

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM604904

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900576086

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jiang Shan Zheng		10/21/2020	INDIVIDUAL: CHINA

RECEIVING PARTY DATA

Name:	Shanghai Dongyong Trading Co.
Street Address:	F103-F104, 1/F Building, 8 Yuyuan Li
Internal Address:	No. 161 Lane 465 Zhenning Rd.
City:	Changning Dist., Shanghai
State/Country:	CHINA
Entity Type:	Limited company: CHINA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5466292	NEIWAI

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2024695163
Email: dan.neustadt@hkllaw.com
Correspondent Name: Daniel C. Neustadt
Address Line 1: Holland & Knight LLP
Address Line 2: 800 17th Street NW, Suite 1100
Address Line 4: Washington, D.C. 20006

ATTORNEY DOCKET NUMBER:	167136.00001
NAME OF SUBMITTER:	Daniel C. Neustadt
SIGNATURE:	/Daniel C. Neustadt/
DATE SIGNED:	10/26/2020

Total Attachments: 2

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TRADEMARK AGREEMENT AND ASSIGNMENT

THIS AGREEMENT AND ASSIGNMENT ("Assignment") is made and entered into by and between **Shanghai Dongyong Trading Co.**, a limited company organized and existing under the laws of China with a principal place of business located at F103-F104, 1/F Building, 8 Yuyuan Li, No. 161 Lane 465 Zhenning Rd., Changning Dist., Shanghai, China ("**SDTC**") and **Jiang Shan Zheng**, an individual citizen of China with a record address of No.20 Wan Bo Si Lu, Nancun, Panyu, Guangzhou, China ("**Zheng**"). For purposes of this Agreement, the term "Parties" shall refer to both SDTC and Zheng, collectively.

WHEREAS, SDTC is the owner, *inter alia*, of the following U.S. Patent and Trademark Office ("USPTO") trademark registration:

NEI WAI, RN 5736030, for "t-shirts and athletic shirts; undergarments; brassieres; children's t-shirts and athletic shirts; shoes; hats; hosiery; gloves as clothing; braces for clothing, namely, suspenders; eyeshades in the nature of headwear; pyjamas" in Class 25 (registered April 30, 2019).

WHEREAS, Zheng is the owner, *inter alia*, of the following U.S. Patent and Trademark Office ("USPTO") trademark registration:

NEIWAI, RN 5466292, for "Lingerie; maternity bras; maternity clothing, namely, shirt; maternity sleepwear; pajama bottoms; pajamas; pajamas; underwear; ladies' underwear; thermal underwear" in Class 25 (registered May 8, 2018) (the "Registration").

WHEREAS, Zheng has used the **NEIWAI** mark (the "Mark") in connection with the registered Class 25 goods since at least as early as December 12, 2017;

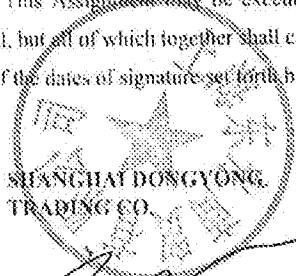
WHEREAS, Zheng wishes to assign to SDTC, and SDTC wishes to acquire from Zheng, all right, title and interest to the Mark, including the Registration and all associated good will;

NOW THEREFORE, for payment by SDTC of \$ [REDACTED], due within ten calendar days of the Effective Date, Zheng does hereby assign all of his global right, title and interest to the Mark, including the Registration and all associated good will, and agrees to promptly execute such further documents as may be required to record such assignment with the USPTO. Zheng further agrees not to object to, oppose, petition to cancel or otherwise challenge, or cause third parties to challenge, use or registration by SDTC of the Mark, or any marks derived therefrom. Moreover, Zheng agrees to promptly and readily provide such further declarations and other materials as may

be reasonably required for SDTC to defend its rights in the Mark and Registration against third-party challenges.

Payment by SDTC to Zheng pursuant to this Assignment shall be made by wire transfer to and in care of Zheng's law firm (Dykema Gossett, P.L.L.C.), pursuant to the wire transfer instructions provided to counsel for SDTC by counsel for Zheng.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument, effective as of the later of the dates of signature set forth below ("Effective Date").



JIANG SHAN ZHENG

Signed: _____

Signed: _____

Name: _____

Date: 2020.10.21

Title: _____

Date: _____

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