

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM603376

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INSPIRATO, LLC		10/15/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	East West Bank		
Street Address:	2350 Mission College Blvd., Suite 988		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 46			
Property Type	Number	Word Mark	
Registration Number:	5202510	IN	
Registration Number:	5202511	IN	
Registration Number:	5202512	IN	
Registration Number:	5545600	IN	
Registration Number:	5545601	IN	
Registration Number:	5545602	IN	
Registration Number:	5545603	IN	
Registration Number:	5545604	IN	
Registration Number:	4154911	INSPIRATO	
Registration Number:	5564600	INSPIRATO	
Registration Number:	5554394	INSPIRATO	
Registration Number:	5554395	INSPIRATO	
Registration Number:	5554396	INSPIRATO	
Registration Number:	5554397	INSPIRATO	
Registration Number:	4628245	INSPIRATO SIGNATURE COLLECTIONS	
Registration Number:	4628246	INSPIRATO SIGNATURE COLLECTIONS	
Registration Number:	4628247	INSPIRATO SIGNATURE COLLECTIONS	
Registration Number:	4628243	INSPIRATO SIGNATURE EXPERIENCES	
Registration Number:	4628244	INSPIRATO SIGNATURE EXPERIENCES	
TRADEMARK			

OP \$1165.00 5202510

Property Type	Number	Word Mark
Registration Number:	4721151	INSPIRATO SIGNATURE RESIDENCES
Registration Number:	4658740	INSPIRATO SIGNATURE SERVICE
Registration Number:	4628242	INSPIRATO SIGNATURE SERVICE
Registration Number:	4628239	INSPIRATO SIGNATURE STAYS
Registration Number:	4628240	INSPIRATO SIGNATURE TICKET
Registration Number:	4628241	INSPIRATO SIGNATURE TICKET
Registration Number:	4459815	JAUNT
Registration Number:	4760590	JAUNT
Registration Number:	4939356	JAUNT HOTELS
Registration Number:	4981434	JAUNT HOTELS
Registration Number:	4981435	JAUNT HOTELS
Registration Number:	4751763	JAUNT52
Registration Number:	4981483	JAUNT52
Registration Number:	4981484	JAUNT52
Registration Number:	4751765	JAUNTNOW
Registration Number:	4895800	JAUNTNOW
Registration Number:	4981485	JAUNTNOW
Registration Number:	4532021	I SUBSCRIBE TO A BETTER WAY TO VACATION
Registration Number:	4532022	I SUBSCRIBE TO A BETTER VACATION
Registration Number:	4532018	SUBSCRIBE TO A BETTER VACATION
Registration Number:	4532019	SUBSCRIBE TO A BETTER WAY TO VACATION
Serial Number:	88679538	INSPIRATO PASS
Serial Number:	88679546	INSPIRATO PASS
Serial Number:	88679552	INSPIRATO PASS
Serial Number:	88689051	LOOK. BOOK. STAY. REPEAT.
Serial Number:	88689060	LOOK. BOOK. STAY. REPEAT.
Serial Number:	88689083	LOOK. BOOK. STAY. REPEAT.

CORRESPONDENCE DATA

Fax Number: 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-370-4756

Email: ipteam@cogencyglobal.com

Correspondent Name: Jay daSilva

Address Line 1: 1025 Vermont Ave NW, Suite 1130

Address Line 2: COGENCY GLOBAL INC.

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER: 1277647 TM

NAME OF SUBMITTER:	D'Arcy Conrique
SIGNATURE:	/D'Arcy Conrique/
DATE SIGNED:	10/16/2020

Total Attachments: 59

source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page1.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page2.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page3.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page4.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page5.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page6.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page7.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page8.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page9.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page10.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page11.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page12.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page13.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page14.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page15.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page16.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page17.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page18.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page19.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page20.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page21.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page22.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page23.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page24.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page25.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page26.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page27.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page28.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page29.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page30.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page31.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page32.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page33.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page34.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page35.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page36.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page37.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page38.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page39.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page40.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page41.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page42.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page43.tif

source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page44.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page45.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page46.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page47.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page48.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page49.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page50.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page51.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page52.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page53.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page54.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page55.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page56.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page57.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page58.tif
source=East West Bank - Inspirato - IP Security Agreement EXECUTED#page59.tif

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of the Closing Date by and between EAST WEST BANK ("Bank") and INSPIRATO, LLC ("Grantor").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated the Closing Date (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). The Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks, Patents, and Mask Works to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property constituting Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank, as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, of any or all other rights, powers or remedies.

Grantor hereby authorizes Bank to file and/or record, in the relevant office(s), including the United States Patent and Trademark Office and the United States Copyright Office, this Intellectual Property Security Agreement and any and all amendments and/or modifications hereto, including to the Exhibits attached hereto from time to time, and other documents, without the signature of Grantor either in Bank's name or in the name of Bank as Bank and attorney-in-fact for Grantor.

Sections 11 (Choice of Law and Venue; Jury Trial Waiver; Judicial Reference) of the Loan Agreement is incorporated herein by this reference as though set forth in full.

[Balance of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

INSPIRATO, LLC

Signature: Brent Hunter

Print Name: Brent Hunter

Title: CEO

Address:
Attention: Legal
1544 Wazee Street
Denver, CO 80202
Email: legal@inspirato.com

BANK:

EAST WEST BANK

Signature: _____

Print Name: Bill Allen

Title: Managing Director

Address:
Attention: Bill Allen, Managing Director
2350 Mission College Blvd., Suite 988
Santa Clara, CA 95054
Email: bill.allen@eastwestbank.com

Date: October 15, 2020

[Signature Page to Intellectual Property Security Agreement]

DMS 18031821

TRADEMARK
REEL: 007075 FRAME: 0451

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

INSPIRATO, LLC

Signature: _____

Print Name: _____

Title: _____

Address:

Attention: Legal

1544 Wazee Street

Denver, CO 80202

Email: legal@inspirato.com

BANK:

EAST WEST BANK

Signature: _____

Print Name: Bill Allen

Title: Managing Director

Address:

Attention: Bill Allen, Managing Director

2350 Mission College Blvd., Suite 988

Santa Clara, CA 95054

Email: bill.allen@eastwestbank.com

Date: October 15, 2020

[Signature Page to Intellectual Property Security Agreement]

DMS 18031821

TRADEMARK
REEL: 007075 FRAME: 0452

EXHIBIT A

Copyrights

Description

Registration Number

Registration Date

EXHIBIT B

Patents

Description

Patent/App. No.

