

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM605801

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WMPH Vacations, LLC		10/23/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Arrivia, Inc.		
<b>Street Address:</b>	7720 North Dobson Road		
<b>City:</b>	Scottsdale		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85256		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3900078	ICRUISE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3123214299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-321-4200		
<b>Email:</b>	officeactions@brinksgilson.com		
<b>Correspondent Name:</b>	Virginia Wolk Marino		
<b>Address Line 1:</b>	P. O. Box 10395		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60610		
<b>NAME OF SUBMITTER:</b>	Virginia Wolk Marino		
<b>SIGNATURE:</b>	/Virginia Wolk Marino/		
<b>DATE SIGNED:</b>	10/29/2020		
<b>Total Attachments: 1</b>			
source=iCruise Trademark Assignment#page1.tif			

CH \$40.00 3900078

**Trademark Assignment**

**WHEREAS**, WMPH Vacations, LLC, a Delaware limited liability company, with its principal place of business at 220 Congress Park Drive, Suite 330, Delray Beach, Florida 33445 ("Assignor"), has adopted, owns and is using the trademark ICRUISE ("the Mark") in connection with the following goods and/or services: travel information services; travel clubs; travel booking agencies; travel agency services, namely, making reservations and bookings for transportation and cruises on cruise ships, yachts, ferries, and other seagoing vessels; travel agency services, namely, making reservations and bookings for transportation;

**WHEREAS**, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 3,900,078, registered on January 4, 2011; and

**WHEREAS**, Arrivia, Inc., a Delaware corporation, with its principal place of business at 7720 North Dobson Road, Scottsdale, Arizona 85256 ("Assignee"), desires to acquire the Mark and the above-referenced Registration.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

Signed:

Date Effective As Of: 10/23/20

WMPH Vacations, LLC

By: [Signature]

Name: Mike Nelson

Title: CEO

Subscribed and sworn to before me this

23rd of October, 2020.

[Signature] Notary Public

My Commission Expires 9/21/2024

