

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM601663

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BOJANGLES' INTERNATIONAL, LLC		10/06/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	BOJANGLES GUARANTOR, LLC
Street Address:	9432 SOUTHERN PINE BOULEVARD
City:	CHARLOTTE
State/Country:	NORTH CAROLINA
Postal Code:	28273
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 57

Property Type	Number	Word Mark
Registration Number:	5524656	BOJANGLES'
Registration Number:	5359254	BO
Registration Number:	5429808	BOJ
Registration Number:	5295060	CHICKEN SUPREMES
Registration Number:	5124103	BIG BO BOX
Registration Number:	5157969	BO'TOWN ROASTERS
Registration Number:	5157955	BO'TOWN ROASTERS
Registration Number:	5054627	BOJANGLER
Registration Number:	5034399	
Registration Number:	4942952	BOMOJI
Registration Number:	4851380	BOJANGLES FAMOUS CHICKEN 'N BISCUITS
Registration Number:	4850866	BOJ
Registration Number:	4850876	BOJANGLES EXPRESS
Registration Number:	4944403	BOJ
Registration Number:	4835122	CAJUN FILET BISCUIT
Registration Number:	4793514	CHEDDAR BO
Registration Number:	4793513	'TIS THE SEASONING
Registration Number:	4667777	BO-SMART

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5348421	BO
Registration Number:	5348423	BO
Registration Number:	4529667	TAILGATE EVERYTHING
Registration Number:	4590360	BO FREEZE
Registration Number:	4529358	IT'S BO TIME
Registration Number:	4494308	IT HOLDS TEA
Registration Number:	4452741	
Registration Number:	4597509	THINK INSIDE THE BOX
Registration Number:	4060147	BOJANGLES' FAMOUS CHICKEN 'N BISCUITS
Registration Number:	4060148	LEGENDARY ICED TEA
Registration Number:	4056307	GOTTAWANNANEEDAGETTAHAHA
Registration Number:	4059782	BOJANGLES' FAMOUS CHICKEN 'N BISCUITS
Registration Number:	3947905	IT'S BO TIME
Registration Number:	3947877	BOJANGLES'
Registration Number:	3943974	BOJ
Registration Number:	3900108	IT'S BO TIME
Registration Number:	3481168	OUR FOOD IS FAMOUS. OUR CUSTOMERS LOVE U
Registration Number:	3049355	BOJANGLES' FAMOUS CHICKEN 'N BISCUITS
Registration Number:	3034730	BUFFALO BITES
Registration Number:	1963170	COME TASTE THE DIFFERENCE
Registration Number:	1948685	BOJANGLES' EXPRESS
Registration Number:	1924331	UNBOLIEVABLE!
Registration Number:	1750293	BO-BERRY BISCUITS
Registration Number:	1505350	THERE'S ALWAYS SOMETHING HAPPENIN' AT TH
Registration Number:	1503173	BO TO GO
Registration Number:	1488726	BO-TO-GO
Registration Number:	1496914	BO-TATO ROUNDS
Registration Number:	1386213	EGG BO BISCUIT
Registration Number:	1214458	BOJANGLES
Registration Number:	1218514	BOJANGLES' CAJUN PINTOS
Registration Number:	1219347	BOJANGLES' DIRTY RICE
Registration Number:	1271956	BOJANGLES' FAMOUS CHICKEN'N BISCUITS
Registration Number:	1185003	BOJANGLES'
Registration Number:	1175371	IT'S CAJUN SPICED
Registration Number:	1177496	BOJANGLES' CAJUN SPICED CHICKEN
Serial Number:	88937426	BOJANGLES
Serial Number:	88937437	BO
Serial Number:	88937449	STEEPED LIKE WE MEAN IT

Property Type	Number	Word Mark
Serial Number:	88733616	#LONGLIVETHETAILGATE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: mpotts@paulweiss.com, cmannino@paulweiss.com, snygren@paulweiss.com

Correspondent Name: MARISSA A. POTTS

Address Line 1: PAUL WEISS RIFKIND WHARTON & GARRISON LLP

Address Line 2: 1285 AVENUE OF THE AMERICAS

Address Line 4: NEW YORK, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	22873-001
NAME OF SUBMITTER:	Marissa Potts
SIGNATURE:	/Marissa Potts/
DATE SIGNED:	10/07/2020

