

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM603664

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The McClatchy Company, LLC		10/16/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Pilot, LLC		
<b>Street Address:</b>	145 West Pennsylvania Avenue		
<b>City:</b>	Southern Pines		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28387		
<b>Entity Type:</b>	Limited Liability Company: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5052979	WALTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	910-692-42		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	910-692-7271		
<b>Email:</b>	david@thepilot.com		
<b>Correspondent Name:</b>	David B. Woronoff		
<b>Address Line 1:</b>	145 West Pennsylvania Avenue		
<b>Address Line 4:</b>	Southern Pines, NORTH CAROLINA 28387		
<b>NAME OF SUBMITTER:</b>	David B. Woronoff		
<b>SIGNATURE:</b>	/David B Woronoff/		
<b>DATE SIGNED:</b>	10/19/2020		
<b>Total Attachments: 4</b>			
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OP \$40.00 5052979

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of October 16, 2020 ("Effective Date") by and between The McClatchy Company, LLC, 2100 Q Street, Sacramento, California 95816, ("Assignor") and The Pilot, LLC, 145 West Pennsylvania Avenue, Southern Pines, North Carolina 28387, ("Assignee").

WHEREAS, Assignor owns United States Trademark Registration Number 5052979 ("WALTER") (the "Mark").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all right, title and interest to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignor hereby irrevocably and unconditionally assigns to Assignee, all of Assignor's right, title, and interest in and to the Mark together with the goodwill of the business symbolized thereby. Assignor further irrevocably and unconditionally assigns to Assignee the right to bring all claims for past, present, and future infringement, misappropriation, or other violation of the Mark including, without limitation, all rights to sue for and to receive and recover all profits and damages accruing from an infringement, misappropriation, or other violation as well as the right to grant releases for past infringements.
2. Assignor hereby requests the United States Commissioner of Patents and Trademarks, and any corresponding entities or agencies in any applicable foreign jurisdictions, to record Assignee as the assignee and owner of the Marks.

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IN WITNESS WHEREOF, Assignor has caused this Assignment Agreement to be executed by its duly authorized officer as of the Effective Date.

ASSIGNOR

The McClatchy Company, LLC

*Peter R. Farr*

By: Peter R. Farr, CFO

STATE OF \_\_\_\_\_  
COUNTY OF \_\_\_\_\_

I certify that the following person personally appeared before me this day and acknowledged to me that the following person voluntarily signed the foregoing document for the purpose stated therein and in the capacity indicated:

Name	Capacity

- I have personal knowledge of the identity of the principal;
- I have seen satisfactory evidence of the principal's identity, by a current state or federal identification with the principal's photograph in the form of a \_\_\_\_\_; or
- A credible witness has sworn to the identity of the principal

Witness my hand and official stamp or seal on this the \_\_\_\_ day of \_\_\_\_\_, 2019.

\_\_\_\_\_  
Notary Public

Print notary name: \_\_\_\_\_  
(notary name must be exactly as on notary seal)

My commission expires: \_\_\_\_\_

[affix notary seal, which must be fully legible, below]

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

CIVIL CODE § 1189

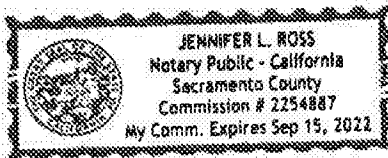
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California }  
County of Sacramento }

On October 16, 2020 before me, Jennifer L. Ross-Notary Public  
Date Here Insert Name and Title of the Officer

personally appeared Peter Farr  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Place Notary Seal and/or Stamp Above

Signature J. Ross  
Signature of Notary Public

**OPTIONAL**

Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

**Description of Attached Document**

Title or Type of Document: \_\_\_\_\_

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_

Corporate Officer – Title(s): \_\_\_\_\_

Partner –  Limited  General

Individual  Attorney in Fact

Trustee  Guardian of Conservator

Other: \_\_\_\_\_

Signer is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_

Corporate Officer – Title(s): \_\_\_\_\_

Partner –  Limited  General

Individual  Attorney in Fact

Trustee  Guardian of Conservator

Other: \_\_\_\_\_

Signer is Representing: \_\_\_\_\_