File Date

EXHIBIT C

Trademarks



UNITED STATES

Mark	Serial or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
IN®	Reg. No. 5,202,510	Reg. Date 5/16/2017	43	Resort lodging services in resorts, hotels and private residences; vacation club services, namely providing temporary lodging accommodations; arranging for access to resort amenities, namely restaurants, spa services, and other similar resort and hotel amenities; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resident and resort club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodging	REGISTERED Combined Declaration of Use and Incontestability due between 5/16/2022 and 5/16/2023




TRADEMARK

REEL: 007075 FRAME: 0456

UNITED STATES

<p>IN and design</p>  <p>(color claim)</p>	<p>Reg. No. 5,202,511</p>	<p>Reg. Date: 5/16/2017</p>	<p>43</p>	<p>Resort lodging services in resorts, hotels and private residences; vacation club services, namely providing temporary lodging accommodations; arranging for access to resort amenities, namely restaurants, spa services, and other similar resort and hotel amenities; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resident and resort club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodging</p>	<p>REGISTERED Combined Declaration of Use and Incontestability due between 5/16/2022 and 5/16/2023</p> <p>TRADEMARK</p>
<p>IN and design</p>  <p>(no color claim)</p>	<p>Reg. No. 5,202,512</p>	<p>Reg. Date: 5/16/2017</p>	<p>43</p>	<p>Resort lodging services in resorts, hotels and private residences; vacation club services, namely providing temporary lodging accommodations; arranging for access to resort amenities, namely restaurants, spa services, and other similar resort and hotel amenities; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resident and resort club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodging</p>	<p>REGISTERED Combined Declaration of Use and Incontestability due between 5/16/2022 and 5/16/2023</p>



UNITED STATES

IN and updated design 	Reg. No. 5,545,600	Reg. Date: 8/21/2018	36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	REGISTERED Combined Declaration of Use and Incontestability due between 8/21/23 and 8/21/2024
IN and updated design 	Reg. No. 5,545,601	Reg. Date: 8/21/2018	41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	REGISTERED Combined Declaration of Use and Incontestability due between 8/21/23 and 8/21/2024
IN and updated design 	Reg. No. 5,545,602	Reg. Date: 8/21/2018	43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	REGISTERED Combined Declaration of Use and Incontestability due between 8/21/23 and 8/21/2024

TRADEMARK

REEL: 007075 FRAME: 0458

UNITED STATES

IN and updated design 	Reg. No. 5,545,603	Reg. Date: 8/21/2018	44	Health spa services for health and wellness of the body and spirit	REGISTERED Combined Declaration of Use and Incontestability due between 8/21/23 and 8/21/2024
IN and updated design 	Reg. No. 5,545,604	Reg. Date: 8/21/2018	45	Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in business establishments, office buildings, hotels, residential complexes and homes	REGISTERED Combined Declaration of Use and Incontestability due between 8/21/23 and 8/21/2024
INSPIRATO®	Reg. No. 4,154,911	Reg. Date 6/5/2012	36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	REGISTERED Combined Declaration of Use and Application for Renewal due between 6/5/2021 and 6/5/2022
			41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	
			43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others	

TRADEMARK

REEL: 007075 FRAME: 0459

UNITED STATES

			44	regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	
			45	Health spa services for health and wellness of the body and spirit Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in business establishments, office buildings, hotels, residential complexes and homes	
INSPIRATO (stylized) INSPIRATO®	Reg. No. 5,564,600	Reg. Date: 9/18/2018	36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	REGISTERED Combined Declaration of Use and Incontestability due between 9/18/2023 and 9/18/2024
INSPIRATO (stylized) INSPIRATO®	Reg. No. 5,554,394	Reg. Date: 9/4/2018	41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	REGISTERED Combined Declaration of Use and Incontestability due between 9/4/2023 and 9/4/2024

TRADEMARK

REEL: 007075 FRAME: 0460

UNITED STATES

INSPIRATO (stylized) INSPIRATO®	Reg. No. 5,554,395	Reg. Date: 9/4/2018	43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	REGISTERED Combined Declaration of Use and Incontestability due between 9/4/2023 and 9/4/2024
INSPIRATO (stylized) INSPIRATO®	Reg. No. 5,554,396	Reg. Date: 9/4/2018	44	Health spa services for health and wellness of the body and spirit	REGISTERED Combined Declaration of Use and Incontestability due between 9/4/2023 and 9/4/2024
INSPIRATO (stylized) INSPIRATO®	Reg. No. 5,554,397	Reg. Date: 9/4/2018	45	Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in business establishments, office buildings, hotels, residential complexes and homes	REGISTERED Combined Declaration of Use and Incontestability due between 9/4/2023 and 9/4/2024
INSPIRATO PASS™	Serial No. 88/679,538	Filing Date 11/4/2019	41	Arranging, organizing, and hosting guided safari tours, guided boat and yacht tours, guided entertainment and educational excursions, and guided travel adventure tours of parks, jungles, gaming preserves, nature reserves, parks, metropolitan areas, and landmarks for recreational and entertainment purposes	PENDING

TRADEMARK

REEL: 007075 FRAME: 0461

UNITED STATES

INSPIRATO PASS™	Serial No. 88/679,546	Filing Date 11/4/2019	41	<p>Entertainment services, namely, arranging for and booking of tickets for seats for plays, shows, theatre, concerts, cinema, museums, galleries, sporting events, culinary experiences, and historical exhibits; entertainment services, namely, arranging for and making reservation and bookings of tickets for cultural events, entertainment events, sporting events, recreational and leisure events, guided historical site visits, theater shows, music concerts, wine tastings, liquor tastings and food tastings, guided outdoor expeditions, guided horseback expeditions, guided fishing expeditions, guided safaris and guided museum and art gallery tours; arranging for ticket reservations for shows and other entertainment events, in the nature of sporting, music, theater, and cultural activities and events in particular geographic areas; arranging and organizing guided tours by means of vehicles, boats, bicycles, walking, and scooters, of historic geographic locations, cultural and historical sites, local attractions, museums, and wineries; arranging and organizing guided hiking tours; arranging and organizing guided bicycle tours</p>	<p>PENDING</p> <p>TRADEMARK</p>
-----------------	--------------------------	--------------------------	----	---	---------------------------------

UNITED STATES

INSPIRATO PASS™	Serial No. 88/679,552	Filing Date 11/4/2019	43 Resort lodging services; resort hotel services; private residence club services, namely, providing club members temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts on an unlimited basis; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; vacation club services, namely, providing temporary lodging accommodations on a subscription basis to subscribers; vacation membership club services, namely, providing accommodations to club members in affiliated club-owned, operated, leased or sponsored vacation homes, private residents, hotels and resorts; vacation membership subscription based club services, namely, providing accommodations to subscribers and members in affiliated operated, leased, or sponsored vacation homes, private residences, hotels and resorts on a subscription basis; arranging and providing travel vacation packages, namely, making reservations and bookings for temporary lodging; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services; amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts; private resort club services, namely, provision to club members on a subscription basis for use of temporary lodging accommodations in company leased, operated, or sponsored private residences, vacation homes, hotels and resorts	PENDING
-----------------	--------------------------	--------------------------	---	---------

TRADEMARK



REEL: 007075 FRAME: 0463

1. INSPIRATO, LLC TRADEMARK CHART




(a) Updated July 31, 2020

UNITED STATES					
Mark	Serial or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
IN®	Reg. No. 5,202,510	Reg. Date 5/16/2017	43	Resort lodging services in resorts, hotels and private residences; vacation club services, namely providing temporary lodging accommodations; arranging for access to resort amenities, namely restaurants, spa services, and other similar resort and hotel amenities; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resident and resort club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodging	REGISTERED Combined Declaration of Use and Incontestability due between 5/16/2022 and 5/16/2023

