Suite 3000		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
NAME OF SUBMITTER:	Gunnar B Gundersen		
SIGNATURE:	/gunnar b gundersen/		
DATE SIGNED:	10/07/2020		
Total Attachments: 3			
source=2020 09 21 VYLA trademark assignment - EXECUTED#page1.tif			
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OP \$40.00 88398347

CONFIRMATORY TRADEMARK ASSIGNMENT

Pursuant to the Intellectual Property Transfer Agreement entered into by and between
Urus Group LP (LIMITED PARTNERSHIP DELAWARE)

117 E. Green Bay street

Shawano

Wisconsin 51466

United States of America,

and

Vyla LLC (a Colorado LLC)

6766 East County Road 18

Johnstown

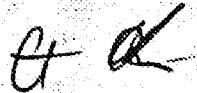
Colorado 80534

United States of America

with an effective date of September 21, 2020, the terms of which are incorporated herein by
reference, the parties agree as follows:

WHEREAS, Urus Group LP. (hereinafter "Assignor") has, either directly or through
predecessors in interest, adopted in its business the trademark VYLA, said trademark being
applied with the United States Patent and Trademark Office at application No. 88398347, issued
April 23, 2019, (the "Trademark"); and

WHEREAS, Vyla LLC (hereinafter "Assignee") is desirous of acquiring Trademark, the
application thereof, and is acquiring the entire business or portion thereof to which Trademark
pertains.



NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell and assign unto the said Assignee as of the effective date referenced above, all right, title, and interest in and to the said Trademark as part of assignment of the entire business or portion thereof to which Trademark pertains, and any registrations thereof or applications therefor, together with the goodwill symbolized by Trademark and with the right to recover and have damages and profits for past infringement, if any

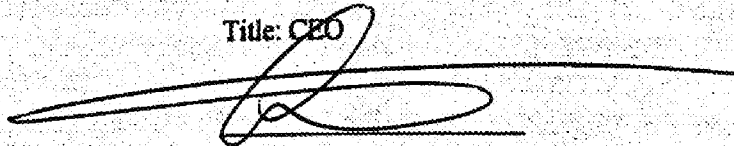
IN WITNESS WHEREOF, said parties have caused this instrument to be executed by its duly authorized corporate officers as of the dates noted below.

URUS GROUP LP, ASSIGNOR

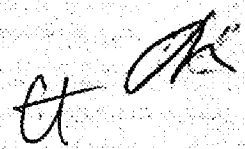
By: URUS GROUP LP

Name: Cees Hartmans

Title: CEO



Date: September 18, 2020



VYLA LLC, ASSIGNEE

By: VYLA LLC

Name: Yoav Levsky

Title: Chairman/Manager



Date: September 18, 2020