

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM605589

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dynamite Marketing Inc.		10/28/2020	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	JRMR Enterprises Limited		
Street Address:	Station Mews, Lindsay Grove		
Internal Address:	Drumcondra		
City:	DUBLIN		
State/Country:	IRELAND		
Postal Code:	09 W8W8		
Entity Type:	Private Limited Company: IRELAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5351395	SKINGREDIENTS	
CORRESPONDENCE DATA			
Fax Number:	855226879		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	855-705-6414		
Email:	trademarks@dbllawyers.com,abutterman@dbllawyers.com		
Correspondent Name:	Alexander Butterman		
Address Line 1:	Dunlap, Bennett & Ludwig PLLC		
Address Line 2:	211 Church St., SE		
Address Line 4:	Leesburg, VIRGINIA 20175		
ATTORNEY DOCKET NUMBER:	56973-004		
NAME OF SUBMITTER:	Alexander H. Butterman		
SIGNATURE:	/Alex Butterman/		
DATE SIGNED:	10/28/2020		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT 2

THIS TRADEMARK ASSIGNMENT AGREEMENT (“Assignment”) dated and effective this 28 day of October, 2020 is by and between **Dynamite Marketing Inc.**, a corporation formed in accordance with the laws of New York, located and doing business at 244 Fifth Ave, Suite K286, New York, New York, 10001 USA (“Assignor”), and **JRMR Enterprises Limited**, a private company limited duly organized and existing under the laws of Ireland, located and doing business at Station Mews, Lindsay Grove, Drumcondra, DUBLIN 09 W8W8, IRELAND (the “Assignee”) (collectively, the “Parties”).

WHEREAS, Assignor is the owner of all right, title and interest in and to the **SKINGREDIENTS** standard character trademark and the corresponding U.S. registration therefor, namely Registration No. 5351395, dated December 5, 2017 (the “Trademark”), together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the Parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark and any assets or portions of the business to which the Trademark relates (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office (“USPTO”) and in any applicable jurisdictions outside the United States to record the transfer of the Trademark to Assignee as assignee of Assignor’s entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee’s ownership of the Trademark.

This Trademark Assignment Agreement may be executed by the Assignor and delivered by facsimile transmission or by e-mail, which shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the Assignor hereto has executed this Assignment as of the date first above written.

DYNAMITE MARKETING INC.

Yevgeny Komissarov

NAME: Yevgenny Komissarov

TITLE: Chief Executive Officer