

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM603102

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TrueFiduciary Institute		10/09/2020	Non-Profit Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pagnato, LLC		
<b>Street Address:</b>	PO Box 678		
<b>City:</b>	Folly Beach		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29439		
<b>Entity Type:</b>	Limited Liability Company: SOUTH CAROLINA		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86569760	A FIDUCIARY BUSINESS	
<b>Serial Number:</b>	86569711	A TRUE FIDUCIARY BUSINESS	
<b>Serial Number:</b>	88015659	AUTONOMOUS HEDGE	
<b>Serial Number:</b>	87648717	DIGITAL FIDUCIARY	
<b>Serial Number:</b>	87929379	EXPONENTIAL TRANSPARENCY	
<b>Serial Number:</b>	87532684	FAMILY OFFICE DASHBOARD	
<b>Serial Number:</b>	87471621	FIDUCIARY CEO	
<b>Serial Number:</b>	87471625	FIDUCIARY FAMILY OFFICE	
<b>Serial Number:</b>	87758642	TOTALFIDUCIARY	
<b>Serial Number:</b>	86563039	TRUE FIDUCIARY	
<b>Serial Number:</b>	86563033	TRUE FIDUCIARY ADVISOR	
<b>Serial Number:</b>	86563024	TRUE FIDUCIARY SERVICES	
<b>Serial Number:</b>	86563019	TRUE ROBO ADVISOR	
<b>Serial Number:</b>	88163531	TRUE TRANSPARENCY	
<b>Serial Number:</b>	86793642	TRUE FIDUCIARY COMPANY	
<b>Serial Number:</b>	86793646	TRUE FIDUCIARY INVESTMENT BANKER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032182160		

OP \$415.00 86569760

TRADEMARK

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 7032182138  
**Email:** kevin.oliveira@ofplaw.com  
**Correspondent Name:** Kevin Oliveira  
**Address Line 1:** 1775 Wiehle Avenue, Suite 400  
**Address Line 4:** Reston, VIRGINIA 20190-5159

<b>NAME OF SUBMITTER:</b>	Kevin Oliveira
<b>SIGNATURE:</b>	/Kevin Oliveira/
<b>DATE SIGNED:</b>	10/15/2020

**Total Attachments: 2**  
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source=Trademark Assignment (executed)#page2.tif

## TRADEMARK ASSIGNMENT AGREEMENT

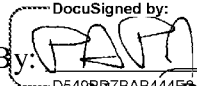
**TrueFiduciary Institute**, a non-profit corporation, organized under the laws of the State of Delaware (“**Assignor**”), and now presently conducting business at 11951 Freedom Drive, Suite 1260, Reston, VA 20190, owns the marks and applications for registrations of the ownership in these marks as referenced in **Annex A-1** itself, with rights, interest and goodwill established in these marks by Assignor or by its predecessors in interest, and has made a determination to allow Pagnato, LLC, a limited liability company organized under the laws of the State of South Carolina (“**Assignee**”), and conducting business at P.O. Box 678, Folly Beach, SC 29439, to continue to conduct business operations with these marks, own these marks and applications for registration of the ownership in these marks and prosecute all applications for registrations of the ownership in these marks;

**IN FURTHERANCE**, Assignor wishes to assign the marks and applications for registrations of the ownership in these marks as referenced in **Annex A-1** and all goodwill therein to Assignee;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, effective as of the date recorded below as the “Effective Date”, does hereby assign to Assignee all right, title and interest in and to the marks and all applications for registrations of the ownership in these marks, and all prosecution and appeals engaged in all applications for registrations of the ownership in these marks, as well as, as issued, the registrations of the ownership in these marks as referenced in **Annex A-1** together with all of the goodwill of the business symbolized by the marks. Each of these applications is being assigned as a part of the entire business or portion thereof to which the mark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. § 1060.

Effective Date: October 9, 2020

TrueFiduciary Institute (“Assignor”)

DocuSigned by:  
By:  (SEAL)  
D549D7FAB441E9  
Name: Paul Pagnato  
Its: Executive Officer

#4787675v1

[Trademark Assignment Agreement]

**TRADEMARK**  
**REEL: 007075 FRAME: 0232**

**Annex A1****U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS**

<b>Trademark</b>	<b>Status</b>	<b>Application Number</b>	<b>Application Date</b>	<b>Registration Number</b>	<b>Registration Date</b>
<b>A FIDUCIARY BUSINESS</b>	Registered	86569760	19 Mar 2015	5377047	09 Jan 2018
<b>A TRUE FIDUCIARY BUSINESS</b>	Registered	86569711	19 Mar 2015	5450296	17 Apr 2018
<b>AUTONOMOUS HEDGE</b>	Pending	88015659	26 Jun 2018		
<b>DIGITAL FIDUCIARY</b>	Registered	87648717	17 Oct 2017	5771613	04 Jun 2019
<b>EXPONENTIAL TRANSPARENCY</b>	Pending	87929379	21 May 2018		
<b>FAMILY OFFICE DASHBOARD</b>	Pending	87532684	18 Jul 2017		
<b>FIDUCIARY CEO</b>	Registered	87471621	01 Jun 2017	5723948	09 Apr 2019
<b>FIDUCIARY FAMILY OFFICE</b>	Pending	87471625	01 Jun 2017		
<b>TOTALFIDUCIARY</b>	Pending	87758642	17 Jan 2018		
<b>TRUE FIDUCIARY</b>	Registered	86563039	13 Mar 2015	5450295	17 Apr 2018
<b>TRUE FIDUCIARY ADVISOR</b>	Registered	86563033	13 Mar 2015	5382655	16 Jan 2018
<b>TRUE FIDUCIARY SERVICES</b>	Registered	86563024	13 Mar 2015	5450294	17 Apr 2018
<b>TRUE ROBO ADVISOR</b>	Registered	86563019	13 Mar 2015	5722543	09 Apr 2019
<b>TRUE TRANSPARENCY</b>	Pending	88163531	22 Oct 2018	5962683	1/14/2020
<b>TRUE FIDUCIARY COMPANY</b>	Abandoned	86793642	20 Oct 2015		
<b>TRUE FIDUCIARY INVESTMENT BANKER</b>	Abandoned	86793646	20 Oct 2015		