

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM603370

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MA Brand Beverage Unlimited Company		10/15/2020	Private Unlimited Company: IRELAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mark Anthony International SRL		
<b>Street Address:</b>	One Haggatt Hall		
<b>Internal Address:</b>	Haggatt Hall		
<b>City:</b>	St. Michael		
<b>State/Country:</b>	BARBADOS		
<b>Postal Code:</b>	BB 11059		
<b>Entity Type:</b>	society with restricted liability: BARBADOS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90085817		
<b>Serial Number:</b>	90085807		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2129096836		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-909-6000		
<b>Email:</b>	trademarks@debevoise.com		
<b>Correspondent Name:</b>	Jared I. Kagan, Esq.		
<b>Address Line 1:</b>	919 Third Avenue		
<b>Address Line 2:</b>	Debevoise & Plimpton LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>NAME OF SUBMITTER:</b>	Jared I. Kagan		
<b>SIGNATURE:</b>	/Jared I. Kagan/		
<b>DATE SIGNED:</b>	10/16/2020		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of September 30, 2020, by MA Brand Beverage Unlimited Company ("Assignor), in favor of Mark Anthony International SRL (Assignee").

**WHEREAS**, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark application Nos. 90/085,817 and 90/085,807 including any common law trademark rights therefor (the "Marks"); and

**WHEREAS**, Assignor and Assignee have entered into an Assignment of Intellectual Property Rights By way of Distribution in Specie dated September 30, 2020 (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the White Claw Brand, which includes the Marks, together with the goodwill associated therewith.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby assigns, transfers and conveys unto said Assignee, its successors and assigns, and Assignee hereby accepts, all right, title and interest in and to the Marks together with the goodwill of the Marks, and any of its common law rights associated with the Marks, as well as the right to sue for past and present infringements thereof, free and clear of all liens; all rights to apply for additional registrations for the Marks and any other rights corresponding thereto, with full benefit of priority therein as may now or hereafter be granted by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

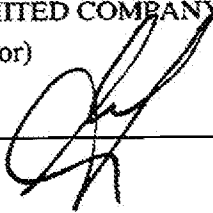
This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.

This Assignment shall be governed by, and construed in accordance with, the laws of the United States in respect to trademark issues and in all other respects including as to validity, interpretation and effect by the laws of the State of New York, without giving effect to the conflict of laws rules thereof.

This agreement is effective as of September 30, 2020.

MA BRAND BEVERAGE  
UNLIMITED COMPANY  
(Assignor)

By: \_\_\_\_\_



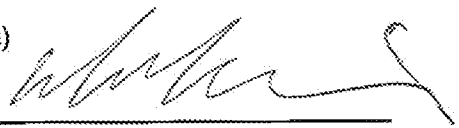
Name: Christopher Sambrano

Title: Liquidator for Assignor

Date: October 15, 2020

MARK ANTHONY INTERNATIONAL  
SRL  
(Assignee)

By: \_\_\_\_\_



Name: Michael G. Merrins

Title: President/Chief Executive Officer

Date: October 15, 2020