

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2


ETAS ID: TM603701

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LAUREL ROAD FINANCE, INC.		10/19/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	KeyCorp		
Street Address:	127 Public Square		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44114		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5272152	LAUREL ROAD	
Registration Number:	5396352	LAUREL ROAD	
CORRESPONDENCE DATA			
Fax Number:	9374436635		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-566-7165		
Email:	trademarks@thompsonhine.com		
Correspondent Name:	Thomas F. Zych		
Address Line 1:	3900 Key Center, 127 Public Square		
Address Line 4:	Cleveland, OHIO 44114-1291		
ATTORNEY DOCKET NUMBER:	050001-763 jmb		
NAME OF SUBMITTER:	Thomas F. Zych		
SIGNATURE:	/thomas f zych/		
DATE SIGNED:	10/19/2020		
Total Attachments: 1			
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OP \$65.00 5272152

SERVICE MARK ASSIGNMENT

WHEREAS, LAUREL ROAD FINANCE, INC., a Delaware corporation, having a place of business at 855 Main Street, Bridgeport, Connecticut 06602 (hereinafter "Assignor"), is the owner of all right, title, and interest in and to the following Service Marks and U.S. service mark registrations (the "Service Marks"):

Service Mark	Registration No.	Registration Date
LAUREL ROAD	5,272,152	08/22/2017
LAUREL ROAD & Design 	5,396,352	02/06/2018

WHEREAS, KEYCORP, an Ohio corporation having a place of business at 127 Public Square, Cleveland, Ohio 44114 (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to said Service Marks and registrations therefor effective as of the date listed below (the "Effective Date").

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, Assignor hereby assigns to Assignee, as of the Effective Date, all right, title and interest in to said Service Marks and registrations therefor, including any and all common law trademark rights, together with the goodwill of the business symbolized by said Service Marks and registrations, and including the right to bring actions and recover damages for past, present and future infringement of the Service Marks.

LAUREL ROAD FINANCE, INC.

By: _____

Name: Alyssa Schaefer

Title: Chief Marketing Officer, Laurel Road

Date: 10/19/2020