

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM603560

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rubie's Costume Company, Inc.		10/02/2020	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Rubies II, LLC		
Street Address:	601 Cantiague Rock Road		
City:	Westbury		
State/Country:	NEW YORK		
Postal Code:	11590		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 108			
Property Type	Number	Word Mark	
Serial Number:	73117324	COLLEGEVILLE	
Serial Number:	73160493	EVIL TEETH	
Serial Number:	73160494	SCAR STUF	
Serial Number:	73543932	HARLEQUIN COLORS	
Serial Number:	73657158	COLLEGEVILLE COSTUMES THE TOTAL DISGUISE	
Serial Number:	73674088	FUN STREAMER	
Serial Number:	74109898	INDISQUISE	
Serial Number:	74139261	HAUNTED HOUSE	
Serial Number:	74145709	HAUNTED HOUSE	
Serial Number:	74558556	MONSTER MANIA	
Serial Number:	75046413	HORROR FACES	
Serial Number:	75046414	MONSTER FACES	
Serial Number:	75243066	NINJA WARRIORS	
Serial Number:	75669292	FEELIN' GROOVY	
Serial Number:	75926119	FAMOUS FACES	
Serial Number:	75932862	BIG & BEAUTIFUL	
Serial Number:	76039322	THE COVENANT	
Serial Number:	76202403	RUBIE'S HOT CITY NIGHTS	
Serial Number:	76202405	RUBIE'S REEL F/X	
TRADEMARK			

CH \$2715.00 73117324

Property Type	Number	Word Mark
Serial Number:	76210848	CUDDLE FURS
Serial Number:	76224984	RUBIE'S SPORTS FANATICS
Serial Number:	77330805	TOMBSTONE COWBOYS
Serial Number:	77668558	THEATRICAL EFFECTS
Serial Number:	77885429	HALLOWEEN ADVENTURE
Serial Number:	77926114	SWEET SENSATIONS
Serial Number:	78418748	PET CEMETERY
Serial Number:	78491670	RUBIE'S
Serial Number:	78491981	RUBIE'S UNHAPPILY EVERAFTER
Serial Number:	78516149	THY WICKED KINGDOM
Serial Number:	78655006	DRAMA-LICIOUS
Serial Number:	78725409	DRESS & DAZZLE
Serial Number:	78725449	SKULL WARRIORS
Serial Number:	78725469	RUBIE'S CLASSIC STORYBOOK CHARACTERS
Serial Number:	78918549	THE MUSICAL BALLERINA
Serial Number:	85016052	VIKING RULE
Serial Number:	85016130	VIKING RULE
Serial Number:	85019743	2ND SKIN
Serial Number:	85037881	FUTURE WARFARE
Serial Number:	85037906	FUTURE WARFARE
Serial Number:	85037977	HALLOWEEN ADVENTURE
Serial Number:	85038153	MASQUERADE
Serial Number:	85039056	DELICIOUS SEXYWEAR
Serial Number:	85039165	
Serial Number:	85039201	DELICIOUS SEXYWEAR OF NEW YORK
Serial Number:	85184540	SHOCKTAILS
Serial Number:	85249356	HEROES AND HOMBRES
Serial Number:	85249374	HEROS AND HOMBRES BY SECRET WISHES
Serial Number:	85329003	YARN BABIES
Serial Number:	85401751	2ND SKIN
Serial Number:	85446871	DOUBLE TAKE
Serial Number:	85453322	DOUBLE TAKE
Serial Number:	85495985	SMART TOYS
Serial Number:	85497422	HAUNTED RAVE
Serial Number:	85581085	SUPER STAR WIG
Serial Number:	85680222	RUBIE'S
Serial Number:	86008112	TWINKLERS
Serial Number:	86008140	TWINKLING PRINCESSES

Property Type	Number	Word Mark
Serial Number:	86114172	NURSERY KRHYMES
Serial Number:	86283937	SILLY SAFARI
Serial Number:	86283975	CUDDLY JUNGLE
Serial Number:	86288202	SILLY S A FA RI
Serial Number:	86288223	CUDDLY JUNGLE
Serial Number:	86778456	CREATE A COSTUME
Serial Number:	86928265	THE DIAMOND COLLECTION
Serial Number:	86928293	PIZAZZ
Serial Number:	87027970	IMAGINE BY RUBIE'S
Serial Number:	87287925	CLOWN CRISIS
Serial Number:	87290900	SECRET WISHES
Serial Number:	87292166	DELICIOUS OF NY
Serial Number:	87410362	FUN-FLATABLES
Serial Number:	87418872	FUNFLATABLES RUBIE'S
Serial Number:	87419255	FAKE SKIN
Serial Number:	87419280	PUMPKIN JUNCTION
Serial Number:	87814951	CREEPYPASTA
Serial Number:	87823416	FLIP 'N REVEAL
Serial Number:	87823563	PRINCESS PARADISE
Serial Number:	87823602	PRINCESS PARADISE
Serial Number:	87823671	IMAGINE BY RUBIE'S
Serial Number:	87824054	HALLOWEEN IN A BOX
Serial Number:	87824158	AIR HEADS
Serial Number:	87834066	RUBIE'S
Serial Number:	87834153	RUBIE'S
Serial Number:	87840051	2ND SKIN
Serial Number:	87840143	2ND SKIN
Serial Number:	87893097	CREEPY PASTA
Serial Number:	87893140	CREEPY PASTA
Serial Number:	87919859	DRESS & DAZZLE
Serial Number:	88026802	LIFE IS BETTER AS A T-REX!
Serial Number:	88032290	BEN COOPER
Serial Number:	88048997	BEN COOPER
Serial Number:	88090194	HEADS UP
Serial Number:	88090207	GET A HEAD ON
Serial Number:	88090221	CHARACTER HEADS
Serial Number:	88090238	KOOKY KARACTERS
Serial Number:	88090393	NINJA DEATH SQUAD

