

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM601961

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Varsity Brands, LLC		09/30/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Varsity Spirit LLC		
Street Address:	6745 Lenox Center Court, Suite 300		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38115-4300		
Entity Type:	Limited Liability Company: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3928856	VARSITY	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-408-4000		
Email:	docketing@finnegan.com		
Correspondent Name:	Danny M. Awdeh		
Address Line 1:	901 New York Avenue NW		
Address Line 2:	Finnegan, Henderson, Farabow, et al.		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	Danny M. Awdeh		
SIGNATURE:	/Danny M. Awdeh/		
DATE SIGNED:	10/09/2020		
Total Attachments: 2			
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OP \$40.00 3928856

ASSIGNMENT

Varsity Brands, LLC, a Delaware Limited Liability Company with its principal place of business at 14460 Varsity Brands Way, Farmers Branch, Texas 75244 ("Assignor"), is the owner of the mark identified in Exhibit A and of the U.S. trademark registration therefor ("the Trademark").

Varsity Spirit LLC, a Tennessee Limited Liability Company with its principal place of business at 6745 Lenox Center Court, Suite 300, Memphis, Tennessee 38115 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

Varsity Brands, LLC

By: 

Name: Tiffany Tsumpis

Title: Senior VP, Deputy GC, and Asst Secretary

Date: September 30, 2020

EXHIBIT A

MARK

REG. NO.

REG. DATE

VARSITY

3928856

March 8, 2011