

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM604630

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Thunderbirds		10/22/2020	Non-Profit Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	PGA TOUR, Inc.		
Street Address:	112 PGA TOUR Blvd		
City:	Ponte Vedra Beach		
State/Country:	FLORIDA		
Postal Code:	32082		
Entity Type:	Corporation: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5897815	16	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	danielnavarro@pgatourhq.com		
Correspondent Name:	Daniel Navarro		
Address Line 1:	100 PGA TOUR Blvd		
Address Line 4:	Ponte Vedra Beach, FLORIDA 32082		
NAME OF SUBMITTER:	Daniel Navarro		
SIGNATURE:	/Daniel Navarro/		
DATE SIGNED:	10/23/2020		
Total Attachments: 3			
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source=TOUR-Thunderbirds Trademark Assignment#page2.tif			
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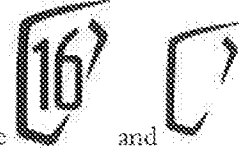
CH \$40.00 5897815

Exhibit 1

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Trademark Assignment"), dated as of the ___ day of August, 2020 (the "Effective Date"), is made by The Thunderbirds non-profit corporation with an address at 7226 North 16th Street, Suite 100 Phoenix ARIZONA 85020 ("Assignor"), in favor of PGA TOUR, INC., a Maryland not-for-profit corporation with an address at 112 PGA TOUR Blvd., Ponte Vedra Beach, FL 32082 ("Assignee").

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the following:



(a) all marks owned by the Assignor that consist of or include the design marks, including but not limited to the trademark application/registration set forth on Schedule A ("Assigned Marks"), whether registered or unregistered, together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Marks; and

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world; and

(c) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the recording of this Trademark Assignment in any and all trademark offices in the world, including, without limitation the United States Patent and Trademark Office. Following the date hereof, upon Assignee's reasonable request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Marks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.


5. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Florida, without giving effect to any choice or conflict of law provision or rule (whether of the State of Florida or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment as of the date first written above.

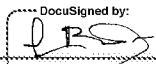
AGREED TO AND ACKNOWLEDGED:

ASSIGNOR: The Thunderbirds



By: 
Name: CHARLES COOBY
Title: EXECUTIVE DIRECTOR

AGREED TO AND ACKNOWLEDGED:

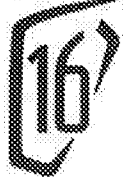
ASSIGNEE: PGA TOUR, INC.

By: 
Name: Leonard D. Brown, Jr.
Title: Chief Legal Officer

10/22/2020

APPROVED
Chief Financial Officer

Chief Legal Officer


SCHEDULE A
ASSIGNED TRADEMARKS

Jurisdiction	Reg. No.	Mark	Filing Date	Reg. Date	Goods and Services
United States	5897815		December 27, 2017	October 29, 2019	Clothing, namely, shirts, t-shirts, and headwear; outerwear, namely, jackets and coats. Golf accessories, namely, pin flags. Organizing and conducting professional golf tournaments.