

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM604659

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Confirmation of Merger		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Elevation Bed Limited Liability Company		10/22/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elevation Bed Limited Liability Company		
<b>Street Address:</b>	3550 Gateway Drive		
<b>City:</b>	Pompano Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33069		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1184796	CONTOUR	
<b>Registration Number:</b>	1324599	CRAFTMATIC	
<b>Registration Number:</b>	2173279	CONTOUR	
<b>Registration Number:</b>	2410867		
<b>Registration Number:</b>	2980834	MONACO	
<b>Registration Number:</b>	3841872	CRAFTMATIC	
<b>Registration Number:</b>	3974772	CRAFTMATIC	
<b>Registration Number:</b>	4331362	SHOP BY PHONE & SAVE	
<b>Registration Number:</b>	4331364	SHOP BY PHONE & SAVE	
<b>Registration Number:</b>	5681020	CRAFTMATIC	
<b>Registration Number:</b>	5787649	NAME YOUR PRICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2158854600		
<b>Email:</b>	whe@eilberg.com		
<b>Correspondent Name:</b>	William H Eilberg		
<b>Address Line 1:</b>	316 California Ave.		

OP \$290.00 1184796

TRADEMARK

**Address Line 2:** No. 785  
**Address Line 4:** Reno, NEVADA 89509

**NAME OF SUBMITTER:** William H. Eilberg

**SIGNATURE:** /William H. Eilberg/

**DATE SIGNED:** 10/23/2020

**Total Attachments: 9**

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CONFIRMATION OF MERGER

WHEREAS Elevation Bed Limited Liability Company, a limited liability company of Delaware, (hereinafter "Elevation Bed (Delaware)"), having an address at 3550 Gateway Drive, Pompano Beach, Florida 33069, and having had previous addresses at 4 Denny Road, Wilmington, Delaware 19809, and 1209 Orange St., Wilmington, Delaware 19801, is the owner of record of the trademarks and domain name registrations shown on the attached Schedule, and

WHEREAS Elevation Bed (Delaware) was merged, as of March 16, 2005, into Elevation Bed Limited Liability Company, a limited liability company of Florida, (hereinafter "Elevation Bed (Florida)"), having an address at 3550 Gateway Drive, Pompano Beach, Florida 33069, and subsequently having changed its address to 7411 Fisher Island Drive, Miami Beach, Florida 33109, and

WHEREAS the merger was implemented according to Articles of Merger, dated March 16, 2005, a copy of which is attached as an exhibit to this document,

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the parties hereby confirm that Elevation Bed (Delaware) merged into Elevation Bed (Florida), as of March 16, 2005, and that Elevation Bed (Florida) therefore became the owner of the registrations shown on the attached Schedule on that date.


The parties hereby request that this merger be recorded against the registrations shown in the attached Schedule.

Elevation Bed Limited Liability  
Company, a Delaware limited  
liability company

Date:

10/22/20

By:


  
Stanley Kraftsow  
Managing Member

Elevation Bed Limited Liability  
Company, a Florida limited  
liability company

Date:

10/22/20

By:

  
Stanley Kraftsow  
Managing Member

SCHEDULE

U.S. Trademark Registrations

Registration No.	Mark
1,184,796	CONTOUR
1,324,599	CRAFTMATIC
2,173,279	CONTOUR and Design
2,410,867	Miscellaneous Design
2,980,834	MONACO
3,841,872	CRAFTMATIC
3,974,772	CRAFTMATIC
4,331,362	SHOP BY PHONE & SAVE
4,331,364	SHOP BY PHONE & SAVE (Stylized)
5,681,020	CRAFTMATIC
5,787,649	NAME YOUR PRICE

