

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM602715

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CEOC, LLC		10/07/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Harrah's Bossier City Investment Company, L. L. C.		
Street Address:	One Caesars Palace Drive		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89109		
Entity Type:	Limited Liability Company: LOUISIANA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2874317	LOUISIANA DOWNS	
Registration Number:	2791383		
Registration Number:	2788933	SUPER DERBY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	901-820-4550		
Email:	TRADEMARK@CAESARS.COM		
Correspondent Name:	CEOC, LLC		
Address Line 1:	ONE CAESARS PALACE DRIVE		
Address Line 4:	LAS VEGAS, UNITED STATES 89109		
ATTORNEY DOCKET NUMBER:	LAd		
NAME OF SUBMITTER:	Jane Tyler Maners		
SIGNATURE:	/jt maners/		
DATE SIGNED:	10/13/2020		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK

WHEREAS, CEOC, LLC, a limited liability company organized and existing under the laws of the State of Delaware, having a principal place of business at One Caesars Palace Drive, Las Vegas, Nevada 89109, is the owner of certain service marks as set out below (the "Marks"), and has acquired goodwill associated with and symbolized by said Marks;

Mark	App. No.	App. Date	Reg. No.	Reg. Date	Status
Louisiana Downs	78/197284	12/23/2002	2874317	8/17/2004	Registered
Louisiana Downs Racing Horses (Design)	78/199756	1/3/2003	2791383	12/9/2003	Registered
Super Derby (Block)	78/199798	1/3/2003	2788933	12/2/2003	Registered

WHEREAS, Harrah's Bossier City Investment, L.L.C., a limited liability company duly organized and existing under the laws of the State of Louisiana, having a principal place of business at One Caesars Palace Drive, Las Vegas, Nevada 89109, is desirous of acquiring all of the right, title and interest in and to said Marks, including but not limited to all common law rights and the registration set forth herein;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, CEOC, LLC does hereby transfer and assign to Harrah's Bossier City Investment Company, L.L.C. all of its right, title and interest in and to the said Marks together with the goodwill of the business symbolized by the Marks, and the registration thereof hereinbefore listed.

CEOC, LLC

By: Jane Tyler Maners
Jane Tyler Maners, Attorney-in-fact

Date: Oct 7, 2020

STATE OF TENNESSEE)
)
COUNTY OF SHELBY)

Personally appeared before me the above named Jane Tyler Maners, known or proved to me to be the same person who executed the foregoing instrument and to be an attorney-in-fact for CEOC, LLC, and acknowledged to me that she executed the same as her free act and deed and the free act and deed of said corporation.

Subscribed and sworn to before me this 7 day of October, 2020.

Deanne Holland
Notary Public

My Commission expires 4.10.2022

