

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM605754

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
July Systems LLC		08/02/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Cisco Systems, Inc.		
Street Address:	170 West Tasman Drive		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95134		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5645460		
Registration Number:	5489327		
Registration Number:	5661835	WIFIBEACON	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@fenwick.com		
Correspondent Name:	Sally M. Abel		
Address Line 1:	801 California Street		
Address Line 2:	Silicon Valley Center		
Address Line 4:	Mountain View, CALIFORNIA 94041		
ATTORNEY DOCKET NUMBER:	23764-00071-5706		
NAME OF SUBMITTER:	Sally M. Abel		
SIGNATURE:	/sabel/		
DATE SIGNED:	10/29/2020		
Total Attachments: 2			
source=July Systems LLC Confirmatory Assignment - July Systems to Cisco Systems Inc#page1.tif			
source=July Systems LLC Confirmatory Assignment - July Systems to Cisco Systems Inc#page2.tif			

CH \$90.00 5645460

CONFIRMATION OF TRADEMARK ASSIGNMENT

This Confirmation of Trademark Assignment ("**Assignment**") is entered into by and between July Systems LLC, a Delaware Limited Liability Company ("**July Systems**"), and Cisco Systems, Inc., a California corporation ("**CSI**").

WHEREAS, pursuant to a prior Asset Transfer Agreement effective **August 2, 2018**, by and among July Systems, CSI, and Cisco Technology, Inc., a California corporation (the "**Asset Transfer Agreement**"), certain intellectual property rights, including without limitation all rights, title and interest in and to the July Systems Marks (as defined below), were assigned to CSI.

NOW, THEREFORE, July Systems and CSI agree as follows and confirm that:


"**July Systems Marks**" means all of July Systems' trademarks, service marks, trade names, trade dress, logos, designs and slogans, in word mark, stylized and/or design formats, including without limitation July Systems' trademark registrations and any and all of July Systems' common law rights in the aforementioned items, together with all goodwill associated with and symbolized by the aforementioned items, including without limitation the marks identified in Schedule 1 attached hereto and all of the goodwill associated with and symbolized by such marks.

July Systems has assigned and transferred, and CSI has received and accepted, all of July Systems' rights, title and interest throughout the world in and to the July Systems Marks and all the rights, claims and privileges pertaining to the July Systems Marks, including without limitation: the registrations pertaining thereto, together with all of the goodwill of the business associated with and symbolized by the July Systems Marks; and the right to sue and recover damages for past, present and future infringements thereof and to stand in the place of July Systems in all matters related thereto.

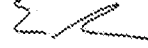
July Systems hereby authorizes and requests that the relevant officials of the relevant countries implement this Assignment.

IN WITNESS WHEREOF, July Systems and CSI have caused this Assignment to be made as of the effective date of the Asset Transfer Agreement referenced above.

JULY SYSTEMS LLC

By: 
Name: Evan B. Sloves
Title: Vice President and Secretary
Date: August 7, 2020
Address: 170 West Tasman Drive
San Jose, CA 95134
Attn: Tax Department

CISCO SYSTEMS, INC.

By: 
Name: Evan B. Sloves
Title: Vice-President and Secretary
Date: August 7, 2020
Address: 170 West Tasman Drive
San Jose, CA 95134
Attn: Tax Department

SCHEDULE 1

TO CONFIRMATION OF TRADEMARK ASSIGNMENT

COUNTRY	TRADEMARK	APP. NO.	REG. NO.
United States	PROXIMITY MX 3 Logo (in color)	87975984	5645460
United States	PROXIMITY MX 3 Logo (in color)	87271861	5489327
United States	WIFIBEACON	86981524	5661835