

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM602413

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
N.E. Brands, LLC		10/12/2020	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	SK Brands, LLC		
Street Address:	1 West 34th Street		
Internal Address:	5th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4813215	BLACX	
CORRESPONDENCE DATA			
Fax Number:	7326343511		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7326343520		
Email:	trademarks@ezrasutton.com		
Correspondent Name:	Joseph E Sutton, Esq.		
Address Line 1:	900 US Highway 9 N		
Address Line 2:	Suite 201		
Address Line 4:	Woodbridge, NEW JERSEY 07095		
NAME OF SUBMITTER:	Joseph E. Sutton, Esq.		
SIGNATURE:	/JS/		
DATE SIGNED:	10/12/2020		
Total Attachments: 2			
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U.S. TRADEMARK ASSIGNMENT

WHEREAS, N.E. BRANDS, LLC (hereinafter "Assignor"), a New York limited liability company, having a current place of business at 1 West 34th Street, New York, New York 10001, is the latest owner of the entire rights, title, and interest in and to the following trademark, trademark registration, and the goodwill associated with the business and symbolized by the mark therewith:

BLACX U.S. Reg. No. 4,813,215 Registered: September 15, 2015

WHEREAS, SK BRANDS, LLC (hereinafter "Assignee"), a New York limited liability company, having a place of business at 1 West 34th Street, 5th Floor, New York City, New York 10001, is desirous of acquiring the entire rights, title, and interest in and to said trademark, trademark registration, and the goodwill of the business associated with such mark and symbolized by the mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of its rights, title, and interest in and to said trademark, and trademark registration, together with that part of the goodwill of the business associated with the use of and symbolized by said mark; as well as the right to sue for past infringement, and the right to charge royalties to licensees. Assignor represents and warrants that said mark and registration are assigned free of any claims, liens, security interests or other encumbrances.

Assignor agrees to perform all reasonable and proper acts at the request of Assignee, which Assignee may require in order to vest all of Assignor's rights, title, and interest in and to said trademark, and trademark registration in Assignee or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

N.E. BRANDS, LLC
(Assignor)

By: 

Victor Kameo,
Vice President

Dated: October 12, 2020