

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM605129

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SILICON VALLEY BANK		10/26/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BOOMTOWN ROI, LLC		
<b>Street Address:</b>	1505 KING STREET EXT.		
<b>Internal Address:</b>	SUITE 101		
<b>City:</b>	CHARLESTON		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29405		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3844048	BOOMTOWN	
<b>Registration Number:</b>	4548001	SMART-DRIP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4048853868		
<b>Email:</b>	rusty.close@troutman.com		
<b>Correspondent Name:</b>	CHRISTOPHER CLOSE		
<b>Address Line 1:</b>	TROUTMAN PEPPER LLP		
<b>Address Line 2:</b>	600 PEACHTREE STREET NE, SUITE 5200		
<b>Address Line 4:</b>	ATLANTA, GEORGIA 30308-2216		
<b>ATTORNEY DOCKET NUMBER:</b>	249023.000020		
<b>NAME OF SUBMITTER:</b>	Christopher C Close, Jr.		
<b>SIGNATURE:</b>	/Christopher C. Close Jr./		
<b>DATE SIGNED:</b>	10/27/2020		
<b>Total Attachments: 3</b>			
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**RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (the “**Release**”) is made as of the 26th day of October, 2020, by and between BOOMTOWN ROI, LLC, a Delaware limited liability company (“**Borrower**”) and SILICON VALLEY BANK, a California corporation (“**Bank**”).

WHEREAS, pursuant to the terms and conditions of a security agreement in favor of Bank (the “**IP Security Agreement**”) Borrower granted Bank a security interest in intellectual property assets owned by Borrower, including, without limitation, the patents identified on Exhibit A attached hereto (the “**Patents**”), and the trademarks identified on Exhibit B attached hereto (the “**Trademarks**”, and, together with the Patents, referred to collectively as the “**Intellectual Property**”);

WHEREAS, the IP Security Agreement was recorded with the patent division of the US Patent and Trademark Office on June 25, 2015 in Reel 035966, Frame 0430 and the trademark division of the US Patent and Trademark Office on June 25, 2015 in Reel 5560, Frame 0652;

WHEREAS, all of the indebtedness and other obligations secured by Bank’s security interest in the Intellectual Property have been repaid in their entirety, and Bank is therefore obligated to release its security interest in the Intellectual Property.

NOW, THEREFORE, for valuable consideration and pursuant to the terms and conditions set forth in the IP Security Agreement:

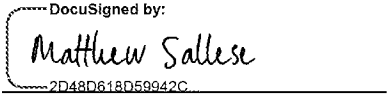
Bank hereby terminates and releases its security interest in the Intellectual Property, and assigns and transfers to Borrower, without any representation, warranty, or recourse whatsoever, Bank’s entire right, title, and interest in and to the Intellectual Property, including, without limitation, the Trademarks, effective as of the date set forth above.

Bank hereby agrees to execute such further instruments and documents and perform such further acts as Borrower may deem necessary to secure to Borrower the rights herein conveyed.

IN WITNESS WHEREOF, Bank has caused this Release to be executed as of the date first above written.

**BANK:**

SILICON VALLEY BANK

By:   
Name: Matthew Sallèse  
Title: Vice President, Credit Solutions

**EXHIBIT A**

**PATENTS**

<b>Grantor</b>	<b>Title</b>	<b>Application No.</b>	<b>Patent No.</b>	<b>Date Filed</b>
BoomTown ROI, LLC	System and Method for Prioritizing Real Estate Opportunities in a Lead Handling System Based on Weighted Lead Quality Scores  (aka, "Opportunity Wall")	13/734,135	8,666,792	01-04-2013
BoomTown ROI, LLC	System and Method for Prioritizing Real Estate Opportunities in a Lead Handling System Based on Lead Quality and Opportunity Scores  (aka, "Opportunity Wall")	13/752,750	8,660,872	01-29-2013

**EXHIBIT B**  
**TRADEMARKS**

<b>Grantor</b>	<b>Mark</b>	<b>Registration No.</b>	<b>Date Filed</b>
BoomTown ROI, LLC	BOOMTOWN	3,844,048	09-18-2009
BoomTown ROI, LLC	SMART-DRIP	4,548,001	10-06-2011