Canadian Trademark Registrations

Registration No.	Mark
TMA587686	CRAFTMATIC
TMA801040	CRAFTMATIC

UK Trademark Registration

Registration No.	Mark
1379636	CRAFTMATIC

Domain Name Registrations

craftmatic.com

craftmatic.ca

craftmaticbed.ca

craftmaticbeds.ca

**ARTICLES OF MERGER  
PURSUANT TO THE FLORIDA LIMITED LIABILITY COMPANY ACT**

**ELEVATION BED LIMITED LIABILITY COMPANY  
(a Delaware Limited Liability Company)**

**INTO**

**ELEVATION BED LIMITED LIABILITY COMPANY  
(a Florida Limited Liability Company)**

These **ARTICLES OF MERGER** by and between **ELEVATION BED LIMITED LIABILITY COMPANY**, a Delaware limited liability company (the "Merging Party"), and **ELEVATION BED LIMITED LIABILITY COMPANY**, a Florida limited liability company (the "Surviving Party") are being submitted on this 16<sup>th</sup> day of March, 2005, in accordance with the Florida Limited Liability Company Act (Fla. Stat. Ann §§ 608.401-608.705) (the "Act"), specifically Section 608.4382 of the Act relating to articles of merger.

1. **Participating Parties.** The exact name, street address of its principal office, jurisdiction, and entity type for each party to these Articles are as follows:

Elevation Bed Limited Liability Company  
3550 Gateway Drive, Pompano Beach, Florida 33069  
Jurisdiction: Delaware  
Type: Limited Liability Company  
EIN #: 52-2079059

Elevation Bed Limited Liability Company  
3550 Gateway Drive, Pompano Beach, FL 33069  
Jurisdiction: Florida  
Type: Limited Liability Company  
EIN#: 52-2079059  
Florida Document/Registration #: L05000025155

2. **Surviving Party.** The exact name, street address of its principal office, jurisdiction, and entity type of the Surviving Party are as follows:

Elevation Bed Limited Liability Company  
3550 Gateway Drive, Pompano Beach, Florida 33069  
Jurisdiction: Florida  
Type: Limited Liability Company  
EIN#: 52-2079059  
Florida Document/Registration #: L05000025155

3. **Authorization of Plan of Merger.** The attached Plan of Merger (see Exhibit A) meets the requirements of Section 608.438 of the Act. In addition, such plan was approved by the Surviving Party in accordance with the Act.

4. **Other Jurisdictions.** The attached Plan of Merger was approved by the Merging Party in accordance with the respective laws of the State of Delaware relating to merger of limited liability companies.

5. **No Prohibition in Formation Documents.** The merger is permitted under the respective laws of all applicable jurisdictions and is not prohibited by the articles of organization or certification of formation of any limited liability company that is a party to the merger.


6. **Effective Date.** The merger shall become effective as of the date these Articles of Merger are filed with the Florida Department of State.

7. **Execution in Accordance with Applicable Law.** These Articles of Merger comply and were executed in accordance with the laws of each party's applicable jurisdiction.

IN WITNESS WHEREOF, each of the undersigned limited liability companies have caused these Articles of Merger to be signed by a duly authorized member on the date first stated above.

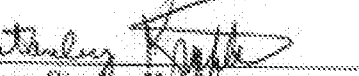
SURVIVING PARTY:

ELEVATION BED LIMITED LIABILITY  
COMPANY, a Florida limited liability company

By:   
Name: Stanley Kraftsov  
Title: Managing Member

MERGING PARTY:

ELEVATION BED LIMITED LIABILITY  
COMPANY, a Delaware limited liability  
company

By:   
Name: Stanley Kraftsov  
Title: Managing Member



PLAN AND AGREEMENT OF MERGER

THIS PLAN AND AGREEMENT OF MERGER, made this 16<sup>th</sup> day of March, 2005, by and between Elevation Bed Limited Liability Company, a Delaware limited liability company (the "Merging Party"), and Elevation Bed Limited Liability Company, a Florida limited liability company (the "Surviving Party"), the said entities being hereafter sometimes collectively called the "Participating Parties".

WITNESSETH

WHEREAS, the Merging Party is a limited liability company duly organized and existing under the laws of the State of Delaware, having been formed on February 3, 1998; and

WHEREAS, the Surviving Party is a limited liability company duly organized and existing under the laws of the State of Florida, having been formed on March 11, 2005; and

WHEREAS, the Members of the Participating Parties, by written approvals, each have approved this Plan of Merger and declare it to be advisable and in the best interests of the Participating Parties and their members that the Merging Party merge with and into the Surviving Party, in the manner and upon the terms and conditions set forth herein (the "Merger") pursuant to the applicable provisions of the Delaware Limited Liability Company Act (6 Del. C. §§ 18-101-18-1109) (the "Delaware Act") and the Florida Limited Liability Company Act (Fla. Stat. Ann. §§608.401-608.705) (the "Florida Act").

