

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM602124

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alliance Laundry Systems, LLC		10/09/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	UBS AG, Stamford Branch, as Collateral Agent		
Street Address:	600 Washington Boulevard		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06901		
Entity Type:	Corporation: D.C.		
PROPERTY NUMBERS Total: 45			
Property Type	Number	Word Mark	
Registration Number:	3277043	ALLIANCE PARTS CONNECTION	
Registration Number:	4942298	BUILT BETTER TO LAST LONGER	
Registration Number:	3054512	C.A.R.E.	
Registration Number:	4640083	CISSELL	
Registration Number:	4349074	CLEAN TRUTH	
Registration Number:	4850464	CUSTOMER ONE	
Registration Number:	1201795	ECON-O-WASH	
Registration Number:	3587072	GALAXY	
Registration Number:	3857771	GENUINE G PARTS RSPC ALLIANCE LAUNDRY SY	
Registration Number:	0937549	HUEBSCH	
Registration Number:	3798457	IPSO	
Registration Number:	1362929	IPSO	
Registration Number:	0845408	LOADSTAR	
Registration Number:	4767807	MY ALLIANCE	
Registration Number:	4191791	OPTIDRY	
Registration Number:	4607193	OPTISPRAY	
Registration Number:	5129614	PRIMUS	
Registration Number:	3754008	Q	
Registration Number:	3586924	QUANTUM	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	2515079	SEARCHIT
Registration Number:	2571562	SMARTSPIN
Registration Number:	2631753	SMARTSPIN
Registration Number:	5125160	SPEED CYCLE
Registration Number:	0353190	SPEED QUEEN
Registration Number:	5125187	TOPSIX
Registration Number:	4855778	TOTALVUE
Registration Number:	3546239	UNILINC
Registration Number:	1479347	UNIMAC
Registration Number:	4720262	WASHIO
Registration Number:	5002824	RSPC
Registration Number:	5007819	A MY ALLIANCE
Registration Number:	5027180	SPEED QUEEN
Registration Number:	5035705	ALSU
Registration Number:	5068629	H
Registration Number:	5068630	HUEBSCH
Registration Number:	5144990	UNILINC
Registration Number:	5144992	TOTALVUE
Registration Number:	5082279	X CONTROL
Registration Number:	5546499	FIRELINC
Registration Number:	5587096	HUEBSCH COMMAND
Registration Number:	5562020	ALLIANCE LAUNDRY SYSTEMS
Registration Number:	5944640	SOFTWASH
Registration Number:	5852227	SPEED QUEEN PERFECT WASH
Registration Number:	5805702	SPEED QUEEN
Serial Number:	88487664	SPEED QUEEN CLASSIC CLEAN

CORRESPONDENCE DATA

Fax Number: 2122305199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-318-6518

Email: terrenceboyle@paulhastings.com

Correspondent Name: Terrence G. Boyle

Address Line 1: c/o Paul Hastings LLP

Address Line 2: 200 Park Avenue

Address Line 4: New York, NEW YORK 10166

ATTORNEY DOCKET NUMBER: 92008.00016

NAME OF SUBMITTER: Terrence Boyle

SIGNATURE:	/s/ Terrence Boyle
DATE SIGNED:	10/09/2020
Total Attachments: 6 source=Alliance - Notice of Grant of Security Interest in Intellectual Property (Trademarks) Executed(151292031_1)#page1.tif source=Alliance - Notice of Grant of Security Interest in Intellectual Property (Trademarks) Executed(151292031_1)#page2.tif source=Alliance - Notice of Grant of Security Interest in Intellectual Property (Trademarks) Executed(151292031_1)#page3.tif source=Alliance - Notice of Grant of Security Interest in Intellectual Property (Trademarks) Executed(151292031_1)#page4.tif source=Alliance - Notice of Grant of Security Interest in Intellectual Property (Trademarks) Executed(151292031_1)#page5.tif source=Alliance - Notice of Grant of Security Interest in Intellectual Property (Trademarks) Executed(151292031_1)#page6.tif	

Grant of Security Interest in Intellectual Property (Trademarks)

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS, dated as of October 9, 2020 (this “*Notice*”), made by Alliance Laundry Systems, LLC, a Delaware limited liability company (the “Pledgor”), in favor of UBS AG, STAMFORD BRANCH, as Collateral Agent (as defined below).

Reference is made to the Security Agreement, dated as of October 9, 2020 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “*Security Agreement*”), among ALLIANCE LAUNDRY HOLDINGS LLC, a Delaware limited liability company (“*Holdings*”), ALLIANCE LAUNDRY SYSTEMS LLC, a Delaware limited liability company (the “*Borrower*”), each Subsidiary of the Borrower from time to time party thereto and UBS AG, STAMFORD BRANCH, as collateral agent for the Secured Parties referred to therein (together with its successors and permitted assigns in such capacity, the “*Collateral Agent*”).

SECTION 1. *Terms.* Capitalized terms used in this Notice and not otherwise defined herein have the meanings specified in the Security Agreement. The rules of construction specified in Section 1.1(b) of the Security Agreement also apply to this Notice.

