CH \$40.00 15440

ETAS ID: TM603255

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CITIZENS AGAINST CRIME, INC.		10/02/2020	Corporation:

RECEIVING PARTY DATA

Name:	Armament Systems and Procedures		
Street Address:	2511 East Capital Drive		
City:	Appleton		
State/Country:	WISCONSIN		
Postal Code:	54911		
Entity Type:	Corporation: WISCONSIN		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1544052	DEFENDER

CORRESPONDENCE DATA

Fax Number: 3126373001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312.637.3000

Email: ipdocket@hahnlaw.com

Correspondent Name: Sherry L. Rollo
Address Line 1: 200 West Madison

Address Line 2: Suite 2700

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Sherry L. Rollo
SIGNATURE:	/Sherry L. Rollo/
DATE SIGNED:	10/15/2020

Total Attachments: 3

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> TRADEMARK REEL: 007078 FRAME: 0315

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TRADEMARK		ASSIGNMENT	AGREEMENT
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THIS TRADEMARK ASSIGNMENT, AGREEMENT ("Agreement") is made and entered into as of the 2nd day of OCTOBER, 2020 (the "Effective Date"), by and between ARMAMENT SYSTEMS & PROCEDURES, having a principle place of business at 2511 E. Capital Drive, Appleton, Wisconsin 54911, ("ASP") and CITIZENS AGAINST CRIME, INC., having a principle place of business at 1405 Blackburn, Plano, Texas 75025 ("CAC"). ASP and CAC shall be referred to collectively as the "Parties."

TRADEMARK

REEL: 007078 FRAME: 0316

Exhibit A to Trademark

Assignment

Agreement

TRADEMARK ASSIGNMENT

WHEREAS, CITIZENS AGAINST CRIME, INC. ("CAC"), having a principle place of business at 1405 Blackburn, Plano, Texas 75025 is the owner of U.S. Federal Trademark Registration No. 1,544,052 along with certain common law and any other rights in the mark DEFENDER (word) as used in connection with chemical sold in an aerosol dispenser for personal self defense ("DEFENDER Mark");

WHEREAS, ARMAMENT SYSTEMS & PROCEDURES ("ASP"), having a principle place of business at 2511 E. Capital Drive, Appleton, Wisconsin 54911 is the owner of U.S. Federal Registration Nos. 3,219,800 for PALM DEFENDER; 2,969,877 for ASP DEFENDER; 2,725,349 for STREET DEFENDER; 2,599,118 for EXECUTIVE DEFENDER; 2,592,566 for TACTICAL DEFENDER for use in connection with chemical agents used for personal self-defense sold in aerosol dispensers and U.S. Trademark Registration Nos. 2,175,918 for KEY DEFENDER OC and 2,031,360 for KEY DEFENDER ("ASP Marks") for use in connection with personal safety defense products, namely, irritant-projecting dispensers;

WHEREAS, CAC wishes to sell and ASP wishes to acquire the CAC's U.S. Trademark Registration No. 1,544,052 and any associated rights in the DEFENDER Mark, including any state or common law rights;

WHEREAS, CAC and ASP have entered into an Agreement for the Assignment of the Defender Mark and CAC and ASP wish to record this Assignment in the U.S. Trademark Office in accordance with that Agreement.

THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, CAC hereby sells, assigns and transfers to ASP all right, title, and interest in and to the Defender Mark, together with the goodwill of the business symbolized by the Mark.

Armament Systems and Procedures, Inc.

By:

Kevin Parsons, PhD
Chief Operating Officer
Armament Systems and Procedures, Inc.

Inc.

Citizens Against Crime, Inc.

By:

Very Aris
Versident
Citizens Against Crime, Inc.

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RECORDED: 10/15/2020