UNITED STATES

<p>IN and design</p>  <p>(color claim)</p>	<p>Reg. No. 5,202,511</p>	<p>Reg. Date: 5/16/2017</p>	<p>43</p>	<p>Resort lodging services in resorts, hotels and private residences; vacation club services, namely providing temporary lodging accommodations; arranging for access to resort amenities, namely restaurants, spa services, and other similar resort and hotel amenities; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resident and resort club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodging</p>	<p>REGISTERED Combined Declaration of Use and Incontestability due between 5/16/2022 and 5/16/2023</p> <p>TRADEMARK</p>
<p>IN and design</p>  <p>(no color claim)</p>	<p>Reg. No. 5,202,512</p>	<p>Reg. Date: 5/16/2017</p>	<p>43</p>	<p>Resort lodging services in resorts, hotels and private residences; vacation club services, namely providing temporary lodging accommodations; arranging for access to resort amenities, namely restaurants, spa services, and other similar resort and hotel amenities; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resident and resort club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodging</p>	<p>REGISTERED Combined Declaration of Use and Incontestability due between 5/16/2022 and 5/16/2023</p>

UNITED STATES

IN and updated design 	Reg. No. 5,545,600	Reg. Date: 8/21/2018	36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	REGISTERED Combined Declaration of Use and Incontestability due between 8/21/23 and 8/21/2024
IN and updated design 	Reg. No. 5,545,601	Reg. Date: 8/21/2018	41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	REGISTERED Combined Declaration of Use and Incontestability due between 8/21/23 and 8/21/2024
IN and updated design 	Reg. No. 5,545,602	Reg. Date: 8/21/2018	43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	REGISTERED Combined Declaration of Use and Incontestability due between 8/21/23 and 8/21/2024

TRADEMARK

REEL: 007075 FRAME: 0466

UNITED STATES

INSPIRATO PASS™	Serial No. 88/679,552	Filing Date 11/4/2019	43	<p>Resort lodging services; resort hotel services; private residence club services, namely, providing club members temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts on an unlimited basis; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; vacation club services, namely, providing temporary lodging accommodations on a subscription basis to subscribers; vacation membership club services, namely, providing accommodations to club members in affiliated club-owned, operated, leased or sponsored vacation homes, private residents, hotels and resorts; vacation membership subscription based club services, namely, providing accommodations to subscribers and members in affiliated operated, leased, or sponsored vacation homes, private residences, hotels and resorts on a subscription basis; arranging and providing travel vacation packages, namely, making reservations and bookings for temporary lodging; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services; amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts; private resort club services, namely, provision to club members on a subscription basis for use of temporary lodging accommodations in company leased, operated, or sponsored private residences, vacation homes, hotels and resorts</p>	PENDING
-----------------	--------------------------	--------------------------	----	--	---------

TRADEMARK

REEL: 007075 FRAME: 0467

UNITED STATES

INSPIRATO SIGNATURE COLLECTIONS®	Reg. No. 4,628,245	Reg. Date 10/28/2014	39	Travel planning for individuals, families, and groups for tours, adventure travel, exploration travel and expeditions; travel, excursion and cruise arrangements; arranging members-only travel tours; providing information, organizing and conducting travel excursions	REGISTERED Combined Declaration of Use and Incontestability due between 10/28/2019 and 10/28/2020
INSPIRATO SIGNATURE COLLECTIONS®	Reg. No. 4,628,246	Reg. Date 10/28/2014	41	Providing information in both online and non-online form to others regarding educational, entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for reservations, tickets, packages and bookings for educational, sporting, cultural and entertainment events; entertainment and event booking agency services; providing information to others regarding tourist entertainment attractions, and local recreational, educational, cultural, fitness and sporting activities, events and facilities; providing tourism information, namely, information about educational, sporting, cultural and entertainment events in specific travel locations	REGISTERED Combined Declaration of Use and Incontestability due between 10/28/2019 and 10/28/2020
INSPIRATO SIGNATURE COLLECTIONS®	Reg. No. 4,628,247	Reg. Date 10/28/2014	43	Resort lodging services in resorts, hotels and private residences; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants, spa services, and other similar resort and hotel amenities; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resident and resort club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodging	REGISTERED Combined Declaration of Use and Incontestability due between 10/28/2019 and 10/28/2020

TRADEMARK

REEL: 007075 FRAME: 0468

UNITED STATES

INSPIRATO SIGNATURE EXPERIENCES®	Reg. No. 4,628,243	Reg. Date 10/28/2014	39	Travel planning for individuals, families, and groups for tours, adventure travel, exploration travel and expeditions; travel, excursion and cruise arrangements; arranging members-only travel tours; providing information, organizing and conducting travel excursions	REGISTERED Combined Declaration of Use and Incontestability due between 10/28/2019 and 10/28/2020
INSPIRATO SIGNATURE EXPERIENCES®	Reg. No. 4,628,244	Reg. Date 10/28/2014	43	Resort lodging services in resorts, hotels and private residences; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants, spa services, and other similar resort and hotel amenities; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resident and resort club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodging	REGISTERED Combined Declaration of Use and Incontestability due between 10/28/2019 and 10/28/2020
INSPIRATO SIGNATURE RESIDENCES®	Reg. No. 4,721,151	Reg. Date 4/14/2015	43	Resort lodging services; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	REGISTERED Combined Declaration of Use and Incontestability due between 4/14/2020 and 4/14/2021

TRADEMARK

REEL: 007075 FRAME: 0469

UNITED STATES

INSPIRATO SIGNATURE SERVICE®	Reg. No. 4,658,740	Reg. Date 12/23/2014	43	Resort lodging services in resorts, hotels and private residences; vacation club services; namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants, spa services, and other similar resort and hotel amenities; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resident and resort club services; namely, provision to club members of temporary accommodations; travel services; namely, making reservations and bookings for temporary lodging; Vacation planning services; namely, providing information about and arranging for reservations and bookings for temporary lodging; resort lodging, hotels, private residences for temporary lodging; resort and hotel lodging services, and restaurants	REGISTERED Combined Declaration of Use and Incontestability due between 12/23/2019 and 12/23/2020
INSPIRATO SIGNATURE SERVICE®	Reg. No. 4,628,242	Reg. Date 10/28/2014	45	Personal destination concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in vacation club residences, hotels, resorts, residential complexes and homes; providing personal travel assistant services for others in the nature of planning, organizing, coordinating, arranging and assisting individuals with vacation plans; personal concierge and assistant services for others using customer provided information and preferences in order to anticipate and make requested personal arrangements and reservations and to meet individual needs	REGISTERED Combined Declaration of Use and Incontestability due between 10/28/2019 and 10/28/2020