SECTION 2. *Grant of Security Interest.* As security for the payment and performance, as applicable, in full of the Secured Obligations, the Pledgor pursuant to the Security Agreement did, and hereby does, grant to the Collateral Agent, its successors and permitted assigns, for the benefit of the Secured Parties, a continuing security interest in all of such Pledgor’s right, title and interest in, to and under any and all of the following assets now owned or at any time hereafter acquired by such Pledgor or in which such Pledgor now has or at any time in the future may acquire any right, title or interest (collectively, but excluding any Excluded Property, the “Trademark Collateral”):

all Trademarks in the United States of America, including those listed on Schedule I.

provided, however, that the foregoing pledge, assignment and grant of security interest will not cover any “intent-to-use” applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. §1051, unless and until an Amendment to Allege Use or a Statement of Use under Section 1(c) or 1(d) of the Lanham Act has been filed and deemed in conformance with Section 1(a) of the Lanham Act or examined and accepted by the United States Patent and Trademark Office, to the extent, if any, that any assignment of an “intent-to-use” application prior thereto would violate the Lanham Act or any other Excluded Property.

SECTION 3. *Security Agreement.* The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent pursuant to the Security Agreement. Each Pledgor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any

conflict between the terms of this Notice and the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 4. *Counterparts*. This Notice may be executed in two or more counterparts, each of which shall constitute an original, but all of which, when taken together, shall constitute but one contract. Delivery of an executed counterpart to this Notice by facsimile or other electronic transmission shall be as effective as delivery of a manually signed original.

SECTION 5. *Governing Law*. THIS NOTICE AND ANY CLAIMS, CONTROVERSY, DISPUTE OR CAUSES OF ACTION (WHETHER IN CONTRACT OR TORT OR OTHERWISE) BASED UPON, ARISING OUT OF OR RELATING TO THIS NOTICE AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER, INCLUDING BUT NOT LIMITED TO THE VALIDITY, INTERPRETATION, CONSTRUCTION, BREACH, ENFORCEMENT OR TERMINATION HEREOF AND THEREOF, AND WHETHER ARISING IN CONTRACT OR TORT OR OTHERWISE, SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO PRINCIPLES OF CONFLICTS OF LAWS THEREOF (OTHER THAN NEW YORK GENERAL OBLIGATIONS LAW SECTION 5-1401 AND SECTION 51402).

[*Signature Pages Follow*]

IN WITNESS WHEREOF, the parties hereto have duly executed this Notice as of the day and year first above written.

ALLIANCE LAUNDRY SYSTEMS, LLC

By:  _____

Name: Todd Rice

Title: VP – Treasurer and Assistant Secretary

UBS AG, STAMFORD BRANCH.,
as Collateral Agent



By: _____

Name: Houssein Daly

Title: Associate Director

By: _____

Name: Kenneth Chin

Title: Director

Schedule I
to Notice of Grant of Security Interest in Trademarks

Trademarks Owned by Alliance Laundry Systems, LLC

U.S. Trademark Registrations

Mark	Registration No.	Registration Date
ALLIANCE PARTS CONNECTION	3277043	August 7, 2007
BUILT BETTER TO LAST LONGER	4942298	April 19, 2016
C.A.R.E.	3054512	January 31, 2006
CISSELL	4640083	November 18, 2014
CLEAN TRUTH	4349074	June 11, 2013
CUSTOMER ONE & LOGO	4850464	November 10, 2015
ECON-0-WASH	1201795	July 20, 1982
GALAXY	3587072	March 10, 2009
GENUINE G PARTS RSPC ALLIANCE	3857771	October 5, 2010
HUEBSCH	0937549	October 16, 2018
IPSO	3798457	June 8, 2010
IPSO & Rep of Fox Head in Square	1362929	October 1, 1985
LOADSTAR	0845408	March 5, 1968
MY ALLIANCE	4767807	July 7, 2015
OPTIDRY	4191791	August 14, 2012
OPTISPRAY	4607193	September 16, 2014
PRIMUS	5129614	January 24, 2017
QLOGO	3754008	March 2, 2010
QUANTUM	3586924	March 10, 2009
SEARCHIT	2515079	December 4, 2001
SMARTSPIN	2571562	May 21, 2002
SMARTSPIN In Swirl Device	2631753	October 8, 2002
SPEED CYCLE	5125160	January 17, 2017
SPEED QUEEN	0353190	December 28, 1937

TOPSIX	5125187	January 17, 2017
TOTALVALUE	4855778	November 17, 2015
UNILINC	3546239	December 16, 2008
UNIMAC	1479347	March 8, 1988
WASHIO	4720262	April 14, 2015
RSPC	5002824	July 19, 2016
A MY ALLIANCE	5007819	July 26, 2016
SPEED QUEEN	5027180	August 23, 2016
ALSU	5035705	September 6, 2016
H	5068629	October 25, 2016
HUEBSCH	5068630	October 25, 2016
UNILINC	5144990	February 21, 2017
TOTALVUE	5144992	February 21, 2017
X CONTROL	5082279	November 15, 2016
FIRELINC	5546499	April 21, 2018
HUEBSCH COMMAND	5587096	October 16, 2018
ALLIANCE LAUNDRY SYSTEMS	5562020	September 11, 2018
SOFTWASH	5944640	December 24, 2019
SPEED QUEEN PERFECT WASH	5852227	September 3, 2019
SPEED QUEEN	5805702	July 16, 2019

U.S. Trademark Applications

Mark	Application No.	Filing Date
SPEED QUEEN CLASSIC CLEAN	88487664	June 25, 2019