Property Type	Number	Word Mark
Serial Number:	88090460	NINJA DEATH SQUAD
Serial Number:	88140807	OPUS COLLECTION
Serial Number:	88140826	RUBIE'S OPUS COLLECTION
Serial Number:	88328309	RUBIE'S AIR HEADS
Serial Number:	88355490	FEED ME COSTUMES
Serial Number:	88355522	CHOMPERS
Serial Number:	88355540	PUPPET PALS
Serial Number:	88355549	CANDY CATCHERS
Serial Number:	88457073	SCAREFRESHENER
Serial Number:	88575375	CREATING FAMILY MEMORIES
Serial Number:	88639518	ASYLUM
Serial Number:	88639567	ASYLUM
Serial Number:	88662410	EERIE EYES

CORRESPONDENCE DATA

Fax Number: 9736247070

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9736224444

Email: mfriscia@mccarter.com, kknoll@mccarter.com

Correspondent Name: Michael R. Friscia

Address Line 1: McCarter & English, LLP

Address Line 2: 100 Mulberry Street, 4 Gateway Center

Address Line 4: Newark, NEW JERSEY 07102

ATTORNEY DOCKET NUMBER:	Rubies-Rubie's Costume
NAME OF SUBMITTER:	Michael R. Friscia
SIGNATURE:	/Michael R. Friscia/
DATE SIGNED:	10/18/2020

Total Attachments: 28

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“Assignment”) is entered into this 2nd day of October, 2020 (the “Effective Date”) by and between Rubie’s Costume Company, Inc., a New York corporation, having an address of 601 Cantiague Rock Road, Westbury, NY 11590, (“Assignor”) and Rubies II, LLC, a Delaware limited liability company, having an address of 601 Cantiague Rock Road, Westbury, NY 11590 (“Assignee”) (collectively, the “Parties”). Capitalized terms used herein that are defined in the Purchase Agreement (as defined below) shall have the meanings ascribed to them in the Purchase Agreement unless otherwise defined herein.

WHEREAS, Assignor and Assignee, among others, are parties to that certain Asset Purchase Agreement dated as of August 17, 2020 (the “Purchase Agreement”);

WHEREAS, Assignor is the owner of all trademarks and service marks listed on Schedule A hereto and all goodwill of the business associated therewith and symbolized thereby (the “Assigned Marks”);

WHEREAS, pursuant to the Purchase Agreement, Assignor has agreed to sell, assign, transfer, convey and deliver to Assignee, among other things, all of Assignor’s right, title and interest in and to the Assigned Marks; and

WHEREAS, Assignee desires to acquire all of Assignor’s right, title and interest in and to the Assigned Marks.

NOW, THEREFORE, in consideration of the foregoing and of the mutual promises hereinafter set forth herein and in the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignment. Assignor hereby irrevocably assigns, sells, transfers, and conveys to Assignee, its successors and assigns, all of Assignor’s right, title, and interest in and to the Assigned Marks, including without limitation any registrations or applications therefor (as set forth on Schedule A), any renewals thereof, any common law rights to such Assigned Marks, all goodwill of the business associated therewith and symbolized by the Assigned Marks, and the right to sue and to collect damages and payments for claims of past, present, and future infringement or misappropriation thereof accruing on and after the Effective Date except to the extent relating to or arising out of any Excluded Asset or Excluded Liability.

2. Recordation; Transfer, Further Actions.

(a) Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States of America, or with respect to any foreign trademarks or service marks or applications or registrations for such marks, the foreign equivalent, as the case may be, to record Assignee as owner of the Assigned Marks and to issue any and all registrations, including renewals thereof, to Assignee, its successors, assigns, nominees or other legal representatives.

(b) Following the date hereof, upon Assignee's reasonable request, and at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Marks, or any foreign or international counterparts or equivalent marks to the Assigned Mark that may exist in any other jurisdiction, to Assignee, or any assignee or successor thereto.

3. Successors and Assigns. This Assignment will be fully binding upon, inure to the benefit of and be enforceable by the Parties and their respective successors and assigns.

4. Governing Law; Jurisdiction. This Assignment shall be construed and enforced in accordance with, and all questions concerning the construction, validity, interpretation and performance of this Assignment shall be governed by, the laws of the State of New York, without giving effect to provisions thereof regarding conflict of laws, except where governed by chapter 11 of Title 11 of the United States Code, Section 101 et seq. Section 12.5 (Jurisdiction) of the Purchase Agreement shall apply to this Assignment and is incorporated herein by reference.

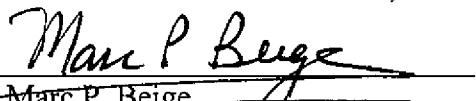
5. Entire Agreement; Counterparts. This is subject in all respects to the terms and conditions of the Purchase Agreement and nothing herein, express or implied, is intended to or shall be construed to modify, expand or limit in any way the terms, representations and warranties or covenants contained in the Purchase Agreement. No amendment, modification or waiver of any of the provisions of this Assignment will be valid unless set forth in a written instrument signed by the party to be bound. This Assignment may be executed in counterparts, each of which when taken together shall constitute an original. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement. This Assignment shall become effective when each Party hereto shall have received a counterpart hereof signed by the other Party hereto.

[Remainder of page left intentionally blank; signature pages follow]

IN WITNESS WHEREOF, the Parties hereto have caused this Assignment to be executed by their duly authorized representatives on the Effective Date above.