TRADEMARK

REEL: 007075 FRAME: 0470

UNITED STATES

INSPIRATO SIGNATURE STAYS®	Reg. No. 4,628,239	Reg. Date 10/28/2014	43	Resort lodging services in resorts and hotels; resort hotel services; vacation club services; namely, providing temporary lodging accommodations; arranging for special members-only access to resort and hotel amenities, namely, restaurants, spa services, and other similar resort and hotel amenities; providing information in both online and non-online form to others related to hotel and resort lodging services, amenities related thereto, and the availability thereof; private resident and resort club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodging	REGISTERED Combined Declaration of Use and Incontestability due between 10/28/2019 and 10/28/2020
INSPIRATO SIGNATURE TICKET®	Reg. No. 4,628,240	Reg. Date 10/28/2014	41	Providing information in both online and non-online form to others regarding educational, entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for reservations, tickets, packages and bookings for educational, sporting, cultural and entertainment events; entertainment and event booking agency services; providing information to others regarding tourist entertainment attractions, and local recreational, educational, cultural, fitness and sporting activities, events and facilities; providing tourism information, namely, information about educational, sporting, cultural and entertainment events in specific travel locations; Vacation planning services, namely, providing information and booking assistance to others regarding tourist entertainment attractions, and local recreational, educational, cultural, fitness and sporting activities, events and facilities	REGISTERED Combined Declaration of Use and Incontestability due between 10/28/2019 and 10/28/2020
INSPIRATO SIGNATURE TICKET®	Reg. No. 4,628,241	Reg. Date 10/28/2014	45	Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in vacation club residences, hotels, resorts, residential complexes and homes; providing personal assistant services for others in the nature of planning, organizing, coordinating, arranging and assisting individuals with vacation plans; personal concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs	REGISTERED Combined Declaration of Use and Incontestability due between 10/28/2019 and 10/28/2020

TRADEMARK



UNITED STATES

JAU NT®	Reg. No. 4,459,815	Reg. Date 12/31/2013	36	Real estate services, namely, rental, leasing and management of luxury vacation homes offered on a members-only basis	REGISTERED Combined Declaration of Use and Application for Renewal due between 12/31/2022 and 12/31/2023
JAU NT®	Reg. No. 4,760,590	Reg. Date 6/23/2015	43	Resort lodging services, resort hotels; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information to others regarding restaurants, and other establishments for the consumption of food and drink; providing information to others regarding membership in a luxury residence club which provides temporary accommodations; providing information to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences; all of the foregoing limited to luxury services offered on a members-only basis	REGISTERED Combined Declaration of Use and Application for Renewal due between 6/23/2024 and 6/23/2025
JAU NT HOTELS®	Reg. No. 4,939,356	Reg. Date 4/19/2016	43	Resort lodging services, resort hotels; resort hotel services, namely, providing lodging and similar services; vacation club services, namely, providing temporary lodging accommodations and concierge services; arranging for access to resort amenities, namely, restaurants and other activities; providing information to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information to others regarding membership in a luxury residence club; providing information to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences and hotels and resorts rooms and suites; all of the foregoing limited to luxury services offered on a members-only basis	REGISTERED Combined Declaration of Use and Incontestability due between 4/19/2021 and 4/19/2022


TRADEMARK

REEL: 007075 FRAME: 0472


UNITED STATES

<p>JAUNT HOTELS and design</p>  <p>JauntHotels® (color claim)</p>	<p>Reg. No. 4,981,434</p>	<p>Reg. Date 6/21/2016</p>	<p>43</p>	<p>Resort lodging services; resort hotels; resort hotel services, namely, providing lodging and resort services; vacation club services, namely, providing temporary lodging accommodations and concierge services; arranging for access to resort amenities, namely, restaurants, spa services, and all activities and amenities available at resorts and hotels; providing information to others related to resort lodging services and resort amenities; providing information to others regarding membership in a luxury residence club; providing information to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences and hotels and resorts rooms and suites; all of the foregoing limited to luxury services offered on a members-only basis</p>	<p>REGISTERED Combined Declaration of Use and Incontestability due between 6/21/2021 and 6/21/2022</p> <p>TRADEMARK</p>
<p>JAUNT HOTELS and design</p>  <p>JauntHotels® (no color claim)</p>	<p>Reg. No. 4,981,435</p>	<p>Reg. Date 6/21/2016</p>	<p>43</p>	<p>Resort lodging services; resort hotels; resort hotel services, namely, providing lodging and resort services; vacation club services, namely, providing temporary lodging accommodations and concierge services; arranging for access to resort amenities, namely, restaurants, spa services, and all activities and amenities available at resorts and hotels; providing information to others related to resort lodging services and resort amenities; providing information to others regarding membership in a luxury residence club; providing information to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences and hotels and resorts rooms and suites; all of the foregoing limited to luxury services offered on a members-only basis</p>	<p>REGISTERED Combined Declaration of Use and Incontestability due between 6/21/2021 and 6/21/2022</p>



UNITED STATES

JAUNT52®	Reg. No. 4,751,763	Reg. Date 6/9/2015	43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information to others regarding restaurants, and other establishments for the consumption of food and drink; providing information to others regarding membership in a luxury residence club; providing information to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences; all of the foregoing limited to luxury services offered on a members-only basis	REGISTERED Combined Declaration of Use and Incontestability due between 6/9/2020 and 6/9/2021 TRADEMARK
JAUNT52 and design  (color claim)	Reg. No. 4,981,483	Reg. Date 6/21/2016	43	Resort lodging services, resort hotels; resort hotel services, namely, providing lodging and resort services; vacation club services, namely, providing temporary lodging accommodations and concierge services; arranging for access to resort amenities, namely, restaurants, spa services, and all activities and amenities available at resorts and hotels; providing information to others related to resort lodging services and resort amenities; providing information to others regarding membership in a luxury residence club; providing information to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences and hotels and resorts rooms and suites; all of the foregoing limited to luxury services offered on a members-only basis	REGISTERED Combined Declaration of Use and Incontestability due between 6/21/2021 and 6/21/2022

UNITED STATES

<p>JAUNTI52 and design</p>  <p>(no color claim)</p>	<p>Reg. No. 4,981,484</p>	<p>Reg. Date 6/21/2016</p>	<p>43</p>	<p>Resort lodging services; resort hotels; resort hotel services, namely, providing lodging and resort services; vacation club services, namely, providing temporary lodging accommodations and concierge services; arranging for access to resort amenities, namely, restaurants, spa services, and all activities and amenities available at resorts and hotels; providing information to others related to resort lodging services and resort amenities; providing information to others regarding membership in a luxury residence club; providing information to others related to resort lodging services; providing information to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information to others regarding restaurants, and other establishments for the consumption of food and drink; providing information to others regarding membership in a luxury residence club; providing information to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences; all of the foregoing limited to luxury services offered on a members-only basis</p>	<p>REGISTERED Combined Declaration of Use and Incontestability due between 6/21/2021 and 6/21/2022</p> <p>TRADEMARK</p>
<p>JAUNTNOW®</p>	<p>Reg. No. 4,751,765</p>	<p>Reg. Date 6/9/2015</p>	<p>43</p>	<p>Resort lodging services; resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information to others regarding restaurants, and other establishments for the consumption of food and drink; providing information to others regarding membership in a luxury residence club; providing information to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences; all of the foregoing limited to luxury services offered on a members-only basis</p>	<p>REGISTERED Combined Declaration of Use and Incontestability due between 6/9/2020 and 6/9/2021</p>

