

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM601705

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	PARTIAL ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL AS TO CLASS 41		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anne-Marie Houle		08/24/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Vitalize, LLC		
Doing Business As:	Bodybuilding.com		
Street Address:	5777 N. Meeker Avenue		
City:	Boise		
State/Country:	IDAHO		
Postal Code:	83713		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3131862	BODYFIT	
CORRESPONDENCE DATA			
Fax Number:	6267959900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	626-795-9900		
Email:	pto@lrrc.com		
Correspondent Name:	Lewis Roca Rothgerber Christie LLP		
Address Line 1:	P.O. Box 29001		
Address Line 4:	Glendale, CALIFORNIA 91209-9001		
ATTORNEY DOCKET NUMBER:	400968-00187		
NAME OF SUBMITTER:	Michael J. MacDermott		
SIGNATURE:	/Michael J. MacDermott/		
DATE SIGNED:	10/07/2020		
Total Attachments: 2			
source=Assignment#page1.tif			
source=Assignment#page2.tif			

OP \$40.00 3131862

EXHIBIT A

FORM OF ASSIGNMENT OF TRADEMARK

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Anne-Marie Houle, a Rhode Island individual, located at 23 Greene Street, West Warwick, RI 02893 ("Seller"), hereby sells, assigns, transfers, and conveys to Vitalize, LLC d/b/a Bodybuilding.com, a Delaware limited liability company, located at 5777 N. Meeker Avenue, Boise, Idaho 83713 ("Buyer"), pursuant to the Trademark Acquisition and Agreement dated as of August 20, 2020, by and between Seller and Buyer, all right, title, and interest in and to the trademark set forth on Schedule 1 attached hereto and incorporated by this reference herein, together with the goodwill associated therewith and symbolized thereby, and all claims and causes of action with respect to any of the foregoing, including without limitation all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for present and future infringement or other violation, and all other rights, privileges, and protections of any kind whatsoever of Seller accruing under any of the foregoing provided by any applicable law, treaty, or other international convention.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademark to be executed on this 24th day of August, 2020 by its duly authorized representative.

ANNE-MARIE HOULE

By *Anne-Marie Houle*
Name: Anne-Marie Houle
Title: Owner

RHODE ISLAND NOTARY ACKNOWLEDGMENT

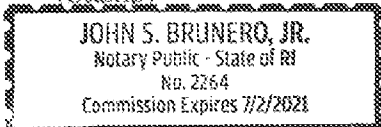
State of Rhode Island

County of West

On this the 24th day of August, 2020, before me *Anne-Marie Houle* the undersigned, personally appeared Anne-Marie Houle, known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument, and acknowledged that she executed the same for the purposes therein contained.

In witness whereof, I hereunto set my hand and official seals.

(Stamp)



[Signature]
Signature
My Commission Expires

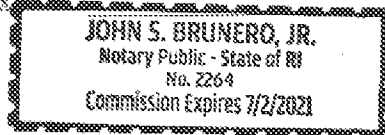


Exhibit A

SCHEDULE 1

TRADEMARK

Trademark Registration

Mark	Jurisdiction	Registration Number	Intl. Class	Registration Date	Description of Goods/Services
BODYFIT	US	3131862	041	08/22/2006	Physical fitness consulting services

Schedule 1

111933303.1