ASSIGNOR

RUBIE'S COSTUME COMPANY, INC.


Name: Marc P. Beige
Title: Authorized Person

ASSIGNEE

RUBIES II, LLC

By: ACM Rubie's Topco LLC
Its: Sole Member

By: Joel Weinshanker
Name: Joel Weinshanker
Title: Manager


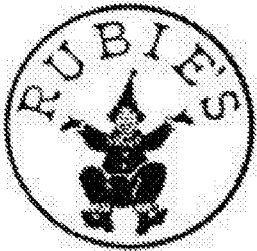

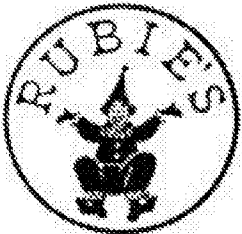
By: 
Name: Matthew Spiro
Title: Manager



[Signature Page to the Trademark Assignment Agreement – Rubie's Costume Company, Inc.]


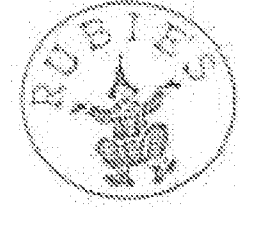


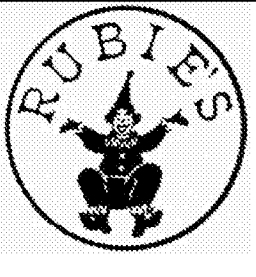
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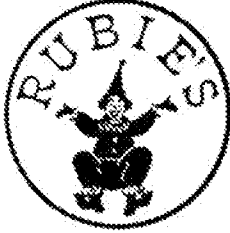


SCHEDULE A



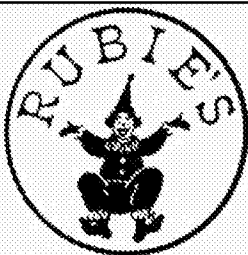
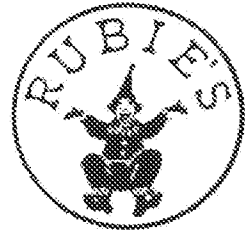
Rubie's Costume Co., Inc. Trademarks


Mark	Country	Status	Applicant/ Registrant	Application No.	Application Date (MM-DD-YYYY)	Registration No.	Registration Date (MM-DD-YYYY)
	Bolivia	Live	Rubie's Costume Co., Inc.	SM-003018-2018	07-11-2018	N/A	N/A
	Bolivia	Live	Rubie's Costume Co., Inc.	SM-003019-2018	07-11-2018	N/A	N/A
	Bolivia	Live	Rubie's Costume Co., Inc.	SM-003020-2018	07-11-2018	N/A	N/A
	Bolivia	Live	Rubie's Costume Co., Inc.	SM-003021-2018	07-11-2018	187129 - C	08-30-2019
RUBIE'S	Bolivia	Live	Rubie's Costume Co., Inc.	SM-004041-2018	09-12-2018	183950-C	02-22-2019


RUBIE'S	Brazil	Live	Rubie's Costume Co., Inc.	830146822	12-08- 2008	83014682 2	12-11- 2018
RUBIE'S HAUNTED HOUSE	Canada	Live	Rubie's Costume Co., Inc.	0790440	18-18- 1995	TMA4994 92	08-27- 1998
RUBIE'S	Canada	Live	Rubie's Costume Co., Inc.	0804590	02-15- 1996	TMA4721 63	03-06- 1997
	Canada	Live	Rubie's Costume Co. Ltd.	0804591	02-15- 1996	TMA4789 72	07-24- 1997
DRESS N' DAZZLE	Canada	Live	Rubie's Costume Co., Inc.	0835344	03-02- 1997	TMA4998 16	08-31- 1998
CUDDLE FURS	Canada	Live	Rubie's Costume Co., Inc.	1015386	05-13- 1999	TMA5515 73	09-26- 2001
	Chile	Live	Rubie's Costume Co., Inc.	1024946	09-10- 2012	1070705	01-23- 2014

	Chile	Live	Rubie's Costume Co., Inc.	1043897	01-30- 2013	1054353	11-11- 2013
	China	Live	Rubie's Costume Co., Inc.	4203901	04-07- 2008	N/A	N/A
	China	Live	Rubie's Costume Co., Inc.	8397580	06-17- 2010	N/A	N/A
	Colombia	Live	Rubie's Costume Co., Inc.	SD2018 / 0051055	06-27- 2018	609822	12-11- 2018
	Ecuador	Live	Rubie's Costume Co., Inc.	SENADI- 2018-48420	06-26- 2018	SENADI- 2020-TI- 5604	07-15- 2019

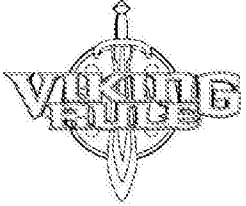



	Ecuador	Live	Rubie's Costume Co., Inc.	SENADI-2018-48422	06-26-2018	N/A	N/A
	Ecuador	Live	Rubie's Costume Co., Inc.	SENADI-2018-48423	06-26-2018	N/A	N/A
	Ecuador	Live	Rubie's Costume Co., Inc.	SENADI-2018-48424	06-26-2018	SENADI-2020-TI-24042	09-02-2020
RUBIE'S	Ecuador	Live	Rubie's Costume Co., Inc.	SENADI-2018-68263	09-10-2018	SENADI-2019-RS-14181	07-30-2019
	European Union (Community)	Live	Rubie's Costume Co., Inc.	000033860	04-01-1996	000033860	12-15-1997
RUBIE'S	European Union (Community)	Live	Rubie's Costume Co., Inc.	000033951	04-01-1996	000033951	02-01-1999