Total Attachments: 10

source=1. Bojangles 2020-1 - First Tier Trademark Assignment (Execution Version)#page1.tif
source=1. Bojangles 2020-1 - First Tier Trademark Assignment (Execution Version)#page2.tif
source=1. Bojangles 2020-1 - First Tier Trademark Assignment (Execution Version)#page3.tif
source=1. Bojangles 2020-1 - First Tier Trademark Assignment (Execution Version)#page4.tif
source=1. Bojangles 2020-1 - First Tier Trademark Assignment (Execution Version)#page5.tif
source=1. Bojangles 2020-1 - First Tier Trademark Assignment (Execution Version)#page6.tif
source=1. Bojangles 2020-1 - First Tier Trademark Assignment (Execution Version)#page7.tif
source=1. Bojangles 2020-1 - First Tier Trademark Assignment (Execution Version)#page8.tif
source=1. Bojangles 2020-1 - First Tier Trademark Assignment (Execution Version)#page9.tif
source=1. Bojangles 2020-1 - First Tier Trademark Assignment (Execution Version)#page10.tif

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Trademark Assignment") is made and entered into as of October 6, 2020, by and between BOJANGLES' INTERNATIONAL, LLC, a Delaware limited liability company located at 9432 Southern Pine Boulevard, Charlotte, NC 28273, ("Assignor"), and BOJANGLES GUARANTOR, LLC, a Delaware limited liability company located at 9432 Southern Pine Boulevard, Charlotte, NC 28273 ("Assignee") (collectively referred to as the "Parties").

WHEREAS, pursuant to the First Tier Contribution Agreement between the Parties of even date herewith (the "Agreement"), Assignor has assigned all right, title and interest in and to the Contributed IP (as defined by reference therein), including any and all trademarks, service marks and registrations and applications for the same listed on the attached Schedule 1 (collectively referred to as the "Trademarks"), and all goodwill connected with the use of or symbolized thereby; and

WHEREAS, pursuant to the Agreement, the Assignee has acquired all right, title and interest in and to the Contributed IP, including the Trademarks, and the Parties wish to record such acquisition in the United States Patent and Trademark Office (the "USPTO"); and

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

Capitalized terms used herein and not defined herein have the meanings set forth in the Agreement.

Pursuant to the Agreement, Assignor hereby (i) irrevocably contributes, transfers, grants, bargains, assigns, conveys and delivers all of its right, title and interest in and to the Trademarks and the goodwill connected with the use of or symbolized by the Trademarks to the Assignee, absolutely and not as collateral security, without recourse (except as explicitly provided in the Agreement), as a capital contribution to the Assignee; and (ii) vests in the Assignee all powers and rights of the Assignor under the Trademarks, including to all products and proceeds therefrom and the right to bring an action at law or in equity for any infringement, misappropriation, dilution or other violation of any of the Trademarks occurring prior to, on or after the date hereof, and to collect all damages, settlements and proceeds relating to the Trademarks and, to the extent not otherwise included, all payments, proceeds, supporting obligations and accrued and future rights to payment of any guaranties, indemnities, insurance and other agreements or arrangements of whatever character with respect to the Trademarks, to have and to hold the same unto the Assignee and its successors and assigns forever, as of the Closing Date.

Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any application for registration of a Trademark that would be invalidated, canceled, voided or abandoned due to the contribution, assignment and/or conveyance of the Trademarks hereunder, including intent-to-use applications filed with the USPTO pursuant to 15 USC Section 1051(b) prior to the filing and acceptance of a statement of use or amendment to allege use pursuant to 15 USC Section 1051(c) or (d), unless and until such time that the contribution, assignment and/or conveyance of the Trademarks hereunder will not cause such Trademark to be invalidated, cancelled, voided or abandoned.

This Trademark Assignment is subject to all the terms and conditions of the Agreement, which is incorporated by reference as if fully set forth herein. The Parties intend that this Trademark Assignment is for recordation purposes only and its terms shall not modify and shall be subject to the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the Contributed IP.

THIS TRADEMARK ASSIGNMENT SHALL BE CONSTRUED IN ACCORDANCE WITH, AND GOVERNED BY, THE INTERNAL LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO CHOICE OF LAW RULES (OTHER THAN SECTIONS 5-1401 AND 5-1402 OF THE NEW YORK GENERAL OBLIGATIONS LAW).

