

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM604432

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Natural Balance Foods Limited		10/12/2020	Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Lotus Bakeries International und Schweiz AG		
Street Address:	Nordstrasse 3		
City:	Zug		
State/Country:	SWITZERLAND		
Postal Code:	6300		
Entity Type:	Aktiengesellschaft (Ag): SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3822221	EAT NAKD.	
Registration Number:	6032147	NAKD.	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8602862929		
Email:	tm-ct@cantorcolburn.com		
Correspondent Name:	George A Pelletier, Jr.		
Address Line 1:	20 Church Street		
Address Line 2:	22nd Floor		
Address Line 4:	Hartford, CONNECTICUT 06103		
DOMESTIC REPRESENTATIVE			
Name:	George A. Pelletier, Jr		
Address Line 1:	20 Church Street		
Address Line 2:	22nd Floor		
Address Line 4:	Hartford, CONNECTICUT 06103		
NAME OF SUBMITTER:	George A Pelletier Jr		
SIGNATURE:	/gapjr/		

OP \$65.00 3822221

DATE SIGNED:	10/22/2020
Total Attachments: 3 source=Confirmatory Assignment_NBF_executed#page1.tif source=Confirmatory Assignment_NBF_executed#page2.tif source=Confirmatory Assignment_NBF_executed#page3.tif	



CONFIRMATORY TRADEMARK ASSIGNMENT

Pursuant to the Assignment Agreement entered into by and between NATURAL BALANCE FOODS LIMITED, 1 Drakes Drive, Long Crendon, Aylesbury HP18 9BA, United Kingdom, a limited company duly organized and existing under the laws of the United Kingdom (Hereinafter referred to as "Assignor") and LOTUS BAKERIES INTERNATIONAL UND SCHWEIZ AG, Nordstrasse 3, 6300 Zug, Switzerland, an Aktiengesellschaft duly organized and existing under the laws of Switzerland, (hereinafter referred to as "Assignee"), with an effective date of October 12, 2020, the terms of which are incorporated herein by reference, the parties agree as follows:

WHEREAS, Assignor has, either directly or through predecessors in interest, adopted and used in its business the trademark(s) shown in the attached Annex 1, along with the applications therefor and/or registrations thereof;

WHEREAS, Assignee is desirous of acquiring said trademark(s) and any applications therefor and/or registrations thereof and is acquiring the entire business or portion thereof to which the said mark pertains.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby sell and assign unto the said Assignee as of the



effective date referenced above, all right, title and interest in and to the said trademark(s) and applications therefor and/or registrations thereof, together with the goodwill symbolized by the trademark(s) and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, said Parties have caused this instrument to be executed by its duly authorized corporate officers as of the dates noted below.

NATURAL BALANCE FOODS LIMITED

By: _____

Name: Jan Boone

Title: Director

Date: 12 October 2020

LOTUS BAKERIES INTERNATIONAL UND SCHWEIZ AG

By: _____

Name: Isabelle Maes

Title: Director

Date: 12 October 2020



ANNEX 1

Country	Mark	Class(es)	Application Date	Serial Number	Registration Date	Registration Number
United States of America	EAT NAKD. (fig.)	30	9/10/2006	77016585	20/07/2010	3822221
United States of America	näkd.	29, 30	16/04/2019	88387855	14/04/2020	6032147