

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM605168

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Burke's DC TX, LLC		10/05/2020	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	BDSRCO, Inc.		
Street Address:	1806 38th Ave. East		
City:	Bradenton		
State/Country:	FLORIDA		
Postal Code:	34208		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 41			
Property Type	Number	Word Mark	
Serial Number:	87556653	GREWARDS	
Serial Number:	87223020	SPOT ON VALUE	
Serial Number:	86402441	STYLE CIRCLE	
Serial Number:	86646005	STAGE	
Serial Number:	86645978	STAGE	
Serial Number:	86402395	STYLE CIRCLE REWARDS	
Serial Number:	86484874	VALERIE STEVENS	
Serial Number:	86478789	SIGNATURE STUDIO	
Serial Number:	86248192	CLUB 50 PLUS	
Serial Number:	86107186	RUSTIC BLUE	
Serial Number:	85374698	VALERIE STEVENS	
Serial Number:	85155755	WISHFUL PARK	
Serial Number:	85909011	JINGLE BELL LANE	
Serial Number:	85908978	JINGLE BELL LANE	
Serial Number:	85908968	JINGLE BELL LANE	
Serial Number:	85908948	JINGLE BELL LANE	
Serial Number:	85898103	MAX & MINI	
Serial Number:	85898055	MAX & MINI	
Serial Number:	85886404	MAX & MINI	
TRADEMARK			

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Property Type	Number	Word Mark
Serial Number:	78607544	SIGNATURE STUDIO
Serial Number:	78520863	GIVE THE UNEXPECTED
Serial Number:	78150793	SOMETHING UNEXPECTED
Serial Number:	77868649	WISHFUL PARK
Serial Number:	76217340	Y.E.S. YOUR EVERYDAY SAVINGS
Serial Number:	76050225	GOODY'S
Serial Number:	76033731	MOUNTAIN LAKE
Serial Number:	75807968	GORDMANS
Serial Number:	75876367	G
Serial Number:	75865607	G SOMETHING UNEXPECTED
Serial Number:	75976054	SUN RIVER CLOTHING CO.
Serial Number:	75882619	REBECCA MALONE
Serial Number:	75744175	PALAIS ROYAL
Serial Number:	74391027	SIGNATURE STUDIO
Serial Number:	74516578	IVY CREW
Serial Number:	74177847	CAPE CLASSIC
Serial Number:	74073162	PRIVATE EXPRESSIONS
Serial Number:	73560559	BEALLS
Serial Number:	73767438	GOODY'S FAMILY CLOTHING
Serial Number:	73660706	STAGE
Serial Number:	73657539	PEEBLES
Serial Number:	73660672	HANNAH

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6152386304
Email: trademarks@bonelaw.com
Correspondent Name: Paul W. Kruse
Address Line 1: 511 Union Street
Address Line 2: Suite 1600
Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	112339-60800
NAME OF SUBMITTER:	Paul W. Kruse
SIGNATURE:	/Paul W. Kruse/
DATE SIGNED:	10/27/2020

Total Attachments: 3
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TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of October 5, 2020, by and among Burke's DC TX, LLC, a Florida Limited Liability Company, with an address at 1806 38th Ave. East, Bradenton, Florida 34208 (the "Assignor") and BDSRCO, Inc. with an address at 1806 38th Ave. East, Bradenton, Florida 34208 (the "Assignee"). Assignee is a Corporation of Florida.

Assignor owns all right, title and interest to certain trademark(s), the applications and/or registrations for which are set forth in SCHEDULE A (collectively, the "Trademark(s)"). Assignor wishes to assign all right, title and interest to the Trademark(s) to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark(s), together with the good will of the business symbolized by the Trademark(s) and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark(s) and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

If any of the Trademark(s) are the subject of an application based on Assignor's bona fide intent to use the Trademark(s) in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademark(s) pertain.

Burke's DC TX, LLC

By: Michael Maddaloni

Name: Michael Maddaloni

Title: Asst. Secretary / Treasurer

BDSRCO, Inc.

By: Michael Maddaloni

Name: Michael Maddaloni

Title: President

{02120817.1}

SCHEDULE A

Mark(s)

Serial Number	Reg. Number	Word Mark	Live/Dead
87556653	5442645	GREWARDS	LIVE
87223020	5362648	SPOT ON VALUE	LIVE
86402441	5335731	STYLE CIRCLE	LIVE
86646005	5142482	STAGE	LIVE
86645978	5069575	STAGE	LIVE
86402395	4860808	STYLE CIRCLE REWARDS	LIVE
86484874	4838287	VALERIE STEVENS	LIVE
86478789	4838271	SIGNATURE STUDIO	LIVE
86248192	4742049	CLUB 50 PLUS	LIVE
86107186	4739968	RUSTIC BLUE	LIVE
85374698	4177006	VALERIE STEVENS	LIVE
85155755	4062356	WISHFUL PARK	LIVE
85909011	4660343	JINGLE BELL LANE	LIVE
85908978	4660342	JINGLE BELL LANE	LIVE
85908968	4660341	JINGLE BELL LANE	LIVE
85908948	4649865	JINGLE BELL LANE	LIVE
85898103	4649853	MAX & MINI	LIVE
85898055	4649852	MAX & MINI	LIVE
85886404	4649826	MAX & MINI	LIVE
78607544	3280578	SIGNATURE STUDIO	LIVE
78520863	3045751	GIVE THE UNEXPECTED	LIVE
78150793	2721561	SOMETHING UNEXPECTED	LIVE
77868649	3887766	WISHFUL PARK	LIVE
76217340	2815145	Y.E.S. YOUR EVERYDAY SAVINGS	LIVE
76050225	2529306	GOODY'S	LIVE
76033731	2561162	MOUNTAIN LAKE	LIVE
75807968	2379498	GORDMANS	LIVE
75876367	2548132	G	LIVE
75865607	2640229	G SOMETHING UNEXPECTED	LIVE
75976054	2080349	SUN RIVER CLOTHING CO.	LIVE
75882619	2821443	REBECCA MALONE	LIVE
75744175	2785222	PALAIS ROYAL	LIVE
74391027	2072046	SIGNATURE STUDIO	LIVE
74516578	2657455	IVY CREW	LIVE
74177847	1684402	CAPE CLASSIC	LIVE

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74873162	1769352	PRIVATE EXPRESSIONS	LIVE
73560559	1563887	BEALLS	LIVE
73767438	1606015	GOODY'S FAMILY CLOTHING	LIVE
73660706	1525762	STAGE	LIVE
73657539	1492323	PEEBLES	LIVE
73660672	1475067	HANNAH	LIVE

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