

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM601444

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Green Heart Labs, LLC		09/29/2020	Limited Liability Company: OREGON
RECEIVING PARTY DATA			
Name:	The Lab & Co.		
Street Address:	6450 STE. E105		
City:	SAN DIEGO		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 40			
Property Type	Number	Word Mark	
Serial Number:	88429477	CLEANTAN	
Serial Number:	88864215	DEMIPERSPIRANT	
Serial Number:	88605719	DARK MAGIC	
Serial Number:	88638690	WOKE & READY	
Serial Number:	88200664	F ACNE	
Serial Number:	88168831	G FLUID	
Serial Number:	88168828	BEAUTY BELONGS TO EVERYONE.	
Serial Number:	88168818		
Serial Number:	88168808	EQUAL BY NATURE	
Serial Number:	88129196	COCOLUBE	
Serial Number:	88091257	COCOLUBE	
Serial Number:	87945382	THE LAB & CO.	
Serial Number:	87945371	TEATAN	
Serial Number:	87490989	THINK DIRTY. TAN CLEAN.	
Serial Number:	87147045	LET'S SHOWER TOGETHER	
Serial Number:	87090638	A TAN WITH BENEFITS	
Serial Number:	87083469	CLEANLABS	
Serial Number:	87165752	SKINBOSS	
Serial Number:	87945405	THINK DIRTY	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	87617002	FOLLICOOOL
Serial Number:	87616999	LET ME BE CLEAR
Serial Number:	87616992	DEFUNK
Serial Number:	87165762	MUCH MORE THAN ALPHA HYDROXY THERAPY
Serial Number:	87165759	MAKE BAD SKIN BEHAVE.
Serial Number:	86280158	TROPICAL BABY
Serial Number:	86157452	LACTIV
Serial Number:	86379743	ONLY NATURE'S ENERGY
Serial Number:	86897308	DO IT DAILY
Serial Number:	86843251	CLEAN TAN
Serial Number:	86733584	BLACK BOTANICAL
Serial Number:	86653967	AHA! MOMENT
Serial Number:	86602438	SPRAY PLAY
Serial Number:	86730754	BAMBUBRASION
Serial Number:	86660276	POP IT! PRO
Serial Number:	86658821	EXFOLIMATE
Serial Number:	86658815	FITMUD
Serial Number:	86583532	RESULFACE
Serial Number:	86569284	LACTIV
Serial Number:	85689092	GREENHEARTLABS
Serial Number:	85665782	BUTT ACNE CLEARING LOTION

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (415) 439-0153

Email: vivek@blgrademarks.com

Correspondent Name: Vivek Vaidya

Address Line 1: 2181 Greenwich St.

Address Line 4: San Francisco, CALIFORNIA 94123

NAME OF SUBMITTER: Vivek Vaidya

SIGNATURE: /Vivek Vaidya/

DATE SIGNED: 10/06/2020

Total Attachments: 6

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GREEN HEART LABS, LLC TRADEMARK AND COPYRIGHT TRANSFER AND ASSIGNMENT AGREEMENT

This trademark transfer and assignment agreement (“Agreement”), dated September 29, 2020, is made and entered into by and among Green Heart Labs, LLC (“Assignor”), and The Lab & Co. (“Assignee”).

RECITAL

WHEREAS, Assignor owns registrations and applications (as such term is defined herein) for a trademarks with the United States Patent and Trademark Office;

WHEREAS, Assignor desires to transfer and assign to Assignee and Assignee wishes to obtain Assignor’s entire right, title, interest and goodwill in and to the registrations and applications.

NOW THEREFORE, in consideration of the premises and the mutual covenants and agreements hereinafter contained, the parties hereby agree as follows:

1. Assignor Application. Assignor hereby irrevocably assigns all of its right, title, interest and goodwill in and to the registrations and applications identified and set forth on Schedule A to Assignee. Assignor acknowledges that, following such assignment, the Assignee shall be the owner of all right, title, interest and goodwill in and to the registrations and applications. Assignee will record the assignment as it deems necessary and at its sole expense. Assignor will take all additional steps and execute additional documents as reasonably requested by Assignee to perfect this assignment and/or register this assignment with the proper state and local regulatory agencies and authorities.

1.1 Assignor acknowledges itself as the Applicant of the registrations and applications set forth on Schedule A and that the registrations and applications are free and clear of any security interests or other lien or encumbrance of any kind.

1.2 Assignor represents, warrants and covenants that the transfer by Assignor to the Assignee as contemplated hereby shall transfer to Assignee good and marketable title to the registrations and applications.

1.3 Assignor acknowledges that the assignment of the registrations and applications to Assignor shall not result in the breach of any agreement to which the Assignor is a party, nor will such assignment result in the breach of any federal or state law and that no consent is required in connection with the transfer contemplated by this Agreement. Assignor shall not at any time do, or knowingly permit to be done, any act or thing that would impair the rights of the Assignee in and to the registrations and applications, or adversely affect the validity of the registrations and applications.

2. Consideration. Green Heart Labs, LLC agrees to lose its entire right, title, interest and goodwill in and to the registrations and applications, and The Lab & Co. agrees to gain the entire right, title,

interest and goodwill in and to the registrations and applications upon the execution of this Agreement.

3. Notices. All notices, consents or other communications related to this Agreement or otherwise required by law shall be in writing and may be given to or made upon the respective parties at the following mailing addresses:

Assignor:

Green Heart Labs, LLC
4048 NE 122nd Ave #20481
Portland, Oregon 97230

Assignee:

The Lab & Co.
6450 LUSK BLVD STE. E105
SAN DIEGO CA 92121

Such addresses may be changed by notice given as provided in this subsection. Notices shall be effective upon the date of receipt; provided, however, that a notice (other than a notice of a changed address) sent by certified or registered U.S. mail, with postage prepaid, shall be presumed received no later than three (3) business days following the date of sending.