UNITED STATES

<p>JAUNTNOW and design</p>  <p>JauntNow® (color claim)</p>	<p>Reg. No. 4,895,800</p>	<p>Reg. Date 2/2/2016</p>	<p>43</p>	<p>Resort lodging services; resort hotels; resort hotel services, namely, providing lodging and similar services; vacation club services, namely, providing temporary lodging accommodations and concierge services; arranging for access to resort amenities, namely, restaurants and other activities; providing information to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information to others regarding membership in a luxury residence club; providing information to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences and hotels and resorts rooms and suites; all of the foregoing limited to luxury services offered on a members-only basis</p>	<p>REGISTERED Combined Declaration of Use and Incontestability due between 2/2/2021 and 2/2/2022</p> <p>TRADEMARK</p>
<p>JAUNTNOW and design</p>  <p>JauntNow® (no color claim)</p>	<p>Reg. No. 4,981,485</p>	<p>Reg. Date 6/21/2016</p>	<p>43</p>	<p>Resort lodging services; resort hotels; resort hotel services, namely, providing lodging and resort services; vacation club services, namely, providing temporary lodging accommodations and concierge services; arranging for access to resort amenities, namely, restaurants, spa services, and all activities and amenities available at resorts and hotels; providing information to others related to resort lodging services and resort amenities; providing information to others regarding membership in a luxury residence club; providing information to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences and hotels and resorts rooms and suites; all of the foregoing limited to luxury services offered on a members-only basis</p>	<p>REGISTERED Combined Declaration of Use and Incontestability due between 6/21/2021 and 6/21/2022</p>

UNITED STATES

LOOK. BOOK. STAY. REPEAT.™	Serial No. 88/689,051	Filing Date 11/12/2019	41	Entertainment services, namely, arranging for and booking of tickets for seats for plays, shows, theatre, concerts, cinema, museums, galleries, sporting events, culinary experiences, and historical exhibits; entertainment services, namely, arranging for and making reservation and bookings of tickets for cultural events, entertainment events, sporting events, recreational and leisure events, guided historical site visits, theater shows, music concerts, wine tastings, liquor tastings and food tastings, guided outdoor expeditions, guided horseback expeditions, guided fishing expeditions, guided safaris and guided museum and art gallery tours; arranging for ticket reservations for shows and other entertainment events, in the nature of sporting, music, theater, and cultural activities and events in particular geographic areas; arranging and organizing guided tours by means of vehicles, boats, bicycles, walking, and scooters, of historic geographic locations, cultural and historical sites, local attractions, museums, and wineries; arranging and organizing guided hiking tours; arranging and organizing guided bicycle tours	PENDING
LOOK. BOOK. STAY. REPEAT.™	Serial No. 88/689,060	Filing Date 11/12/2019	41	Arranging, organizing, and hosting guided safari tours, guided boat and yacht tours, guided entertainment and educational excursions, and guided travel adventure tours of parks, jungles, gaming preserves, nature reserves, parks, metropolitan areas, and landmarks for recreational and entertainment purposes	PENDING

TRADEMARK

REEL: 007075 FRAME: 0477

UNITED STATES

LOOK. BOOK. STAY. REPEAT.™	Serial No. 88/689,083	Filing Date 11/12/2019	43 Resort lodging services; resort hotel services; private residence club services, namely, providing club members temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts on an unlimited basis; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; vacation club services, namely, providing temporary lodging accommodations on a subscription basis to subscribers; vacation membership club services, namely, providing accommodations to club members in affiliated club-owned, operated, leased or sponsored vacation homes, private residents, hotels and resorts; vacation membership subscription based club services, namely, providing accommodations to subscribers and members in affiliated operated, leased, or sponsored vacation homes, private residences, hotels and resorts on a subscription basis; arranging and providing travel vacation packages, namely, making reservations and bookings for temporary lodging; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services; amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts; private resort club services, namely, provision to club members on a subscription basis for use of temporary lodging accommodations in company leased, operated, or sponsored private residences, vacation homes, hotels and resorts	PENDING
-------------------------------	--------------------------	---------------------------	---	---------

TRADEMARK

REEL: 007075 FRAME: 0478

UNITED STATES

<p>I SUBSCRIBE TO A BETTER WAY TO VACATION™</p>	<p>Reg. No. 4,532,021</p>	<p>Reg. Date 5/20/2014</p>	<p>Providing information to others regarding tourist entertainment attractions, and local recreational, cultural, fitness, and sporting activities, events and facilities. Private residence club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodgings; providing information to others regarding restaurants; and providing information to others related to resort lodging services. Concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs rendered together in a temporary living residential environment.</p>	<p>REGISTERED</p>
<p>I SUBSCRIBE TO A BETTER VACATION™</p>	<p>Reg. No. 4,532,022</p>	<p>Reg. Date 5/20/2014</p>	<p>Providing information to others regarding tourist entertainment attractions, and local recreational, cultural, fitness, and sporting activities, events and facilities. Private residence club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodgings; providing information to others regarding restaurants; and providing information to others related to resort lodging services. Concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs rendered together in a temporary living residential environment.</p>	<p>REGISTERED</p>

TRADEMARK


REEL: 007075 FRAME: 0479

UNITED STATES



SUBSCRIBE TO A BETTER VACATION™	Reg. No. 4,532,018	Reg. Date 5/20/2014	44	Providing information to others regarding tourist entertainment attractions, and local recreational, cultural, fitness, and sporting activities, events and facilities. Private residence club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodging; providing information to others regarding restaurants; and providing information to others related to resort lodging services. Concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs rendered together in a temporary living residential environment.	REGISTERED
SUBSCRIBE TO A BETTER WAY TO VACATION™	Reg. No. 4,532,019	Reg. Date 5/20/2014	45	Providing information to others regarding tourist entertainment attractions, and local recreational, cultural, fitness, and sporting activities, events and facilities. Private residence club services, namely, provision to club members of temporary accommodations; travel services, namely, making reservations and bookings for temporary lodging; providing information to others regarding restaurants; and providing information to others related to resort lodging services. Concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs rendered together in a temporary living residential environment.	REGISTERED

TRADEMARK

REEL: 007075 FRAME: 0480

AUSTRALIA (Designation Under Madrid Protocol)					
Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
 IN and design 	App. No. 1427506	Filing Date 7/11/2018	36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	PENDING
			41	Physical fitness training services; providing information in both online and non-online form to holiday makers regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events for holiday makers, namely food and wine events, concerts, musicals, dramatic performances, dance performances and sporting events in particular geographic areas; providing information in both online and non-online form to others regarding country club and night clubs for entertainment purposes	
			43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	

