

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM606081

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BUFFALO ROCK COMPANY		10/30/2020	Corporation: ALABAMA
RECEIVING PARTY DATA			
Name:	PNC Bank, National Association, as Administrative Agent		
Street Address:	500 First Avenue, 4th Floor		
City:	Pittsburgh		
State/Country:	PENNSYLVANIA		
Postal Code:	15219		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3174202	BALANCED FOR BETTER LIVING	
Registration Number:	3465043	SMOKIN' BUFFALO AWARD WINNING BBQ SAUCE	
Registration Number:	2395766	ORANGICO	
Registration Number:	2107091		
Registration Number:	4055139	BUSY DAY CAFE	
Registration Number:	2391666	BUFFALO ROCK	
Registration Number:	5486281		
CORRESPONDENCE DATA			
Fax Number:	7044448847		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-343-2000		
Email:	ksaltrick@mcguirewoods.com		
Correspondent Name:	McGuireWoods LLP		
Address Line 1:	201 N. Tryon Street		
Address Line 2:	Attention: S.Patel, Esq.		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
NAME OF SUBMITTER:	Shanim Patel		
SIGNATURE:	/s/ Shanim Patel		
DATE SIGNED:	10/30/2020		

OP \$190.00 3174202

Total Attachments: 4

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**GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS**

Date: October 30, 2020

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, BUFFALO ROCK COMPANY, an Alabama corporation, BUFFALO ROCK LEASING, INC., an Alabama corporation and SUN FRESH BEVERAGES, INC., a Delaware corporation (collectively, “Grantor”), with principal offices at 111 Oxmoor Road, Birmingham, Alabama 35209, hereby assigns and grants to PNC Bank, National Association, as Administrative Agent, with principal offices at PNC Firstside Center, 500 First Avenue, 4th Floor, Pittsburgh, PA 15219 (together with its successors and assigns, the “Grantee”), a security interest in (i) all of the Grantor’s right, title and interest in and to the United States trademarks, trademark registrations and trademark applications (the “Marks”) set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Obligations (as such term is defined in that certain Fourth Amended and Restated Security Agreement among the Grantor, the other assignors from time to time party thereto, and the Grantee, dated as of October 30, 2020 (as amended, restated, supplemented, or otherwise modified from time to time, the “Security Agreement”)) of the Grantor. Once the Obligations have been indefeasibly paid in full, the Grantee shall execute, acknowledge, and deliver to the Grantor an instrument in writing releasing the security interest in the Marks acquired under this Grant.

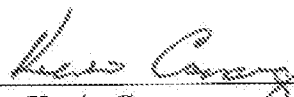
THIS GRANT has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

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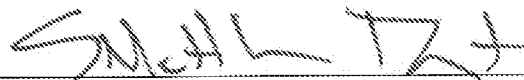
IN WITNESS WHEREOF, the undersigned has caused this Notice to be duly executed as of the date first above written.

GRANTORS:

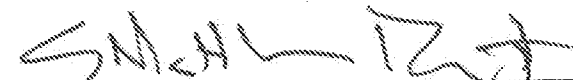
BUFFALO ROCK COMPANY

By: 
Name: Kevin Conaway
Title: Vice President and Chief Financial Officer


BUFFALO ROCK LEASING, INC.

By: 
Name: S. Matthew Dent
Title: President

SUN FRESH BEVERAGES, INC.

By: 
Name: S. Matthew Dent
Title: President

PNC BANK, NATIONAL ASSOCIATION,
as Administrative Agent and Grantee

By:  _____
Name: Bunny Dalbec
Title: Senior Vice President

SCHEDULE A

U.S. TRADEMARKS

BUFFALO ROCK COMPANY:

<u>Federal Trademark</u>	<u>Registration No.</u>
Balanced for Better Living	3174202
Smokin' Buffalo Award Winning BBQ Sauce	3465043
Orangico	2395766
Logo Mark	2107091
Busy Day Café	4055139
Buffalo Rock	2391666
Buffalo Rock Design	5486281

SUN FRESH BEVERAGES, INC.:

<u>Federal Trademark</u>	<u>Registration No.</u>
Grapico and Design	4038692
Dr. Wham	3107419
Sunfresh Beverages, Inc.	4359775
Sunfresh Lemondade	4356145
Sunfresh Strawberry	4356144
Sunfresh Lemonade Get Fresh With Me! Est. 1927	4356128
Sun Fresh	4356127
Sunfresh Strawberry Get Fresh With Me!	4348680
Grapico A Southern Tradition Est. 1914 Naturally Good	4124781
Get Fresh With Me!	4049336
Taste of Summer	5922323
Funshine	5933527

BUFFALO ROCK LEASING, INC.: None