	European Union (Community)	Live	Rubie's Costume Co., Inc.	010219749	08-25-2011	010219749	10-15-2013
RUBIE'S	Israel	Live	Rubie's Costume Co., Inc.	218481	01-21-2009	218481	04-06-2011
	Israel	Live	Rubie's Costume Co., Inc.	218483	01-21-2009	218483	08-09-2010
RUBIE'S	Mexico	Live	Rubie's Costume Co., Inc.	0119851504927	07-10-2014	1692282	11-08-2016
	Mexico	Live	Rubie's Costume Co., Inc.	0119851504928	07-10-2014	1695247	11-15-2016
RUBIE'S	Peru	Live	Rubie's Costume Co., Inc.	00765848B-2018	06-26-2018	00025449	09-10-2018
	Peru	Live	Rubie's Costume Co., Inc.	00755673A-2018	06-26-2018	00021451	09-10-2018

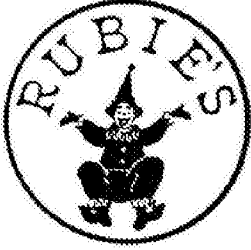


SECOND SKIN	Spain	Live	Rubie's Costume Co., Inc.	N0271092	12-07- 2006	N0271092	05-10- 2007
SECOND SKIN	Spain	Live	Rubie's Costume Co., Inc.	M2758390	03-01- 2007	M2758390	08-22- 2007
SECOND SKIN	Spain	Live	Rubie's Costume Co., Inc.	M2333613	06-30- 2000	M2333613	06-20- 2001
COLLEGEVILLE	United States	Live	Rubie's Costume Co., Inc.	73117324	02-28- 1977	1,096,828	07-18- 1978
EVIL TEETH	United States	Live	Rubie's Costume Co., Inc.	73160493	03-01- 1978	1,118,852	05-22- 1979
SCAR STUF	United States	Live	Rubie's Costume Co., Inc.	73160494	03-01- 1978	1,118,853	05-22- 1979
HARLEQUIN COLORS	United States	Live	Rubie's Costume Co., Inc.	73543932	06-19- 1985	1,409,096	09-16- 1986
	United States	Live	Rubie's Costume Co., Inc.	73657158	04-24- 1987	1,493,188	06-21- 1988
FUN STREAMER	United States	Live	Rubie's Costume Co., Inc.	73674088	07-23- 1987	1,503,137	09-06- 1988
INDISQUISE	United States	Live	Rubie's Costume Co., Inc.	74109898	10-29- 1990	1,673,541	01-28- 1992
HAUNTED HOUSE	United States	Live	Rubie's Costume Co., Inc.	74139261	02-15- 1991	1,719,509	09-22- 1992



	United States	Live	Rubie's Costume Co., Inc.	74145709	03-08-1991	1,753,279	02-16-1993
MONSTER MANIA	United States	Live	Rubie's Costume Co., Inc.	74558556	08-08-1994	2,000,298	09-10-1996
HORROR FACES	United States	Live	Rubie's Costume Co., Inc.	75046413	01-22-1996	2,070,807	06-10-1997
MONSTER FACES	United States	Live	Rubie's Costume Co., Inc.	75046414	01-22-1996	2,070,808	06-10-1997
NINJA WARRIORS	United States	Live	Rubie's Costume Co., Inc.	75243066	02-18-1997	2,185,012	08-25-1998
FEELIN' GROOVY	United States	Live	Rubie's Costume Co., Inc.	75669292	03-29-1999	2,635,826	10-15-2002
FAMOUS FACES	United States	Live	Rubie's Costume Co., Inc.	75926119	02-22-2000	2,526,284	01-01-2002
BIG & BEAUTIFUL	United States	Live	Rubie's Costume Co., Inc.	75932862	03-01-2000	2,640,314	10-22-2002
THE COVENANT	United States	Live	Rubie's Costume Co., Inc.	76039322	05-02-2000	2,497,196	10-09-2001
RUBIE'S HOT CITY NIGHTS	United States	Live	Rubie's Costume Co., Inc.	76202403	01-30-2001	2,629,225	10-01-2002
RUBIE'S REEL F/X	United States	Live	Rubie's Costume Co., Inc.	76202405	01-30-2001	2,664,285	12-17-2002
CUDDLE FURS	United States	Live	Rubie's Costume Co., Inc.	76210848	02-14-2001	2,620,261	09-17-2002



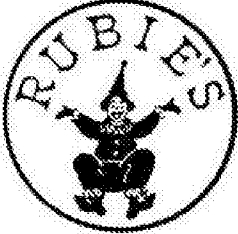


RUBIE'S SPORTS FANATICS	United States	Live	Rubie's Costume Co., Inc.	76224984	03-15-2001	2,599,287	07-23-2002
TOMBSTONE COWBOYS	United States	Live	Rubie's Costume Co., Inc.	77330805	11-15-2007	3,709,328	11-10-2009
THEATRICAL EFFECTS	United States	Live	Rubie's Costume Co., Inc.	77668558	02-11-2009	3,765,604	03-23-2010
HALLOWEEN ADVENTURE	United States	Live	Rubie's Costume Co., Inc.	77885429	12-03-2009	3,958,928	05-10-2011
SWEET SENSATIONS	United States	Live	Rubie's Costume Co., Inc.	77926114	02-02-2010	3,994,670	07-12-2011
PET CEMETERY	United States	Live	Rubie's Costume Co., Inc.	78418748	05-14-2004	3,139,957	09-05-2006
RUBIE'S	United States	Live	Rubie's Costume Co., Inc.	78491670	09-29-2004	3,028,007	12-13-2005
RUBIE'S UNHAPPILY EVERAFTER	United States	Live	Rubie's Costume Co., Inc.	78491981	09-30-2004	3,115,196	07-11-2006
THY WICKED KINGDOM	United States	Live	Rubie's Costume Co., Inc.	78516149	11-12-2004	3,330,747	11-06-2007
DRAMA-LICIOUS	United States	Live	Rubie's Costume Co., Inc.	78655006	06-21-2005	3,181,928	12-05-2006
DRESS & DAZZLE	United States	Live	Rubie's Costume Co., Inc.	78725409	10-03-2005	3,236,108	05-01-2007
SKULL WARRIORS	United States	Live	Rubie's Costume Co., Inc.	78725449	10-03-2005	3,135,887	08-29-2006
RUBIE'S CLASSIC STORYBOOK CHARACTERS	United States	Live	Rubie's Costume Co., Inc.	78725469	10-03-2005	3,138,973	09-05-2006