4. Governing Law. This Agreement shall be governed by and construed in accordance with the internal laws of the State of California, without giving effect to any of the conflicts of law principles that would result in the Application of the substantive law of another jurisdiction. This Agreement shall not be interpreted or construed with any presumption against the party causing this Agreement to be drafted.

5. Modification of Agreement and Waiver. This Agreement may not be amended except by a writing executed by the parties hereto.

6. Entire Agreement. This Agreement represents the entire agreement of the parties relating to the matters described in this Agreement, and no prior representations or agreements, whether written or oral, shall be binding on any party unless incorporated into this Agreement or agreed to by the party in a writing signed by the party on or after the date of this Agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective officers thereunto duly authorized, as of the date first written above.

TRADEMARK

AGREED TO AND ACCEPTED:

Green Heart Labs, LLC



By: Julie Pefferman

The Lab & Co.



By: Julie Pefferman

TRADEMARK

SCHEDULE A

Serial Number	Reg. Number	Word Mark	Check Status
1	<u>88429477</u>		<u>CLEANTAN</u>
2	<u>88864215</u>		<u>DEMIPERSPIRANT</u>
3	<u>88605719</u>		<u>DARK MAGIC</u>
4	<u>88638690</u>		<u>WOKE & READY</u>
5	<u>88200664</u>	<u>5734084</u>	<u>F ACNE</u>
6	<u>88168831</u>	<u>5734024</u>	<u>G FLUID</u>
7	<u>88168828</u>	<u>5734023</u>	<u>BEAUTY BELONGS TO EVERYONE.</u>
8	<u>88168818</u>	<u>5734022</u>	
9	<u>88168808</u>	<u>5734021</u>	<u>EQUAL BY NATURE</u>
10	<u>88129196</u>	<u>5733915</u>	<u>COCOLUBE</u>
11	<u>88091257</u>	<u>5732630</u>	<u>COCOLUBE</u>
12	<u>87945382</u>	<u>5712705</u>	<u>THE LAB & CO.</u>
13	<u>87945371</u>	<u>5597903</u>	<u>TEATAN</u>
14	<u>87490989</u>	<u>5379258</u>	<u>THINK DIRTY. TAN CLEAN.</u>
15	<u>87147045</u>	<u>5124469</u>	<u>LET'S SHOWER TOGETHER</u>
16	<u>87090638</u>	<u>5129108</u>	<u>A TAN WITH BENEFITS</u>
17	<u>87083469</u>	<u>5239704</u>	<u>CLEANLABS</u>
18	<u>87165752</u>		<u>SKINBOSS</u>
19	<u>87945405</u>	<u>5655085</u>	<u>THINK DIRTY</u>
20	<u>87617002</u>	<u>5452785</u>	<u>FOLLICOOOL</u>
21	<u>87616999</u>	<u>5452784</u>	<u>LET ME BE CLEAR</u>
22	<u>87616992</u>	<u>5452782</u>	<u>DEFUNK</u>
23	<u>87165762</u>	<u>5181507</u>	<u>MUCH MORE THAN ALPHA HYDROXY THERAPY</u>
24	<u>87165759</u>	<u>5181506</u>	<u>MAKE BAD SKIN BEHAVE.</u>
25	<u>86280158</u>	<u>4676844</u>	<u>TROPICAL BABY</u>
26	<u>86157452</u>	<u>4657628</u>	<u>LACTIV</u>
27	<u>86379743</u>	<u>4730926</u>	<u>ONLY NATURE'S ENERGY</u>
28	<u>86897308</u>	<u>5287063</u>	<u>DO IT DAILY</u>
29	<u>86843251</u>	<u>5009844</u>	<u>CLEAN TAN</u>

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30	<u>86733584</u>	<u>5009786</u>	<u>BLACK BOTANICAL</u>
31	<u>86653967</u>	<u>4885439</u>	<u>AHA! MOMENT</u>
32	<u>86602438</u>	<u>4989929</u>	<u>SPRAY PLAY</u>
33	<u>86730754</u>	<u>4889675</u>	<u>BAMBUBRASION</u>
34	<u>86660276</u>	<u>4954362</u>	<u>POP IT! PRO</u>
35	<u>86658821</u>	<u>4889046</u>	<u>EXFOLIMATE</u>
36	<u>86658815</u>	<u>4885817</u>	<u>FITMUD</u>
37	<u>86583532</u>	<u>4878740</u>	<u>RESULFACE</u>
38	<u>86569284</u>	<u>4878710</u>	<u>LACTIV</u>
39	<u>85689092</u>	<u>4352905</u>	<u>GREENHEARTLABS</u>
40	<u>85665782</u>	<u>4315086</u>	<u>BUTT ACNE CLEARING LOTION</u>

TRADEMARK

TITLE	Green Heart Labs LLC - TM Assignment Agreement
FILE NAME	Green Heart Labs ...nt Agreement.docx
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STATUS	✳ Completed

Document History



09 / 29 / 2020
20:28:33 UTC

Sent for signature to Julie Pefferman
(julie@thelabandcompany.com) from vivek@blgtrademarks.com
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10 / 01 / 2020
02:44:48 UTC

Viewed by Julie Pefferman (julie@thelabandcompany.com)
IP: 72.25.27.49



10 / 01 / 2020
03:00:19 UTC

Signed by Julie Pefferman (julie@thelabandcompany.com)
IP: 72.25.27.49



COMPLETED

10 / 01 / 2020
03:00:19 UTC

The document has been completed.