TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM604347

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vimpact, Inc.		10/19/2020	Corporation: ILLINOIS

RECEIVING PARTY DATA

Name:	Vimvest IP, LLC	
Street Address:	3322 Bee Ridge Road	
City:	Sarasota	
State/Country:	FLORIDA	
Postal Code:	34239	
Entity Type:	Limited Corporation: FLORIDA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5313781	VIMPACT

CORRESPONDENCE DATA

Fax Number: 2122625152

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-841-0713

Email: MonicaM@phillipsnizer.com, Hmintz@phillipsnizer.com,

CArrington@phillipsnizer.com

Correspondent Name: Monica P. McCabe Address Line 1: 485 Lexington Ave.

Address Line 2: 14th Floor

Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER: Monica P. McCabe	
SIGNATURE:	/Monica P. McCabe/
DATE SIGNED:	10/22/2020

Total Attachments: 2

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> **TRADEMARK** REEL: 007082 FRAME: 0883

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of October 19, 2020 ("Effective Date"), by and between Vimpact, Inc., a corporation with the primary address of 175 North Harbor Drive, Chicago, Illinois 60601 (the "Assignor"), and Vimvest IP, LLC, a limited liability company with the primary address of 3322 Bee Ridge Road, Sarasota, FL 34239 (the "Assignee" and together with Assignor, the "Parties").

WHEREAS, Assignor is owner of the right, and title and interest in and to the VIMPACT trademark in the United States and U.S. Registration No. 5,313,781 ("Trademark");

WHEREAS, Assignor desires to transfer to Assignee its entire right, title, and interest in and to the Trademark in such form as to permit the recording by Assignee of such transfer, and Assignee desires to obtain ownership of the Trademark; and

NOW THEREFORE, in consideration of the foregoing promises and for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, the Parties agree as follows:

- 1. Assignor hereby irrevocably assigns, transfers and conveys unto Assignee its entire right, title and interest in and to the Trademark and all elements thereof, including, without limitation, all U.S. registrations and applications therefor, and all goodwill associated with the Trademark, and all rights to sue for past, present and future infringements or misappropriations of the Trademark and rights of recovery for past infringement of the Trademark by third parties.
- 2. The Assignor hereby authorizes Assignee, its successors and assigns, or anyone it may properly designate, to execute, file and deliver such instruments in the United States as may be necessary, appropriate or desirable to establish Assignee's record ownership of the Trademark. Assignor does hereby covenant and agree with Assignee that Assignor will upon the reasonable request of Assignee, without further or additional consideration, but at the expense of Assignee, execute such additional writings and do such additional acts that are necessary to perfect the Assignee's ownership of the Trademark, and render all necessary assistance in establishing Assignee's record ownership of the Trademark.
- 3. This Agreement has been executed and delivered by the Assignor for the purpose of recording the transfer of ownership in the Trademark with the United States Patent and Trademark Office. The Assignment Agreement shall remain in full force and effect in accordance with its terms.
- 4. This Assignment may be executed simultaneously in one or more facsimile counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

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TRADEMARK
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IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed as of the date(s) set forth below, with effect as of the Effective Date.

ASSIGNOR:	ASSIGNEE:
VIMPACT, INC.	VIMVEST IP, LLC
By: Name: Mily & Title: CFV Its:	By: Name: Phillip Dickson Title: Co-Chief Executive Officer Its:
Date: 10/19/2020	Date: <u>10/15/2020</u>

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RECORDED: 10/22/2020