

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM600965

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PRINCIPAL LED, LLC		10/02/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PRINCIPAL LIGHTING GROUP, LLC		
<b>Street Address:</b>	3490 Venture Dr		
<b>City:</b>	San Angelo		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76905-8534		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5484209	PRINCIPAL LED	
<b>Registration Number:</b>	5484210	P-LED	
<b>Registration Number:</b>	5484212	WE SPEAK SIGN LANGUAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5123912111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5122362019		
<b>Email:</b>	jlally@jw.com		
<b>Correspondent Name:</b>	Joe Lally		
<b>Address Line 1:</b>	100 CONGRESS AV STE 1100		
<b>Address Line 4:</b>	AUSTIN, TEXAS 78701		
<b>NAME OF SUBMITTER:</b>	JOSEPH P. LALLY		
<b>SIGNATURE:</b>	/joseph p lally/		
<b>DATE SIGNED:</b>	10/02/2020		
<b>Total Attachments: 1</b>			
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## ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks agreement ("*Assignment*") is made and entered into by and between:

**PRINCIPAL LED, LLC**, a Texas, with a principal place of business at 3490 VENTURE DR, SAN ANGELO, TEXAS 76905 ("*Assignor*"); and

**PRINCIPAL LIGHTING GROUP, LLC**, a Delaware limited liability company, with a principal place of business at 3490 VENTURE DR, SAN ANGELO, TX 76905 ("*Assignee*").

**WHEREAS**, Assignor and Assignee (collectively, "*the Parties*") have agreed to cause Assignor to assign and transfer to Assignee all of Assignor's rights, title and interest in and to the following United States trademark registrations (the "*Subject Marks*");

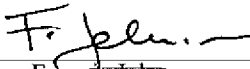
<u>APPLICATION NUMBER</u>	<u>COUNTRY</u>	<u>REGISTRATION DATE</u>	<u>REGISTRATION NUMBER</u>	<u>WORD MARK</u>
87/540,234	U.S.	05-June-2018	5,484,212	<i>WE SPEAK SIGN LANGUAGE</i>
87/540,118	U.S.	05-June-2018	5,484,210	<i>P-LED</i>
87/540,032	U.S.	05-June-2018	5,484,209	<i>PRINCIPAL LED</i>

**NOW, THEREFORE**, in consideration of the sum of ten USD (\$10.00), the Parties' mutual agreements as set forth in this Agreement, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties, intending to be legally bound, and upon the terms set forth in this Agreement, agree as follows:


Assignor does hereby irrevocably assign, sell, convey, and transfer, to Assignee, its successors and assigns, its entire right, title and interest in, to, and under the Subject Marks, together with the goodwill associated therewith.

**IN WITNESS WHEREOF**, duly authorized representatives of the Parties have executed this Assignment effective as of October 2, 2020:

**PRINCIPAL LED**

  
Name: Francis Jelenasperger  
Title: Executive Manager

**PRINCIPAL LIGHTING GROUP, LLC**

  
Name: J. Bryan Vincent  
Title: Partner