This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which when taken together shall constitute a single agreement.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, the undersigned has caused this TRADEMARK ASSIGNMENT to be duly executed and delivered as of the date first written above.

ASSIGNOR

BOJANGLES' INTERNATIONAL, LLC


DocuSigned by:
By: Reese Stewart
Name: Reese Stewart
Title: Chief Financial Officer

ASSIGNEE


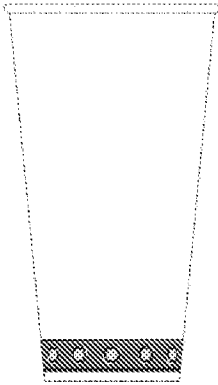

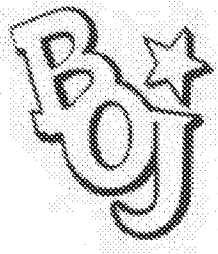
BOJANGLES GUARANTOR, LLC

DocuSigned by:
By: Reese Stewart
Name: Reese Stewart
Title: Treasurer

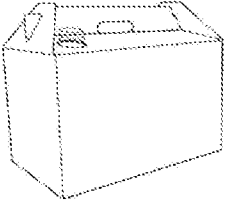

**Schedule 1
Trademarks**

Mark	App No.	App. Date	Reg. No.	Reg. Date
BOJANGLES (& Design) 	88937426	28-MAY-2020	Not Available	Pending
BO (& Design) 	88937437	28-MAY-2020	Not Available	Pending
STEEPED LIKE WE MEAN IT	88937449	28-MAY-2020	Not Available	Pending
#LONGLIVETHETAILGATE #LONGLIVEDREYARLGATE	88733616	19-DEC-2019	Not Available	Pending ¹
BOJANGLES' BOJANGLES'	87730452	21-DEC-2017	5524656	24-JUL-2018
BO BO	87446612	11-MAY-2017	5359254	19-DEC-2017
BOJ BOJ	87398760	05-APR-2017	5429808	20-MAR-2018
CHICKEN SUPREMES CHICKEN SUPREMES	87323786	03-FEB-2017	5295060	26-SEP-2017
BIG BO BOX BIG BO BOX	87068057	10-JUN-2016	5124103	17-JAN-2017



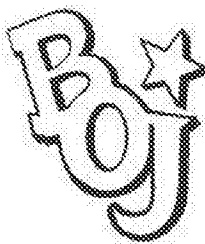

¹ Bojangles intends to actively abandon this trademark.




Mark	App No.	App. Date	Reg. No.	Reg. Date
BO'TOWN ROASTERS 	87032910	11-MAY-2016	5157969	07-MAR-2017
BO'TOWN ROASTERS BO'TOWN ROASTERS	87028035	06-MAY-2016	5157955	07-MAR-2017
BOJANGLER BOJANGLER	86924381	01-MAR-2016	5054627	04-OCT-2016
<i>Design Only</i> 	86675649	26-JUN-2015	5034399	06-SEP-2016
BOMOJI BOMOJI	86675732	26-JUN-2015	4942952	19-APR-2016
BOJANGLES FAMOUS CHICKEN 'N BISCUITS 	86617104	01-MAY-2015	4851380	10-NOV-2015
BOJ 	86585734	02-APR-2015	4850866	10-NOV-2015



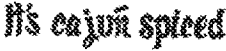

Mark	App No.	App. Date	Reg. No.	Reg. Date
BOJANGLES EXPRESS BOJANGLES EXPRESS	86585848	02-APR-2015	4850876	10-NOV-2015
BOJ BOJ	86585985	02-APR-2015	4944403	26-APR-2016
CAJUN FILET BISCUIT CAJUN FILET BISCUIT	86480444	15-DEC-2014	4835122	20-OCT-2015
CHEDDAR BO CHEDDAR BO	86436684	28-OCT-2014	4793514	18-AUG-2015
'TIS THE SEASONING 'TIS THE SEASONING	86436662	28-OCT-2014	4793513	18-AUG-2015
BO-SMART BO-SMART	86373879	21-AUG-2014	4667777	06-JAN-2015
BO 	86294590	29-MAY-2014	5348421	05-DEC-2017
BO 	86295002	29-MAY-2014	5348423	05-DEC-2017
TAILGATE EVERYTHING TAILGATE EVERYTHING	86120029	15-NOV-2013	4529667	13-MAY-2014

