

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM605266

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SBICCA OF CALIFORNIA		10/06/2020	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	William N. Clark		
Street Address:	143 East Scenic Drive		
City:	Monrovia		
State/Country:	CALIFORNIA		
Postal Code:	91016		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	Jaclyn Dry		
Street Address:	7765 Lemona Avenue		
City:	Van Nuys		
State/Country:	CALIFORNIA		
Postal Code:	91405		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3627661	CALIFORNIANS	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	626-795-9900		
Email:	pto@lrrc.com		
Correspondent Name:	Gary J. Nelson		
Address Line 1:	P.O. Box 29001		
Address Line 4:	Glendale, CALIFORNIA 91209-9001		
ATTORNEY DOCKET NUMBER:	412264-00015		
NAME OF SUBMITTER:	Gary J. Nelson		
SIGNATURE:	/Gary J. Nelson/		

OP \$40.00 3627661

DATE SIGNED:	10/27/2020
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Total Attachments: 1 source=CALIFORNIANS - Second Assignment executed 10-6-2020#page1.tif

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made as of October 6, 2020 ("Effective Date"), by and between SBICCA OF CALIFORNIA, A CALIFORNIA CORPORATION ("Assignor") and William N. Clark and Jaclyn Dry (jointly referred to as "Assignees.")

This Agreement is made in addition to the Trademark Assignment Agreement made by and between the undersigned parties on July 12, 2019. Whereas the Trademark Assignment Agreement dated July 12, 2019 assigned, conveyed, and transferred all of the Assignor's right, title and interest of whatever kind in the mark "CALIFORNIANS" that is registered in the United States Patent and Trademark Office, Registration No. 3,627,661, dated May 26, 2009, for women's shoes ("Trademark"), this Agreement is intended to assign, convey and transfer all of the Assignor's right, title and interest of whatever kind in all other remaining categories of shoes (class 25 [U.S. CLS 22 and 39.]), including men's shoes.

The Assignor is the registered owner of the Trademark. This Agreement applies to the Trademark for all categories of shoes (class 25 [U.S. CLS 22 and 39.]) and does not serve as an assignment of the Assignor's rights to the mark for use in any other categories.

The signatory below affirms he has the authority to execute this Agreement on behalf of the Assignor.

The Assignees seek to acquire the Assignor's rights in the trademark for use in connection with all categories of shoes only as listed in this Agreement for the purpose of developing, marketing and selling shoes.

In exchange for valuable consideration, as of the Effective Date, the Assignor hereby conveys, transfers, and assigns to the Assignees all of the Assignor's right, title, and interest of whatever kind in the Trademark for all categories of shoes (class 25 [U.S. CLS 22 and 39.]), together with the goodwill of the business relating to the products and services on which the Trademark is used and for which they are registered, all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark, and all rights to sue for past, present and future infringement or misappropriations of the Trademark.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignees full right, title, and interest in the Trademark and its related property.

Dated: 10/6/20

By: _____

DOMINIC SBICCA

PRESIDENT SBICCA OF CALIFORNIA, A CALIFORNIA CORPORATION