THE MUSICAL BALLERINA	United States	Live	Rubie's Costume Co., Inc.	78918549	06-28-2006	3,451,353	06-17-2008
VIKING RULE	United States	Live	Rubie's Costume Co., Inc.	85016052	04-16-2010	3,990,990	07-05-2011
	United States	Live	Rubie's Costume Co., Inc.	85016130	04-16-2010	3,990,991	07-05-2011
2ND SKIN	United States	Live	Rubie's Costume Co., Inc.	85019743	04-21-2010	4,039,309	10-11-2011
FUTURE WARFARE	United States	Live	Rubie's Costume Co., Inc.	85037881	05-13-2010	4,881,768	01-05-2016
	United States	Live	Rubie's Costume Co., Inc.	85037906	05-13-2010	4,881,769	01-05-2016
	United States	Live	Rubie's Costume Co., Inc.	85037977	05-13-2010	3,952,519	04-26-2011
	United States	Live	Rubie's Costume Co., Inc.	85038153	05-13-2010	4,350,494	06-11-2013
DELICIOUS SEXYWEAR	United States	Live	Rubie's Costume Co., Inc.	85039056	05-14-2010	3,992,134	07-12-2011
	United States	Live	Rubie's Costume Co., Inc.	85039165	05-14-2010	3,897,394	12-28-2010

DELICIOUS SEXYWEAR OF NEW YORK	United States	Live	Rubie's Costume Co., Inc.	85039201	05-14-2010	3,903,577	01-11-2011
SHOCKTAILS	United States	Live	Rubie's Costume Co., Inc.	85184540	11-24-2010	4,335,274	05-14-2013
HEROES AND HOMBRES	United States	Live	Rubie's Costume Co., Inc.	85249356	02-23-2011	4,113,006	03-13-2012
HEROS AND HOMBRES BY SECRET WISHES	United States	Live	Rubie's Costume Co., Inc.	85249374	02-23-2011	4,050,913	11-01-2011
YARN BABIES	United States	Live	Rubie's Costume Co., Inc.	85329003	05-24-2011	4,080,038	01-03-2012
	United States	Live	Rubie's Costume Co., Inc.	85401751	08-18-2011	4,128,712	04-17-2012
DOUBLE TAKE	United States	Live	Rubie's Costume Co., Inc.	85446871	10-13-2011	4,165,904	06-26-2012
	United States	Live	Rubie's Costume Co., Inc.	85453322	10-21-2011	4,258,910	12-11-2012
	United States	Live	Rubie's Costume Co., Inc.	85495985	12-15-2011	4,307,575	03-26-2013
HAUNTED RAVE	United States	Live	Rubie's Costume Co., Inc.	85497422	12-16-2011	4,219,525	10-02-2012
SUPER STAR WIG	United States	Live	Rubie's Costume Co., Inc.	85581085	03-27-2012	4,249,542	11-27-2012

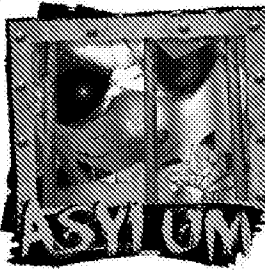

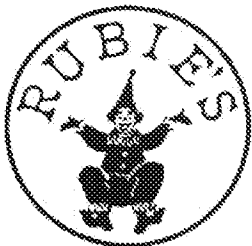
	United States	Live	Rubie's Costume Co., Inc.	85680222	07-18-2012	4,316,256	04-09-2013
TWINKLERS	United States	Live	Rubie's Costume Co., Inc.	86008112	07-11-2013	4,614,829	09-30-2014
TWINKLING PRINCESSES	United States	Live	Rubie's Costume Co., Inc.	86008140	07-11-2013	4,549,218	06-10-2014
NURSERY KRHYMES	United States	Live	Rubie's Costume Co., Inc.	86114172	11-08-2013	4,551,776	06-17-2014
SILLY SAFARI	United States	Live	Rubie's Costume Co., Inc.	86283937	05-16-2014	4,621,302	10-14-2014
CUDDLY JUNGLE	United States	Live	Rubie's Costume Co., Inc.	86283975	05-16-2014	4,742,203	05-26-2015
	United States	Live	Rubie's Costume Co., Inc.	86288202	05-21-2014	4,649,282	12-02-2014
	United States	Live	Rubie's Costume Co., Inc.	86288223	05-21-2014	4,742,221	05-26-2015
CREATE A COSTUME	United States	Live	Rubie's Costume Co., Inc.	86778456	10-05-2015	4,964,301	05-24-2016
THE DIAMOND COLLECTION	United States	Live	Rubie's Costume Co., Inc.	86928265	03-03-2016	5,115,992	01-03-2017

