

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM605654

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	04/01/2018

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BANDAI NAMCO Entertainment Inc.		04/01/2018	Corporation: JAPAN

RECEIVING PARTY DATA

Name:	BANDAI NAMCO Amusement Inc.
Street Address:	3-1-35 Shibaura
Internal Address:	Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	108-8310
Entity Type:	Corporation: JAPAN

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	5831067	VR ZONE
Registration Number:	3068800	MAXIMUM TUNE
Registration Number:	4485986	TRIPLE TURN
Registration Number:	4343890	BANAPASSPORT
Registration Number:	4486087	NBLINE
Registration Number:	4801307	SINK THE SHIP
Registration Number:	4809295	LOST LAND ADVENTURE
Serial Number:	87794982	VR ZONE PORTAL

CORRESPONDENCE DATA

Fax Number: 2129499190

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129499022

Email: fterranella@lawabel.com

Correspondent Name: Frank Terranella

Address Line 1: 666 THIRD AVE

Address Line 2: 10TH FL

OP \$215.00 5831067

Address Line 4: New York, NEW YORK 10017

DOMESTIC REPRESENTATIVE

Name: Julianne Abelman

Address Line 1: 666 3rd Avenue

Address Line 2: 10th Floor

Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER: Frank Terranella

SIGNATURE: /ft/

DATE SIGNED: 10/29/2020

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark assignment Agreement (the "Assignment") is made effective as of 1 April 2018, by and between BANDAI NAMCO Entertainment Inc., a Japanese corporation ("Assignor"), whose address is 5-37-8 Shiba, Minato-ku Tokyo JAPAN 108-0014 and BANDAI NAMCO Amusement Inc., a Japanese corporation ("Assignee") whose address is 3-1-35 Shibaura, Minato-ku, Tokyo 108-8310, Japan(each a "Party," and collectively the "Parties").

WHEREAS, Assignor owns all right, title and interest in and to the trademarks registered with the United States Patent and Trademark Office or in any state, any common law rights in such marks, and the goodwill symbolized by such marks (the "Marks") as set forth on Exhibit A hereto;

WHEREAS, Assignor wishes to assign, and Assignee desires to acquire, all right, title and interest in and to the Marks, and the goodwill of the business appurtenant thereto;

NOW THEREFORE, in consideration of the foregoing, and for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

Assignor does hereby sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to the Marks together with all of the goodwill of the business symbolized by the Marks and any renewals and extensions of such registrations, and all other corresponding rights that exist or that may be secured under common law, state law, the laws of the United States or any foreign country, as of the Effective Date, as well as all income, royalties or payments due or payable from and after the Effective Date or thereafter and the right to sue and collect damages for past, present and future infringements, dilution or other unauthorized use of the Marks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor shall promptly execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks.

IN WITNESS WHEREOF, the Parties have executed this Assignment below effective as of the Effective Date identified above.

BANDAI NAMCO Entertainment Inc.
a Japanese Corporation

BANDAI NAMCO Amusement Inc.
a Japanese Corporation

By: Hitomi Matsukawa
Hitomi Matsukawa
Its: Executive Officer / Legal &
Intellectual Property Unit

By: Ryuji Yamada
Ryuji Yamada
Its: General Manager of
Business Promotion Department

EXHIBIT "A"

MARKS

Federal Registrations/Applications:

Mark	U.S. Registration No.	Registration date
VR ZONE	5831067	August 13, 2019
MAXIMUM TUNE	3068800	March 14, 2006
TRIPLE TURN	4485986	February 18, 2014
BANAPASSPORT	4343890	May 28, 2013
NBLINE	4486087	February 18, 2014
SINK THE SHIP	4801307	August 25, 2015
LOST LAND ADVENTURE	4809295	September 8, 2015

Mark	U.S. Serial No.	Application filing date
VR ZONE PORTAL	87794982	February 12, 2018