TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM601295

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WWRD IRELAND IPCO LLC		01/01/2018	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	WWRD United Kingdom, Ltd.	
Street Address:	Wedgwood Drive	
City:	Barlaston, Stoke on Trent	
State/Country:	UNITED KINGDOM	
Postal Code:	ST12 9ER,	
Entity Type:	Private Limited Company: UNITED KINGDOM	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2393891	WATERFORD

CORRESPONDENCE DATA

Fax Number: 9142880023

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 914-821-9072

tmdocket@leasonellis.com Email:

Karin Segall c/o Leason Ellis LLP **Correspondent Name:** Address Line 1: One Barker Avenue, 5th Floor Address Line 4: White Plains, NEW YORK 10601

ATTORNEY DOCKET NUMBER: 10718/312814-US0

DOMESTIC REPRESENTATIVE

Name: Karin Segall c/o Leason Ellis LLP Address Line 1: One Barker Avenue, 5th Floor Address Line 4: White Plains, NEW YORK 10601

NAME OF SUBMITTER:	Karin Segall
SIGNATURE:	/karin segall/
DATE SIGNED:	10/06/2020

TRADEMARK REEL: 007070 FRAME: 0919 **Total Attachments: 1**

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TRADEMARK
REEL: 007070 FRAME: 0920

TRADEMARK ASSIGNMENT

WHEREAS, WWRD Ireland IPCo LLC ["Assignor"], a limited liability company organized and existing under the laws of the United States, having its registered office in 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, USA is the recorded owner of the following trademark registration at the United States Patent and Trademark Office:

Reg. No. 2393891 WATERFORD

AND WHEREAS, WWRD United Kingdom, Ltd. ["Assignee"], a private limited company organized and existing under the laws of England, having its registered office in Wedgwood Drive, Barlaston, Stoke on Trent ST12 9ER, United Kingdom, is desirous of acquiring the rights to the said trademark in the United States;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said WWRD Ireland IPCo LLC does hereby sell, assign, transfer and set over to WWRD United Kingdom, Ltd. the entire right, title and interest of the said WWRD Ireland IPCo LLC in and to the trademark WATERFORD in the United States of America, together with the goodwill attaching to the said trademark and the right to sue for past and future infringement thereof.

The Transfer will become effective on January 1, 2018.

WWRD Ireland IPCo LLC

Name: Kaisu Korpua

Title: Authorized representative

Date: 01/01/2018

TRADEMARK REEL: 007070 FRAME: 0921

RECORDED: 10/06/2020