PIAZZ	United States	Live	Rubie's Costume Co., Inc.	86928293	03-03-2016	5,201,231	05-09-2017
IMAGINE BY RUBIE'S	United States	Live	Rubie's Costume Co., Inc.	87027970	05-06-2016	5,059,655	10-11-2016
CLOWN CRISIS	United States	Live	Rubie's Costume Co., Inc.	87287925	01-03-2017	5,287,974	09-12-2017
SECRET WISHES	United States	Live	Rubie's Costume Co., Inc.	87290900	01-05-2017	5,214,260	05-30-2017
	United States	Live	Rubie's Costume Co., Inc.	87292166	01-06-2017	5,218,647	06-06-2017
FUN-FLATABLES	United States	Live	Rubie's Costume Co., Inc.	87410362	04-13-2017	5,361,500	12-19-2017
	United States	Live	Rubie's Costume Co., Inc.	87418872	04-20-2017	5,466,037	05-08-2018
FAKE SKIN	United States	Live	Rubie's Costume Co., Inc.	87419255	04-20-2017	5,462,163	05-08-2018
PUMPKIN JUNCTION	United States	Live	Rubie's Costume Co., Inc.	87419280	04-20-2017	5,335,203	11-14-2017
CREEPYPASTA	United States	Live	Rubie's Costume Co., Inc.	87814951	02-28-2018	5,909,007	11-12-2019
FLIP 'N REVEAL	United States	Live	Rubie's Costume Co., Inc.	87823416	03-07-2018	5,758,850	05-21-2019
PRINCESS PARADISE	United States	Live	Rubie's Costume Co., Inc.	87823563	03-07-2018	5,610,331	11-20-2018

	United States	Live	Rubie's Costume Co., Inc.	87823602	03-07-2018	5,610,332	11-20-2018
	United States	Live	Rubie's Costume Co., Inc.	87823671	03-07-2018	5,599,752	11-06-2018
HALLOWEEN IN A BOX	United States	Live	Rubie's Costume Co., Inc.	87824054	03-07-2018	5,835,600	08-13-2019
AIR HEADS	United States	Live	Rubie's Costume Co., Inc.	87824158	03-07-2018	5,846,376	08-27-2019
RUBIE'S	United States	Live	Rubie's Costume Co., Inc.	87834066	03-14-2018	5,748,561	05-14-2019
	United States	Live	Rubie's Costume Co., Inc.	87834153	03-14-2018	5,748,562	05-14-2019
2ND SKIN	United States	Live	Rubie's Costume Co., Inc.	87840051	03-19-2018	5,580,779	10-09-2018
	United States	Live	Rubie's Costume Co., Inc.	87840143	03-19-2018	5,586,137	10-16-2018
CREEPY PASTA	United States	Live	Rubie's Costume Co., Inc.	87893097	04-25-2018	5,653,663	01-15-2019
	United States	Live	Rubie's Costume Co., Inc.	87893140	04-25-2018	5,653,664	01-15-2019

DRESS & DAZZLE	United States	Live	Rubie's Costume Co., Inc.	87919859	05-14-2018	5,759,126	05-21-2019
LIFE IS BETTER AS A T-REX!	United States	Live	Rubie's Costume Co., Inc.	88026802	07-25-2018	5,869,514	09-24-2019
	United States	Live	Rubie's Costume Co., Inc.	88032290	07-10-2018	5,680,601	02-19-2019
	United States	Live	Rubie's Costume Co., Inc.	88048997	07-23-2018	6,043,251	04-28-2020
HEADS UP	United States	Live	Rubie's Costume Co., Inc.	88090194	08-23-2018	5,869,660	09-24-2019
GET A HEAD ON	United States	Live	Rubie's Costume Co., Inc.	88090207	08-23-2018	5,869,661	09-24-2019
CHARACTER HEADS	United States	Live	Rubie's Costume Co., Inc.	88090221	08-23-2018	6,043,318	04-28-2020
KOOKY KARACTERS	United States	Live	Rubie's Costume Co., Inc.	88090238	08-23-2018	5,922,116	11-26-2019
NINJA DEATH SQUAD	United States	Live	Rubie's Costume Co., Inc.	88090393	08-23-2018	5,869,662	09-24-2019

	United States	Live	Rubie's Costume Co., Inc.	88090460	08-23-2018	5,869,663	09-24-2019
OPUS COLLECTION	United States	Live	Rubie's Costume Company, Inc.	88140807	10-03-2018	5,767,847	06-04-2019
	United States	Live	Rubie's Costume Company, Inc.	88140826	10-03-2018	5,767,848	06-04-2019
	United States	Live	Rubie's Costume Co., Inc.	88328309	03-26-2019	5,851,514	09-03-2019
FEED ME COSTUMES	United States	Live	Rubie's Costume Company, Inc.	88355490	03-25-2019	6,054,533	05-12-2020
CHOMPERS	United States	Live	Rubie's Costume Company, Inc.	88355522	03-25-2019	6,054,534	05-12-2020
PUPPET PALS	United States	Live	Rubie's Costume Company, Inc.	88355540	03-25-2019	6,054,535	05-12-2020
CANDY CATCHERS	United States	Live	Rubie's Costume Company, Inc.	88355549	03-25-2019	6,054,536	05-12-2020