AUSTRALIA (Designation Under Madrid Protocol)					
Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
			44	Health spa services for health and wellness of the body and spirit, namely massage, beauty treatments and meditation; all of the aforesaid services provided within a hotel, holiday rental accommodation or resort	TRADEMARK
			36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	
			41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	
INSPIRATOR®	Reg. No. 1423362	Reg. Date 7/11/2018	43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort	
					REGISTERED Renewal due through WIPO by: 7/11/2028

AUSTRALIA (Designation Under Madrid Protocol)					
Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
	Reg. No. 1425894	Reg. Date 7/11/2018	44	club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	REGISTERED Renewal due through WIPO: 7/11/2028
			45	Health spa services for health and wellness of the body and spirit	
			45	Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in business establishments, office buildings, hotels, residential complexes and homes	
			36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	
	Reg. No. 1425894	Reg. Date 7/11/2018	41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	REGISTERED Renewal due through WIPO: 7/11/2028
			43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the	

TRADEMARK

REEL: 007075 FRAME: 0483

AUSTRALIA
(Designation Under Madrid Protocol)

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
			44	availability thereof, providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	
			44	Health spa services for health and wellness of the body and spirit	
			45	Educational services, namely, providing public service announcements in the field of promoting public awareness of the need to do good, to promote ethical and character values, to be good citizen and to perform community services and charitable activities; educational and entertainment services, namely, providing ongoing television, digital media, and public service announcements and podcasts in the field of values, kindness and promoting the public awareness of the need to do good, to promote values, to be a good citizen and to perform community services and charitable activities; education and entertainment services, namely, organizing events and assisting others with organizing events and providing instruction in the form of classes, seminars, and conferences to encourage others in performing kind acts for others and to promote ethical and character values; education and entertainment services, namely, organizing and conducting entertainment events, cultural events and activities to encourage the doing of kind acts for others and the promotion of ethical and character values; digital	

TRADEMARK

REEL: 007075 FRAME: 0484

AUSTRALIA
(Designation Under Madrid Protocol)

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
				video, audio, and multimedia production and publishing services; providing non-downloadable audio and video files via a website featuring and promoting public awareness of the need to do good, to promote values, to be a good citizen and to perform community services and charitable activities; providing non-downloadable videos on inspirational or motivational topics via a website	
INSPIRATO PASS™	App. No. 1541142	Filing Date 5/4/2020	41	Arranging, organizing, and hosting guided safari tours, guided boat and yacht tours, entertainment and educational excursions, and guided travel adventure tours of parks, jungles, gaming preserves, nature reserves, parks, metropolitan areas, and landmarks for recreational and entertainment purposes; entertainment services, namely, arranging for and booking of tickets for seats for plays, shows, theatre, concerts, cinema, museums, galleries, sporting events, culinary demonstrations, and historical exhibits; entertainment services, namely, arranging for and making reservation and bookings of tickets for cultural events, entertainment events, sporting events, recreational and leisure events, historical site visits, theater shows, music concerts, wine tastings, liquor tastings and food tastings, outdoor expeditions, horseback expeditions, fishing expeditions, safaris and museum and art gallery tours; arranging for ticket reservations for shows and other entertainment events, in the nature of sporting, music, theater, and cultural activities and events in particular geographic areas; arranging and organizing guided tours by means of vehicles, boats, bicycles, walking and scooters, of historic geographic locations, cultural and historical sites, local attractions, museums, and wineries; arranging and organizing guided hiking tours for recreational purposes; arranging and organizing guided bicycle tours for recreational purposes	PENDING

TRADEMARK

REEL: 007075 FRAME: 0485

AUSTRALIA
(Designation Under Madrid Protocol)

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
			43	Resort lodging services; resort hotel services; private residence club services, namely, providing club members temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts on an unlimited basis; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; vacation club services, namely, providing temporary lodging accommodations on a subscription basis to subscribers; vacation membership club services, namely, providing accommodations to club members in affiliated club-owned, operated, leased or sponsored vacation homes, private residents, hotels and resorts; vacation membership subscription based club services, namely, providing accommodations to subscribers and members in affiliated operated, leased, or sponsored vacation homes, private residences, hotels and resorts on a subscription basis; arranging and providing travel vacation packages, namely, making reservations and bookings for temporary lodging; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to	

TRADEMARK

REEL: 007075 FRAME: 0486

AUSTRALIA
(Designation Under Madrid Protocol)

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
				club members of temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts; private resort club services, namely, provision to club members on a subscription basis for use of temporary lodging accommodations in company leased, operated, or sponsored private residences, vacation homes, hotels and resorts	
			36	Real estate services, namely, rental, leasing and management of luxury vacation homes offered on a members-only basis	
JAUNT®	Reg. No. 1422267	Reg. Date 7/11/2018	43	Resort lodging services, resort hotels; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information to others regarding restaurants, and other establishments for the consumption of food and drink; providing information to others regarding membership in a luxury residence club which provides temporary accommodations; providing information to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences; all of the foregoing limited to luxury services offered on a members-only basis	REGISTERED Renewal due through WIPO: 7/11/2028

TRADEMARK


AUSTRALIA
(Designation Under Madrid Protocol)

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
LOOK. BOOK. STAY. REPEAT.™	App. No. 1541238	Filing Date 5/7/2020	41	Entertainment services, namely, arranging for and booking of tickets for seats for plays, shows, theatre, concerts, cinema, museums, galleries, sporting events, culinary experiences, and historical exhibits; entertainment services, namely, arranging for and making reservation and bookings of tickets for cultural events, entertainment events, sporting events, recreational and leisure events, historical site visits, theater shows, music concerts, wine tastings, liquor tastings and food tastings, outdoor expeditions, horseback expeditions, fishing expeditions, safaris and museum and art gallery tours; arranging for ticket reservations for shows and other entertainment events, in the nature of sporting, music, theater, and cultural activities and events in particular geographic areas; arranging and organizing guided tours by means of vehicles, boats, bicycles, walking, and scooters, of historic geographic locations, cultural and historical sites, local attractions, museums, and wineries; arranging and organizing guided hiking tours; arranging and organizing guided bicycle tours; arranging, organizing, and hosting guided safari tours, guided boat and yacht tours, entertainment and educational excursions, and guided travel adventure tours of parks, jungles, gaming preserves, nature reserves, parks, metropolitan areas, and landmarks for recreational and entertainment purposes	PENDING
			43	Resort lodging services; resort hotel services; private residence club services, namely, providing club members temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts on an unlimited basis; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging	

TRADEMARK

AUSTRALIA (Designation Under Madrid Protocol)				
Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services
				accommodations; vacation club services, namely, providing temporary lodging accommodations on a subscription basis to subscribers; vacation membership club services, namely, providing accommodations to club members in affiliated club-owned, operated, leased or sponsored vacation homes, private residents, hotels and resorts; vacation membership subscription based club services, namely, providing accommodations to subscribers and members in affiliated operated, leased, or sponsored vacation homes, private residences, hotels and resorts on a subscription basis; arranging and providing travel vacation packages, namely, making reservations and bookings for temporary lodging; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts; private resort club services, namely, provision to club members on a subscription basis for use of temporary lodging accommodations in company leased, operated, or sponsored private residences, vacation homes, hotels and resorts
				Status

