

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM605686

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MEP READYLIFT HOLDINGS, LLC		10/28/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Wheel Pros, LLC		
Street Address:	5347 S Valentia Way		
City:	GREENWOOD VILLAGE		
State/Country:	COLORADO		
Postal Code:	80111		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4401903	HANG-A-HITCH	
Registration Number:	6023596	HANG-A-HITCH	
Registration Number:	3532322	ROCK IT HARD	
Registration Number:	3269437	READYLIFT	
Registration Number:	5553001	RUGGED OFF ROAD	
Registration Number:	3889875	SST	
Registration Number:	4343255	DON'T JUST LIFT IT...READYLIFT IT	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128623837		
Email:	raza.siddiqui@kirkland.com		
Correspondent Name:	Raza Siddiqui, Senior Paralegal		
Address Line 1:	300 N. LaSalle		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	45270-3		
NAME OF SUBMITTER:	Raza Siddiqui		

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SIGNATURE:	/razasiddiqui/
DATE SIGNED:	10/29/2020
Total Attachments: 4 source=Wheel Pros - Short Form Patent and Trademark Assignment#page1.tif source=Wheel Pros - Short Form Patent and Trademark Assignment#page2.tif source=Wheel Pros - Short Form Patent and Trademark Assignment#page3.tif source=Wheel Pros - Short Form Patent and Trademark Assignment#page4.tif	

PATENT AND TRADEMARK ASSIGNMENT

THIS PATENT AND TRADEMARK ASSIGNMENT (this “Assignment”) is made and entered into as of October 28, 2020 to be effective as of August 4, 2020 (“Effective Date”) by and between MEP READYLIFT HOLDINGS, LLC, a Delaware limited liability company (“Assignor”), and Wheel Pros, LLC, a Delaware limited liability company, with its principal office at 5347 S Valentia Way, Greenwood Village, CO 80111 (“Assignee”).

WHEREAS, Assignee, as the sole member of Assignor, approved and authorized the dissolution, winding up and termination of Assignor by filing of the Certificate of Cancellation with the Secretary of State of the State of Delaware on August 4, 2020, and adopted a plan of liquidation and voluntary dissolution, pursuant to which Assignor may transfer and assign any assets of Assignor to Assignee (the “Dissolution”);

WHEREAS, pursuant to the Dissolution, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark registrations and applications set forth on Schedule A attached hereto and all goodwill associated therewith (collectively, the “Marks”) and the United States patents and patent applications set forth on Schedule B attached hereto (collectively, the “Patents” and, together with the Marks, the “Assigned IP”); and

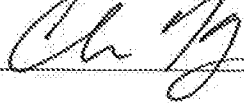
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Assigned IP, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Assigned IP, with the right to sue for, and collect the same for Assignee’s own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Assigned IP.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.


MEP READYLIFT HOLDINGS, LLC



Name: Christopher Krajaic

Title: Chief Financial Officer

WHEEL PROS, LLC



Name: Christopher Krajaic

Title: Chief Financial Officer

SCHEDULE A
U.S. TRADEMARKS

No.	Juris.	App No. / Filing Date	Reg No / Reg. Date	Status
HANG-A-HITCH	USA	85717937 31-AUG-2012	4401903 10-SEP-2013	Registered
HANG-A-HITCH	USA	88604488 04-SEP-2019	6023596 31-MAR-2020	Registered
ROCK IT HARD	USA	77468171 07-MAY-2008	3532322 11-NOV-2008	Registered
READYLIFT	USA	78584684 10-MAR-2005	3269437 24-JUL-2007	Registered
RUGGED OFF ROAD	USA	87339215 16-FEB-2017	5553001 04-SEP-2018	Registered
SST	USA	85022915 26-APR-2010	3889875 14-DEC-2010	Registered
DON'T JUST LIFT IT...READYLIFT IT	USA	85429506 22-SEP-2011	4343255 28-MAY-2013	Registered

SCHEDULE B

U.S. PATENTS

Title	Application No./ Filing Date	Patent No./ Issue Date	Status
Adjustable strut spacer	12135696 2008-06-09	7665743 2010-02-23	Granted