

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM601547

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dash LLC		03/11/2019	Limited Liability Company: WYOMING
RECEIVING PARTY DATA			
Name:	JHO Intellectual Property Holding, LLC		
Street Address:	1600 N. Park Drive		
City:	Weston		
State/Country:	FLORIDA		
Postal Code:	33326		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5107809	REIGN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@vpxsports.com		
Correspondent Name:	Gideon Eckhouse		
Address Line 1:	1600 N. Park Drive		
Address Line 4:	Weston, FLORIDA 33326		
NAME OF SUBMITTER:	Gideon Eckhouse		
SIGNATURE:	/Gideon Eckhouse/		
DATE SIGNED:	10/07/2020		
Total Attachments: 1			
source=REIGN assignment#page1.tif			

OP \$40.00 5107809

EXHIBIT "B"

U.S. TRADEMARK ASSIGNMENT

Trademark: REIGN

Registration No: 5,107,809

Registration Date: December 27, 2016

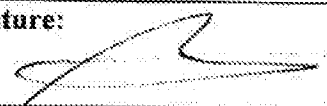

Assignor: Dash, LLC

Assignee: JHO Intellectual Property Holdings, LLC

In consideration of good and valuable consideration as set forth in the Trademark Purchase and Assignment Agreement, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and said registration therefor, together with the goodwill of the business symbolized by said trademark effective.

Dash, LLC, d/b/a/ Royalty Nutrition

JHO Intellectual Property Holdings, LLC

Signature: 	Signature: 
Printed Name: David Shellito	Printed Name: John H. Owoc
Title: CEO	Title: CEO
Date Signed: 3/11/19	Date Signed: 3/12/19