NOW, THEREFORE, for the purpose of effecting such Merger and prescribing the terms and conditions of the mutual covenants and agreements contained herein, the Participating Parties, intending to be legally bound, hereby covenant and agree as follows:

1. Merger.

The Merging Party shall be merged with and into the Surviving Party on the effective date hereinafter set forth, in accordance with the Delaware Act and the Florida Act, and on the terms and conditions set forth in this Plan and Agreement of Merger. From and after such effective date, the Surviving Party shall be the surviving entity and shall continue to do business as a limited liability company organized and existing under the laws of the State of Florida, unaffected and unimpaired by the merger, with all rights, privileges, immunities and powers, and subject to all the duties and liabilities of a limited liability company organized and existing under the laws of the State of Florida.

2. Articles of Organization and Operating Agreement of Surviving Party.

The Articles of Organization and the Operating Agreement of the Surviving Party, as in effect immediately before the Merger, shall be the Articles of Organization and Operating Agreement of the Surviving Party thereafter until amended as provided by law and in accordance with their respective terms.

3. Exchange of Membership Interests.

All of the membership interests of the Merging Party shall be exchanged for membership interests of the Surviving Party.

4. Members.

(a) The Members of the Merging Party shall be the Members of the Surviving Party.

(b) The Managing Member of the Merging Party shall be the Managing Member of the Surviving Party.

5. Effect of Merger.

Upon this merger becoming effective:

(a) The separate existence of the Merging Party shall terminate and the Surviving Party shall become the owner, without other transfer or further act or deed, of all of the rights, privileges, powers, property, franchises, estates and interests of every kind of the Merging Party, as effectually as the property of the Surviving Party as they were of the Merging Party; and the Surviving Party shall be subject to all debts and liabilities of the Merging Party in the same manner as if the Surviving Party had itself incurred them; and the Surviving Party shall be subject to all of the restrictions, disabilities and duties of both of the Participating Parties, which shall not revert or be in any way impaired by reason of this merger; and rights of creditors and liens upon any property of either of the Participating Parties shall be preserved unimpaired.

(b) The assets and liabilities of the Merging Party shall be taken up on the books of the Surviving Party in the amount at which they shall at that time be carried on the books of the Merging Party.

6. Effective Date of Merger.

The Effective Date of the Merger shall be the later of the filing of the Certificate of Merger with the Secretary of State of Delaware and the Articles of Merger with the Department of State of Florida.

7. State Filings.

The Members of the Participating Parties shall make and execute whatever certificates and documents are required by the State of Delaware and the State of Florida to effect the Merger, and to cause the same to be filed, in the manner provided by law, and to do all things which may be necessary and proper to effect such Merger.

8. Name and Address of Managing Member.

The name and address of the managing member of the Surviving Party is Stanley A. Kraftsow, 3550 Gateway Drive, Pompano Beach, FL 33069.

9. Further Assurances.

If at any time after the Effective Date, the Surviving Party shall determine that any further actions or instruments of conveyance are necessary or desirable in order to vest in and confirm to the Surviving Party full title to and possession of all of the property (real, personal and mixed), rights, privileges, immunities, powers, purposes and franchises or Company, the Members of the Surviving Party, or at the request of persons who were Members of the Merging Party immediately prior to the Effective Date, as such Members, shall have the authority to and shall take all such actions and execute and deliver all such instruments as the Surviving Party may so determine to be necessary or desirable.

IN WITNESS WHEREOF, the parties hereto have duly executed this Plan and Agreement of Merger on the date first written above.

ELEVATION BED LIMITED LIABILITY  
COMPANY, a Delaware Limited Liability  
Company

By: Stanley Kraftow  
Stanley A. Kraftow, Managing Member

ELEVATION BED LIMITED LIABILITY  
COMPANY, a Florida Limited Liability Company

By: Stanley Kraftow  
Stanley A. Kraftow, Managing Member