Mark	App No.	App. Date	Reg. No.	Reg. Date
BO FREEZE BO FREEZE	86113973	08-NOV-2013	4590360	19-AUG-2014
IT'S BO TIME IT'S BO TIME	86079567	01-OCT-2013	4529358	13-MAY-2014
IT HOLDS TEA IT HOLDS TEA	86002960	05-JUL-2013	4494308	11-MAR-2014
<i>Design Only</i> 	85948763	03-JUN-2013	4452741	17-DEC-2013
THINK INSIDE THE BOX THINK INSIDE THE BOX	85385970	01-AUG-2011	4597509	02-SEP-2014 ²
BOJANGLES' FAMOUS CHICKEN 'N BISCUITS 	85315750	09-MAY-2011	4060147	22-NOV-2011
LEGENDARY ICED TEA LEGENDARY ICED TEA	85315761	09-MAY-2011	4060148	22-NOV-2011
GOTTAWANNANEEDAGETTAH AVA GOTTAWANNANEEDAGETTAH	85296269	15-APR-2011	4056307	15-NOV-2011

² Bojangles intends to actively abandon this trademark.

Mark	App No.	App. Date	Reg. No.	Reg. Date
BOJANGLES' FAMOUS CHICKEN 'N BISCUITS 	85296510	15-APR-2011	4059782	22-NOV-2011
IT'S BO TIME 	85124841	08-SEP-2010	3947905	19-APR-2011
BOJANGLES' BOJANGLES'	85118362	30-AUG-2010	3947877	19-APR-2011
BOJ 	85104816	11-AUG-2010	3943974	12-APR-2011
IT'S BO TIME IT'S BO TIME	85040401	17-MAY-2010	3900108	04-JAN-2011
OUR FOOD IS FAMOUS. OUR CUSTOMERS LOVE US. Our food is famous. Our customers love us.	77001460	18-SEP-2006	3481168	05-AUG-2008
BOJANGLES' FAMOUS CHICKEN 'N BISCUITS 	78454309	21-JUL-2004	3049355	24-JAN-2006

Mark	App No.	App. Date	Reg. No.	Reg. Date
BUFFALO BITES 	78441562	25-JUN-2004	3034730	27-DEC-2005
COME TASTE THE DIFFERENCE	74648399	13-MAR-1995	1963170	19-MAR-1996
BOJANGLES' EXPRESS 	74616791	30-DEC-1994	1948685	16-JAN-1996
UNBOLIEVABLE! 	74591408	27-OCT-1994	1924331	03-OCT-1995
BO-BERRY BISCUITS	74162198	29-APR-1991	1750293	02-FEB-1993
THERE'S ALWAYS SOMETHING HAPPENIN' AT THE BO	73702968	28-DEC-1987	1505350	20-SEP-1988
BO TO GO (& Design) 	73665673	10-JUN-1987	1503173	20-SEP-1988
BO-TO-GO	73665671	10-JUN-1987	1488726	17-MAY-1988
BO-TATO ROUNDS	73656445	20-APR-1987	1496914	19-JUL-1988
EGG BO BISCUIT	73549769	24-JUL-1985	1386213	11-MAR-1986
BOJANGLES	73344644	07-JAN-1982	1214458	26-OCT-1982
BOJANGLES' CAJUN PINTOS	73323346	12-AUG-1981	1218514	30-NOV-1982
BOJANGLES' DIRTY RICE	73317694	06-JUL-1981	1219347	07-DEC-1982

Mark	App No.	App. Date	Reg. No.	Reg. Date
BOJANGLES' FAMOUS CHICKEN 'N BISCUITS 	73219654	14-JUN-1979	1271956	27-MAR-1984
BOJANGLES' 	73219662	14-JUN-1979	1185003	05-JAN-1982
IT'S CAJUN SPICED 	73219430	13-JUN-1979	1175371	27-OCT-1981
BOJANGLES' CAJUN SPICED CHICKEN 	73165468	07-APR-1978	1177496	10-NOV-1981