

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM605003

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Good Sportsman Marketing, LLC DBA GSMOutdoors		10/26/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GOOD SPORTSMAN MARKETING, L.L.C.		
<b>Street Address:</b>	5250 FRYE ROAD		
<b>City:</b>	IRVING		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75061		
<b>Entity Type:</b>	Limited Liability Company: TEXAS		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5365101	SHE DUNCTION	
<b>Registration Number:</b>	5364248	SHE-HEAT	
<b>Registration Number:</b>	5384306	SCENT WEB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7139750995		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	832-886-6845		
<b>Email:</b>	info@dmiplaw.com		
<b>Correspondent Name:</b>	D'AMBROSIO & MENON, PLLC		
<b>Address Line 1:</b>	3 SUGAR CREEK CENTER BLVD., SUITE 100		
<b>Address Line 4:</b>	SUGAR LAND, TEXAS 77478		
<b>ATTORNEY DOCKET NUMBER:</b>	GSMOutdoors to GSM TM		
<b>NAME OF SUBMITTER:</b>	Tanya Taylor		
<b>SIGNATURE:</b>	/Tanya Taylor/		
<b>DATE SIGNED:</b>	10/26/2020		
<b>Total Attachments: 3</b>			
source=Trademark Assignment- GSMOutdoors Assignment - signed#page1.tif			
source=Trademark Assignment- GSMOutdoors Assignment - signed#page2.tif			

OP \$90.00 5365101



## ASSIGNMENT

FOR the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR:                   **Good Sportsman Marketing, LLC DBA GSMOutdoors**

does hereby SELL, ASSIGN AND TRANSFER to

ASSIGNEE                   **Good Sportsman Marketing, L.L.C.  
5250 Frye Road  
Irving, TX 75061**

and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest for the United States, its territorial possessions and for any and all foreign countries, including all rights to claim priority and to any and all variations of the Trademark Registrations ("Registrations"), together with the goodwill of the business symbolized by the trademark, disclosed in attached schedule listed as **EXHIBIT A** and to all additional Certificates of Registration to be obtained for the trademark in the United States or any foreign country including all Renewals of the Registrations ("Renewals").

AUTHORIZE AND REQUEST the Patent and Trademark Office to issue any and all such additional Registrations and Renewals to the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the Registrations as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents instruments of affidavits required to apply for, obtain, maintain, issue, renew and enforce the Registrations, Renewals, and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to the Registrations and the history thereof, and generally do everything possible which the ASSIGNEE

shall consider desirable for vesting title to such Registrations and Renewals in the ASSIGNEE, and for securing, maintaining, and enforcing proper trademark protection;

SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.



Doug Mann (Oct 26, 2020 13:07 PDT)

---

Signature

Name: Mr. Doug Mann

Date: 10/26/2020

**EXHIBIT A**

<b>Trademark</b>	<b>Serial No.</b>	<b>Registration No.</b>	<b>Filing Date</b>	<b>Registration Date</b>	<b>Country</b>
<b>SHE DUCTION</b>	87/477913	5365101	06/06/2017	12/26/2017	USA
<b>SHE-HEAT</b>	87/454012	5364248	05/17/2017	12/26/2017	USA
<b>SCENT WEB</b>	87/453994	5384306	05/17/2017	01/23/2018	USA