

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM605750

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALTO WYNLANDGOED (EIENDOMS) BEPERK		10/08/2020	Corporation: SOUTH AFRICA
RECEIVING PARTY DATA			
Name:	ALTO WINE ESTATE PROPRIETARY LIMITED		
Street Address:	Annandale Road		
City:	Stellenbosch		
State/Country:	SOUTH AFRICA		
Postal Code:	7599		
Entity Type:	Company: SOUTH AFRICA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1410824	ALTO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	Lawrence E. Apolzon		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	151 West 42nd Street, 17th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	ALTO 2010825		
NAME OF SUBMITTER:	Anca Nicolescu		
SIGNATURE:	/ancanicolescu/		
DATE SIGNED:	10/29/2020		
Total Attachments: 3			
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MADE AND ENTERED INTO BY AND BETWEEN:

ALTO WYNLANDGOED (EIENDOMS) BEPERK, a corporation incorporated in South Africa with registration no. 1954/000218/07 (hereinafter referred to as the "Assignor"), with its address at Aande-Wagenweg, Stellenbosch, South Africa

and

ALTO WINE ESTATE PROPRIETARY LIMITED, a company incorporated in South Africa with registration no. 2019/625815/07 (hereinafter referred to as the "Assignee"), with its address at Annandale Road, Stellenbosch, 7599, South Africa

WHEREAS the Assignor has entered into a sale agreement with the Assignee in terms of which the Assignee acquired, *inter alia*, the trade marks listed in Annexure A (the "Trade Marks"),

NOW THEREFORE THE PARTIES AGREE AND CONFIRM AS FOLLOWS:

1. For good and sufficient consideration and with the goodwill of the business associated therewith, all rights, title and interest in and to the Trade Marks, in relation to the goods and services for which they are applied for and/or registered, in terms of an underlying sale agreement, are assigned to the Assignee.
2. The effective date of the assignment is 8 October 2020
3. The Assignor agrees that it will sign all additional documents and provide all reasonable assistance required by the Assignee to ensure that the assignment in terms of this agreement is effected, recorded and perfected.

A handwritten signature in black ink, appearing to be 'S. M. a', is written on the right side of the page.

ASSIGNOR:

For and on behalf of ALTO WYNLANDGOED (EIENDOMS) BEPERK
THUS DONE and SIGNED at:

this 8th day of OCTOBER 2020

Signature: [Handwritten Signature]

Full Names: JOHANNES WESSELS DE VET

Designation: LEGAL ADVISOR

Witness:

Signature: [Handwritten Signature]

Full Names: GORDON WILLIAM REID

ASSIGNEE:

For and on behalf of ALTO WINE ESTATE PROPRIETARY LIMITED
THUS DONE and SIGNED at:

this 21st day of October 2020

Signature: [Handwritten Signature]

Full Names: Louis Strydom

Designation: CEO

Witness:

Signature: [Handwritten Signature]

Full Names: GORDON WILLIAM REID

ANNEXURE A

<i>Country</i>	<i>Trademark</i>	<i>Classes</i>	<i>App no</i>	<i>App date</i>	<i>Reg no</i>	<i>Reg date</i>	<i>Status</i>
United States of America	ALTO	33	73539096	22/05/1985	1,410,824	23/09/1986	Registered

Handwritten signature and initials in black ink, located to the right of the table.