TRADEMARK

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
IN and design 	App. No. 1,908,862	Filing Date 7/11/2018	36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	PENDING
			41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	
			43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or	

CANADA

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
INSPIRATO™	App. No. 1,908,865	Filing Date 7/11/2018	44	leased private residences	PENDING
			44	Health spa services for health and wellness of the body and spirit	
			45	Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in business establishments, office buildings, hotels, residential complexes and homes	
			36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	
			41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas	
			43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments	

TRADEMARK

REEL: 007075 FRAME: 0491

CANADA					
Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
INSPIRATO (stylized) INSPIRATO™	App. No. 1,908,858	Filing Date 7/11/2018		for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	
			44	Health spa services for health and wellness of the body and spirit	
			45	Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in business establishments, office buildings, hotels, residential complexes and homes	
			36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	
			41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	PENDING

CANADA

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
			43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	
			44	Health spa services for health and wellness of the body and spirit	
			45	Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in business establishments, office buildings, hotels, residential complexes and homes	

TRADEMARK

REEL: 007075 FRAME: 0493

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
INSPIRATO PASS™ (Designation under Madrid Protocol)	App. No. 1541142	Filing Date 5/4/2020	41	Arranging, organizing, and hosting guided safari tours, guided boat and yacht tours, entertainment and educational excursions, and guided travel adventure tours of parks, jungles, gaming preserves, nature reserves, parks, metropolitan areas, and landmarks for recreational and entertainment purposes; entertainment services, namely, arranging for and booking of tickets for seats for plays, shows, theatre, concerts, cinema, museums, galleries, sporting events, culinary demonstrations, and historical exhibits; entertainment services, namely, arranging for and making reservation and bookings of tickets for cultural events, entertainment events, sporting events, recreational and leisure events, historical site visits, theater shows, music concerts, wine tastings, liquor tastings and food tastings, outdoor expeditions, horseback expeditions, fishing expeditions, safaris and museum and art gallery tours; arranging for ticket reservations for shows and other entertainment events, in the nature of sporting, music, theater, and cultural activities and events in particular geographic areas; arranging and organizing guided tours by means of vehicles, boats, bicycles, walking, and scooters, of historic geographic locations, cultural and historical sites, local attractions, museums, and wineries; arranging and organizing guided hiking tours for recreational purposes; arranging and organizing guided bicycle tours for recreational purposes	PENDING
			43	Resort lodging services; resort hotel services; private residence club services, namely, providing club members temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts on an unlimited basis; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being;	

CANADA

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
				vacation club services, namely, providing temporary lodging accommodations; vacation club services, namely, providing temporary lodging accommodations on a subscription basis to subscribers; vacation membership club services, namely, providing accommodations to club members in affiliated club-owned, operated, leased or sponsored vacation homes, private residents, hotels and resorts; vacation membership subscription based club services, namely, providing accommodations to subscribers and members in affiliated operated, leased, or sponsored vacation homes, private residences, hotels and resorts on a subscription basis; arranging and providing travel vacation packages, namely, making reservations and bookings for temporary lodging; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts; private resort club services, namely, provision to club members on a subscription basis for use of temporary lodging accommodations in company leased, operated, or sponsored private residences, vacation homes, hotels and resorts	

TRADEMARK

REEL: 007075 FRAME: 0495

CANADA					
Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
LOOK. BOOK. STAY. REPEAT.™ (Designation under Madrid Protocol)	App. No. 1541238	Filing Date 5/7/2020	41	Entertainment services, namely, arranging for and booking of tickets for seats for plays, shows, theatre, concerts, cinema, museums, galleries, sporting events, culinary experiences, and historical exhibits; entertainment services, namely, arranging for and making reservation and bookings of tickets for cultural events, entertainment events, sporting events, recreational and leisure events, historical site visits, theater shows, music concerts, wine tastings, liquor tastings and food tastings, outdoor expeditions, horseback expeditions, fishing expeditions, safaris and museum and art gallery tours; arranging for ticket reservations for shows and other entertainment events, in the nature of sporting, music, theater, and cultural activities and events in particular geographic areas; arranging and organizing guided tours by means of vehicles, boats, bicycles, walking, and scooters, of historic geographic locations, cultural and historical sites, local attractions, museums, and wineries; arranging and organizing guided hiking tours; arranging and organizing guided bicycle tours; arranging, organizing, and hosting guided safari tours, guided boat and yacht tours, entertainment and educational excursions, and guided travel adventure tours of parks, jungles, gaming preserves, nature reserves, parks, metropolitan areas, and landmarks for recreational and entertainment purposes	
			43	Resort lodging services; resort hotel services; private residence club services, namely, providing club members temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts on an unlimited basis; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary	PENDING


CANADA

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
				lodging accommodations; vacation club services, namely, providing temporary lodging accommodations on a subscription basis to subscribers; vacation membership club services, namely, providing accommodations to club members in affiliated club-owned, operated, leased or sponsored vacation homes, private residences, hotels and resorts; vacation membership subscription based club services, namely, providing accommodations to subscribers and members in affiliated operated, leased, or sponsored vacation homes, private residences, hotels and resorts on a subscription basis; arranging and providing travel vacation packages, namely, making reservations and bookings for temporary lodging; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts; private resort club services, namely, provision to club members on a subscription basis for use of temporary lodging accommodations in company leased, operated, or sponsored private residences, vacation homes, hotels and resorts	

TRADEMARK

REEL: 007075 FRAME: 0497

CHINA
(Designation Under Madrid Protocol)


Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
<p>IN and design</p> 	<p>Reg. No. 1427506</p>	<p>Reg. Date 7/11/2018</p>	36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	<p align="center">REGISTERED Renewal due through WIPO: 7/11/2028</p>
			41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	
			43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	

TRADEMARK

CHINA
(Designation Under Madrid Protocol)

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
INSPIRATO®	Reg. No. 1423362	Reg. Date 7/11/2018	44	Health spa services for health and wellness of the body and spirit	REGISTERED Renewal due through WIPO: 7/11/2028
			45	Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in business establishments, office buildings, hotels, residential complexes and homes	
			36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	
			41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	
			43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and	

TRADEMARK

CHINA (Designation Under Madrid Protocol)					
Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
	Reg. No. 1425894	Reg. Date 7/11/2018	44	Health spa services for health and wellness of the body and spirit	REGISTERED Renewal due through WIPO: 7/11/2028
			45	Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in business establishments, office buildings, hotels, residential complexes and homes	
			36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	
			41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	
			43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-	

TRADEMARK

REEL: 007075 FRAME: 0500

CHINA (Designation Under Madrid Protocol)					
Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
				being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services; amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	
			44	Health spa services for health and wellness of the body and spirit	
			45	Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in business establishments, office buildings, hotels, residential complexes and homes	