SCAREFRESHENER	United States	Live	Rubie's Costume Company, Inc.	88457073	06-03-2019	5,937,424	12-17-2019
CREATING FAMILY MEMORIES	United States	Live	Rubie's Costume Co., Inc.	88575375	08-12-2019	N/A	N/A
ASYLUM	United States	Live	Rubie's Costume Co., Inc.	88639518	10-02-2019	6,044,160	04-28-2020
	United States	Live	Rubie's Costume Co., Inc.	88639567	10-02-2019	6,044,161	04-28-2020
EERIE EYES	United States	Live	Rubie's Costume Co., Inc.	88662410	10-21-2019	6,049,771	05-50-2020
RUBIE'S	Vietnam	Live	Rubie's Costume Co., Inc.	4-2015-04894	03-06-2015	40272511000	11-29-2016
	Vietnam	Live	Rubie's Costume Co., Inc.	4-2015-04895	03-06-2015	40272512000	11-29-2016
	Vietnam	Live	Rubie's Costume Co., Inc.	4-2015-04896	03-06-2015	40272513000	11-19-2016

Dead Trademarks

Country	Serial Number	Registration	Word Mark
Canada	0882149	TMA552632	RUBIESILK
United States	88571823		ALL AMERICAN RIBBON & BOW
United States	88356512		OPUX COLLECTION
United States	88328221		AIR-HEADS RUBIE'S
United States	87931834		UGLY IS THE NEW BEAUTIFUL
United States	87931820		PRETTY SCARY
United States	87824172		AIR-HEADS
United States	87893165		CREEPY PASTA
United States	87375762		
United States	87418971		BOO BOO BABY
United States	87287873		BOO-TIQUE
United States	87218011		HALLOWEEN BOO TIOUE
United States	87217927		RUBIE'S HALLOWEEN BOO TIOUE
United States	87028229		
United States	86544256		WICKED GEMS
United States	86438843		CANNABIS COLLECTION
United States	86438652		DELICIOUS OF NY
United States	86438790		HALLOWEEN ANGEL
United States	86292624		CHARACTEREYES
United States	86219234		HAUNTED HEELS
United States	86219218		THE HAUNTED HEEL
United States	86255446		BRIDAL BABE
United States	86113528		SLAPSHADES
United States	86111921		SLAPMASK
United States	85494738	4319648	MONSTE R MANIA ACADEM
United States	85523048	4231487	SANTA'S BARBER SHOP

Country	Serial Number	Registration	Word Mark
United States	85523017	4227863	SANTA'S TAILOR SHOP
United States	85493024	4193799	FLUTTERY LASHES
United States	85652242		RUBIE'S PUBLIC ENEMIES
United States	85699808		TRAMPIRE
United States	85608128		NURSERY CRIMES
United States	85545136		THE LITTLE PRINCESS
United States	85494720		MONSTER MANIA
United States	85366305		NEON RAVE
United States	85208294		ROMANCE FOOTWEAR
United States	85208290		FLIRTY FOOTWEAR
United States	85208284		SEDUCTION FOOTWEAR
United States	85183844		FANTASY FOOTWEAR BY THE HIGHEST HEEL
United States	85183800		FANTASY FOOTWEAR
United States	85158246		LAND OF THE ZOMBIES
United States	85158110		PUBLIC ENEMIES
United States	85049672		MONSTER MANIA
United States	85049626		MONSTER MANIA
United States	85049593		ACADEMY MONSTER ACADEMY
United States	85038133		SMART TOYS
United States	85038075		BLISS B AVENUE
United States	85014571		LEGALLY 21
United States	85014530		THE LITTLE PRINCESS COLLECTION
United States	85014061		ARISEN FROM THE SHADOWS
United States	85013991		ARISEN LUST FOR BLOOD
United States	78654986	3206904	DEAD CITY CHOPPERS
United States	78850157	3797665	BACKSTAGE THEATRICAL

Country	Serial Number	Registration	Word Mark
United States	78840244	3759416	BACKSTAGE AT RUBIE'S
United States	78962848		RUBIE'S GRAVEYARD READERS
United States	78948595		THE CRYPT
United States	78908896		GATE CRASHERS
United States	78908732		DEAD MAN'S HAND
United States	78892460		YO MAMA SO FAT...
United States	78880322		RUBIE'S DEATHLORDS
United States	78871417		DOLLY & ME
United States	78871401		ME & MY DOLLY
United States	78846958		BACKSTAGE
United States	78839052		PRECIOUS 'N PRETTY
United States	78839028		PRETTY AND PINK
United States	78838987		PRECIOUS 'N PINK
United States	78812433		THE LITTLE BALLERINA COLLECTION
United States	78812404		THE LITTLE PRINCESS COLLECTION
United States	78739866		CORPSE LORDS
United States	78739844		DEATH LORDS
United States	78725384		HAUNTED HOUSE
United States	78725309		HAUNTED HOUSE
United States	78655028		SCARYONETTE
United States	78610883		WICKED WESTLAND
United States	78516175		THE WICKED KINGDOM
United States	78461291	3107884	SECRET WISHES
United States	78422070		DRAMA QUEENS
United States	77529508	3567691	FAMOUS FACES
United States	77894515		RUBIE'S HORRORLAND

Country	Serial Number	Registration	Word Mark
United States	77885480		FORSAKEN WARRIORS
United States	77791496		FORBIDDEN
United States	77790520		OLD SCHOOL
United States	77785137		SKATE OR DIE
United States	77766125		50'S THUNDERBIRD
United States	77764340		FIFTIES THUNDERBIRD
United States	77764301		PINK SATIN DOLL
United States	77764258		PINK SATIN
United States	77764225		THE PINK DOLLS
United States	77606323		DUDES 'N DIVAS
United States	77606291		DUDES & DIVAS
United States	77577932		ECO-FASHIONS
United States	77577895		ECO-FRIENDLY FASHIONS
United States	77577846		ECO-KIDZ
United States	77570308		ECO-COUTURE COSTUMES
United States	77570253		ECOUTURE
United States	77570217		BIG BRUIZERS
United States	77551820		DELICIOUS OF NEW YORK
United States	77030878	3609164	PUMPKIN JUNCTION
United States	77228951	3603361	SECRET WISHES
United States	77227338	3603356	SECRET WISHES
United States	77488931	3579339	FAKE SKIN
United States	77295467	3581334	NAUGHTY NIGHTMARES
United States	77429965	3516328	SPOOKY FACES
United States	77420169	3515832	WEREWOLF
United States	77459790		DIVORCED DIVAS
United States	77459724		LEGALLY 21
United States	77457448		PASSIONATE MOMENTS

