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ETAS ID: TM605757

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cisco Systems, Inc.		08/02/2018	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Cisco Technology, Inc.	
Street Address:	170 West Tasman Drive	
City:	San Jose	
State/Country:	CALIFORNIA	
Postal Code:	95134	
Entity Type:	Corporation: CALIFORNIA	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	5645460	
Registration Number:	5489327	
Registration Number:	5661835	WIFIBEACON

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@fenwick.com

Correspondent Name: Sally M. Abel

Address Line 1:801 California StreetAddress Line 2:Silicon Valley Center

Address Line 4: Mountain View, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	23764-00071-5706
NAME OF SUBMITTER:	Sally M. Abel
SIGNATURE:	/sabel/
DATE SIGNED:	10/29/2020

Total Attachments: 1

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TRADEMARK REEL: 007090 FRAME: 0373

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CONFIRMATION OF TRADEMARK ASSIGNMENT

This Confirmation of Trademark Assignment ("Assignment") is entered into by and between Cisco Systems, Inc., a California corporation ("Cisco"), and Cisco Technology, Inc., a California corporation ("CTI").

WHEREAS, pursuant to a prior Asset Transfer Agreement by and among July Systems LLC, a Delaware Limited Liability Company, Cisco and CTI, effective August 2, 2018, (the "Asset Transfer Agreement"), certain intellectual property rights, including without limitation all rights, title and interest in and to the Cisco Marks (as defined below), were assigned to CTI.

NOW, THEREFORE, Cisco and CTI agree as follows and confirm that:

"Cisco Marks" means all of Cisco's trademarks, service marks, trade names, trade dress, logos, designs and slogans, in word mark, stylized and/or design formats, including without limitation Cisco's trademark registrations and applications and any and all of Cisco's common law rights in the aforementioned items, together with all goodwill associated with and symbolized by the aforementioned items, including without limitation the marks identified below and all of the goodwill associated with and symbolized by such marks:

COUNTRY	TRADEMARK	APP. NO.	REG. NO.
United States	PROXIMITY MX 3 Logo (in color)	87975984	5645460
United States	PROXIMITY MX 3 Logo (in color)	87271861	5489327
United States	WIFIBEACON	86981524	5661835

Cisco has assigned and transferred, and CTI has received and accepted, all of Cisco's rights, title and interest throughout the world in and to the Cisco Marks and all the rights, claims and privileges pertaining to the Cisco Marks, including without limitation: the registrations and applications pertaining thereto, together with all of the goodwill of the business associated with and symbolized by the Cisco Marks; and the right to sue and recover damages for past, present and future infringements thereof and to stand in the place of Cisco in all matters related thereto.

Cisco hereby authorizes and requests that the relevant officials of the relevant countries implement this Assignment.

IN WITNESS WHEREOF, Cisco and CTI have caused this Assignment to be made as of the effective date of the Asset Transfer Agreement referenced above.

CISCO SYSTEMS, INC.

By:
Name: Evan B. Sloves

Title: Vice-President and Secretary Title:

Date: August 10, 2020

RECORDED: 10/29/2020

Address: 170 West Tasman Drive San Jose, CA 95134

Attn: Tax Department

CISCO TECHNOLOGY, INC.

By: Name: <u>Evan B. Sloves</u>

President and CEO

Date: August 10, 2020 Address: 170 West

170 West Tasman Drive San Jose, CA 95134

Attn: Tax Department

TRADEMARK REEL: 007090 FRAME: 0374