

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM603661

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Seth Resler		10/15/2020	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Front Analytics, Inc.		
Street Address:	P.O. Box 176		
City:	Pleasant Grove		
State/Country:	UTAH		
Postal Code:	84062		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5283400	TASTE TREKKERS	
CORRESPONDENCE DATA			
Fax Number:	3476476262		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	347.765.2460 x. 101		
Email:	adam@kotoklaw.com		
Correspondent Name:	Adam Kotok		
Address Line 1:	5932 Liebig Avenue		
Address Line 4:	Riverdale, NEW YORK 10471		
NAME OF SUBMITTER:	Adam Kotok		
SIGNATURE:	/Adam Kotok/		
DATE SIGNED:	10/19/2020		
Total Attachments: 1			
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OP \$40.00 5283400

Trademark Assignment

This Trademark Assignment is made this October 15, 2020, by and between Seth Resler with an address of 12730 Dartmouth Street, Oak Park 48237 (hereinafter the "Assignor") and Front Analytics, Inc, a Utah Corporation, with an address P.O. Box 176, Pleasant Grove, Utah 84062 ("Assignee").

WHEREAS Assignor is the owner of all right, title and interest in and to the following United States Trademark Registration (hereinafter collectively referred to as the "Mark"):

Mark	Reg. No.	Class(es)	Goods and Services
Taste Trekkers	5283400	IC 035	Providing a website featuring consumer information and recommendations in the fields of restaurants, food and wine, breweries, wineries, food establishments, food stands, food trucks, mobile food kiosks, food kiosks, olive oil shops, butcher shops, cheese shops, bakery shops, coffee shops, snack bars, ice cream shops, and chocolatiers, for commercial purposes, excluding information or recommendations on compositions or ingredients used the creation of foods, flavors, fragrances, or seasonings.
		IC 039	Providing a website featuring travel and travel tour information for foodies, but excluding information or recommendations on compositions or ingredients used the creation of foods, flavors, fragrances, or seasonings.
		IC 041	Entertainment services, namely, arranging, organizing and conducting a food and travel exposition for entertainment purposes; Entertainment services, namely, providing podcasts in the field of food and travel, excluding information or recommendations on compositions or ingredients used in the creation of foods, flavors, fragrances, or seasonings.

WHEREAS, Assignor is desirous of assigning to Assignee the Mark and Assignee is desirous of acquiring all rights in and to the Mark including any and all common law rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest throughout the world in and to the Mark, together with all of the goodwill symbolized by said Mark, and with the right to recover damages and profits and all other remedies for all past and future infringements thereof.

ASSIGNOR

Seth Resler

Signature

TRADEMARK

RECORDED: 10/19/2020

REEL: 007079 FRAME: 0315