Country	Serial Number	Registration	Word Mark
United States	77457425		SECRETLY SINFUL
United States	77457407		HANK Y PANKY
United States	77446373		DRAMA QUEENS
United States	77323844		RUBIE'S HORRORLAND
United States	77030895		COSTUMES FOR PLAYFUL ADULTS
United States	76549235	3002364	RUBIE'S SUPER STAR
United States	76573020		BACKSTAGE THEATRICAL
United States	76525091	2853098	RUBIE'S FEATHERED FASHIONS
United States	76512618		AGUA MAKE-UP
United States	76419914		FORUM PARTY ZONE
United States	76402416		SUPERSTAR
United States	76400553		HALLO-TWEEN
United States	76386592		RUBIE'S PARTY ZONE
United States	76386295	2825906	PIRATES OF THE SEVEN SEAS
United States	76383715	2832670	RUBIE'S POP STAR DIVAS
United States	76347374		RUBIE'S DEATH SQUAD
United States	76334423		FORUM HALLOWEE N PARTY
United States	76334422		RUBIE'S HALLOWEEN PARTY ZONE
United States	76334420		PUMPKIN PALS
United States	76334419	2863214	GRUESOME GRAVEYARDS
United States	76249836		KIDS PLUS
United States	76244552		REPTOR
United States	76244551		TOOLMAN STAN
United States	76244457		CRITTER CRUNCH

Country	Serial Number	Registration	Word Mark
United States	76224983	2757979	SUPER SPORTS MASKS BY RUBIE'S
United States	76210847	2542778	SPOOKY FACE
United States	76202406		RUBIE'S BIO-MECH INVADERS
United States	76202404	2629226	RUBIE'S VINYL VIXENS
United States	76186911		PINK LADY
United States	76186910	2618853	EL BANDITO
United States	76170533		FEATHERED FASHIONS
United States	76170454		FEATHER FANTASY
United States	76161959	2737688	COOL SHADES
United States	76154419	2777173	BUBBLE GUM GIRLS
United States	76149177	2743091	RUBIE'S TINY MONSTERS
United States	76072123	2566084	GIANTS OF HORROR
United States	75932861		GOTHIC GARGOYLES
United States	75928552		KIT KAT
United States	75834426	2643473	ALIEN ATTACKERS
United States	75834425		AFTER DARK
United States	75777183	2493890	OFF THE WALL
United States	75769407		RUBIE'S CINDERELLA
United States	75768952		CINDERELLA' S SECRETS
United States	75578389		RUBIESHIMMER
United States	75429404		OFF THE WALL
United States	75410355		RUBIESILK
United States	75317515		RUBIE'S BEANIE BELLIES
United States	75317514		RUBIE'S BEANIE KEEPERS
United States	75317513		RUBIE'S BEANIE BELLIE
United States	75317512		RUBIE'S BEANIE KEEPER
United States	75243065	2177570	NINJA FORCE

Country	Serial Number	Registration	Word Mark
United States	75187303	2110039	DRESS N' DAZZLE
United States	75096184	2080322	SKELEBRITIES
United States	75021305	2037947	CREATE-A-FACE
United States	74363449	1849346	DURASHAPE
United States	74363436	1849345	PROFELT
United States	74719698	2109573	SKULL WARRIORS
United States	74719697	2026126	RUBIE'S SKULL WARRIORS
United States	74623151	1965280	SONIC TROOPER
United States	74558265	2003491	CREEPY COUPLES
United States	74451542	1916625	FAKE SKIN
United States	74405424	1885522	FAST FACE
United States	74363442		FUNTASTIC CREATIONS
United States	74335089		HARLEQUIN COLORS
United States	74241860	1753992	RUBIE'S
United States	74241626	1754541	RUBIE'S CLASSIC STORYBOOK CHARACTERS
United States	74145283	1740612	BLINKING BOO BUTTON
United States	74121737	1775285	LUXSEAL
United States	74120696		PILE-TUFT
United States	74120071	1803288	WHITE-FLUFF
United States	74120061		WILDERNESS FUR
United States	73461872	1341884	RUBIE'S HARLEQUIN CLOWN LOGO
United States	73460275	1311172	CREATE A COSTUME
United States	73160571	1145506	TOOTH OUT
United States	73812317	1585805	LET'S MAKE BELIEVE
United States	73740130	1529811	ANIMATIONS
United States	73702894	1499768	RAZOR HAND
United States	73654194	1641320	FURANIMALS

Country	Serial Number	Registration	Word Mark
United States	73160575	1119350	VAMPIRE
United States	73160560	1115074	WEREWOLF
United States	73159928	1130514	FLUTTERY LASHES
United States	72084991	702321	COLLEGEVILLE COSTUME
United States	88081196		FORUM
United States	74523543	2260161	STUD UNDIES
United States	85736675	4382810	COSTUMES 4D
United States	77661331	3666571	BUYSEASONS
United States	74529402	1950207	STORYBOOK HEIRLOOMS
United States	74490433	1879720	BIRTHDAY EXPRESS
United States	86939759		THE DIAMOND COLLECTION