

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM603124

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KBC Bank NV		09/09/2020	Naamloze Vennootschap (Nv): BELGIUM
RECEIVING PARTY DATA			
Name:	PQ Licensing SA		
Street Address:	Rue des Colonies 11		
City:	Brussels		
State/Country:	BELGIUM		
Postal Code:	1000		
Entity Type:	Corporation: BELGIUM		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4644745	LE PAIN QUOTIDIEN	
Registration Number:	4780560	LE PAIN QUOTIDIEN	
Registration Number:	3178146	LE PAIN QUOTIDIEN	
Registration Number:	3298919	LE PAIN QUOTIDIEN	
Registration Number:	3241115	LE PAIN QUOTIDIEN	
Registration Number:	3671328	LE PAIN QUOTIDIEN	
CORRESPONDENCE DATA			
Fax Number:	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024083141		
Email:	jean.paterson@cscglobal.com		
Correspondent Name:	CSC		
Address Line 1:	1090 Vermont Avenue, NW		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	457696		
NAME OF SUBMITTER:	Jean Paterson		
SIGNATURE:	/jep/		
DATE SIGNED:	10/15/2020		

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Total Attachments: 3

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Release of IP Security Agreement

This Release of IP Security Agreement is executed as of 9 September, 2020 (this "Release"), by KBC Bank NV in its capacity as security agent (in such capacity, the "Security Agent"), for the benefit of PQ Licensing SA (the "Grantor").

WITNESSETH:

Whereas, pursuant to a Trademark Security Agreement dated as of June 27, 2019 (the "Trademark Security Agreement"; any capitalized term used but not otherwise defined herein shall have the meaning assigned to such term in the Trademark Security Agreement) between the Grantor and the Security Agent, which Trademark Security Agreement was recorded in the US Patent and Trademark Office (the "Office") on June 27, 2019, at Reel 6686, Frame 0497, the Grantor has granted a security interest in its right, title and interest in and to the intellectual property which is listed in Schedule 1 hereto to the Security Agent (such security interest, the "Security Interest").

Whereas, the Security Agent entered into an Assignment and Transfer Agreement with Brunchco 21 SA ("Brunchco") dated May 7, 2020 pursuant to which the Security Agent agreed to assign and transfer inter alia the Security Interest to Brunchco.

Whereas, Brunchco and the Grantor entered into a Global Deed of Release dated July 14, 2020 pursuant to which Brunchco agreed to release the Security Interest.

Whereas, at the direction of Brunchco, the Security Agent has now agreed to release the Security Interest.

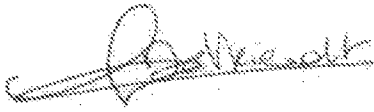
Now, therefore, in consideration of the foregoing and for other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Security Agent hereby releases the Security Interest as of the date first written above.

This Release shall be governed by and construed in accordance with the laws of the State of New York (including, without limitation, Section 5-1401 of the General Obligations Law of the State of New York), without regard to conflict of laws principles that would require application of another law. This Release will be binding upon and inure to the benefit of each party and its successors and assigns.

[Signature page follows]

Liquidator

KBC BANK NV, as Security Agent



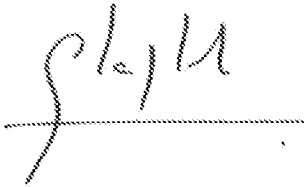
By:
Title: Fran De Vriendt
Agent Syndicated Loans



By:
Title: Patrizia Argirova
Agent Syndicated Loans
KBC Bank

Acknowledged and agreed:
PQ LICENSING SA

Brussels, October 14, 2020




By: Gérard LEPLAT
Title: Liquidator, who can act alone

By:
Title:

Schedule 1
Released Intellectual Property

Released Trademarks and Trademark Applications

Grantor	Mark	Reg. No.	Registration Date
PQ Licensing SA	LE PAIN QUOTIDIEN	4644745	November 25, 2014
PQ Licensing SA	LE PAIN QUOTIDIEN	4780560	July 28, 2015
PQ Licensing SA	LE PAIN QUOTIDIEN	3178146	November 28, 2006
PQ Licensing SA	LE PAIN QUOTIDIEN	3298919	September 25, 2007
PQ Licensing SA	LE PAIN QUOTIDIEN	3241115	May 15, 2007
PQ Licensing SA		3671328	August 25, 2009
PQ Licensing SA	LPO	4686416	February 17, 2015

Trademark applications: None.