CHINA
(Designation Under Madrid Protocol)

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
INSPIRATO PASS™	App. No. 1541142	Filing Date 5/4/2020	41	Arranging, organizing, and hosting guided safari tours, guided boat and yacht tours, entertainment and educational excursions, and guided travel adventure tours of parks, jungles, gaming preserves, nature reserves, parks, metropolitan areas, and landmarks for recreational and entertainment purposes; entertainment services, namely, arranging for and booking of tickets for plays, shows, theatre, concerts, cinema, museums, galleries, sporting events, culinary demonstrations, and historical exhibits; entertainment services, namely, arranging for and making reservation and bookings of tickets for cultural events, entertainment events, sporting events, recreational and leisure events, historical site visits, theater shows, music concerts, wine tastings, liquor tastings and food tastings, outdoor expeditions, horseback expeditions, fishing expeditions, safaris and museum and art gallery tours; arranging for ticket reservations for shows and other entertainment events, in the nature of sporting, music, theater, and cultural activities and events in particular geographic areas; arranging and organizing guided tours by means of vehicles, boats, bicycles, walking, and scooters, of historic geographic locations, cultural and historical sites, local attractions, museums, and wineries; arranging and organizing guided hiking tours for recreational purposes; arranging and organizing guided bicycle tours for recreational purposes	PENDING
			43	Resort lodging services; resort hotel services; private residence club services, namely, providing club members temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts on an unlimited basis; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation	

TRADEMARK

REEL: 007075 FRAME: 0502

CHINA
(Designation Under Madrid Protocol)

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
				<p>club services, namely, providing temporary lodging accommodations; vacation club services, namely, providing temporary lodging accommodations on a subscription basis to subscribers; vacation membership club services, namely, providing accommodations to club members in affiliated club-owned, operated, leased or sponsored vacation homes, private residents, hotels and resorts; vacation membership subscription based club services, namely, providing accommodations to subscribers and members in affiliated operated, leased, or sponsored vacation homes, private residences, hotels and resorts on a subscription basis; arranging and providing travel vacation packages, namely, making reservations and bookings for temporary lodging; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts; private resort club services, namely, provision to club members on a subscription basis for use of temporary lodging accommodations in company leased, operated, or sponsored private residences, vacation homes, hotels and resorts</p>	

TRADEMARK

REEL: 007075 FRAME: 0503

CHINA
(Designation Under Madrid Protocol)

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
J'AUNT®	Reg. No. 1422267	Reg. Date 7/11/2018	36	Real estate services, namely, rental, leasing and management of luxury vacation homes offered on a members-only basis	REGISTERED Renewal due through by WIPO: 7/11/2028 TRADEMARK
LOOK. BOOK. STAY. REPEAT.™	App. No. 1541238	Filing Date 5/7/2020	41	Entertainment services, namely, arranging for and booking of tickets for seats for plays, shows, theatre, concerts, cinema, museums, galleries, sporting events, culinary experiences, and historical exhibits; entertainment services, namely, arranging for and making reservation and bookings of tickets for cultural events, entertainment events, sporting events, recreational and leisure events, historical site visits, theater shows, music concerts, wine tastings, liquor tastings and food tastings, outdoor expeditions, horseback expeditions, fishing expeditions, safaris and museum and art gallery tours; arranging for ticket reservations for shows and other entertainment events, in the nature of sporting, music, theater, and cultural activities and events in particular geographic areas; arranging and organizing guided tours by means of vehicles, boats, bicycles, walking, and scooters; of historic geographic locations, cultural and historical sites, local attractions, museums, and wineries; arranging and organizing guided hiking tours; arranging and organizing guided bicycle tours; arranging, organizing, and hosting guided safari tours, guided boat and yacht tours, entertainment and educational excursions, and guided travel adventure tours of parks, jungles, gaming preserves, nature reserves, parks, metropolitan areas, and landmarks for recreational and entertainment purposes	PENDING
			43	Resort lodging services; resort hotel services; private residence club services, namely, providing club members temporary lodging accommodations in company owned or	

CHINA
(Designation Under Madrid Protocol)

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
				<p>leased private residences, vacation homes, hotels and resorts on an unlimited basis; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; vacation club services, namely, providing temporary lodging accommodations on a subscription basis to subscribers; vacation membership club services, namely, providing accommodations to club members in affiliated club-owned, operated, leased or sponsored vacation homes, private residents, hotels and resorts; vacation membership subscription based club services, namely, providing accommodations to subscribers and members in affiliated operated, leased, or sponsored vacation homes, private residences, hotels and resorts on a subscription basis; arranging and providing travel vacation packages, namely, making reservations and bookings for temporary lodging; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary lodging accommodations in company owned or leased private residences, vacation homes, hotels and resorts; private resort club services, namely, provision to club members on a subscription basis</p>	


TRADEMARK

REEL: 007075 FRAME: 0505

CHINA (Designation Under Madrid Protocol)					
Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
				for use of temporary lodging accommodations in company leased, operated, or sponsored private residences, vacation homes, hotels and resorts	

TRADEMARK

EUROPEAN UNION
(Designation Under Madrid Protocol)

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
 IN and design ®	Reg. No. 1427506	Reg. Date 7/11/2018	36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property	REGISTERED Renewal due through WIPO: 7/11/2028
			41	Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	
			43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services, amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and drink; providing information in both online and non-online form to others regarding membership in a luxury residence club featuring temporary accommodations; providing information in both online and non-online form to others related to resort lodging services; private resort club services, namely, provision to club members of temporary accommodations in company owned or leased private residences	

TRADEMARK

REEL: 007075 FRAME: 0507

EUROPEAN UNION
(Designation Under Madrid Protocol)

Mark	Application or Registration Number	Filing or Registration Date	Class	Description of Goods/Services	Status
			44	Health spa services for health and wellness of the body and spirit Personal concierge services for others comprising making requested personal arrangements and reservations, running errands and providing customer specific information to meet individual needs, all rendered in business establishments, office buildings, hotels, residential complexes and homes	
			45		
			36	Real estate services, namely, rental, brokerage, leasing and management of vacation homes and commercial property Entertainment and recreation services, namely, golf and country club services; physical fitness training services; providing information in both online and non-online form to others regarding entertainment, sporting, and cultural activities and events in particular geographic areas; arranging for ticket reservations for shows and other entertainment events regarding entertainment, sporting, and cultural activities and events in particular geographic areas; providing information in both online and non-online form to others regarding country clubs, night clubs	
INSPIRATO®	Reg. No. 1423362	Reg. Date 7/11/2018	43	Resort lodging services, resort hotels; health resort services, namely, providing food and lodging that specialize in promoting patrons' general health and well-being; vacation club services, namely, providing temporary lodging accommodations; arranging for access to resort amenities, namely, restaurants; providing information in both online and non-online form to others related to resort lodging services; amenities related thereto, and the availability thereof; providing information in both online and non-online form to others regarding restaurants, and other establishments for the consumption of food and	REGISTERED Renewal due through WIPO: 7/11/2028

TRADEMARK