

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM606114

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest at Reel/Frame No. 7004/0846		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TriplePoint Capital LLC		10/30/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Freshly Inc.		
<b>Street Address:</b>	115 E. 23rd Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87601787	EAT MORE FRESHLY	
<b>Serial Number:</b>	87621704	EAT MORE FRESHLY	
<b>Serial Number:</b>	87601836	LIFE IS BETTER WHEN IT'S LIVED MORE FRES	
<b>Serial Number:</b>	87621673	LIFE IS BETTER WHEN IT'S LIVED MORE FRES	
<b>Serial Number:</b>	87943979	FRESHLY	
<b>Serial Number:</b>	88412961	BENTLEY AND BLU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2138918763		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	rhonda.deleon@lw.com		
<b>Correspondent Name:</b>	Latham & Watkins LLP		
<b>Address Line 1:</b>	355 South Grand Avenue		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90071-1560		
<b>ATTORNEY DOCKET NUMBER:</b>	030256-0161		
<b>NAME OF SUBMITTER:</b>	Rhonda DeLeon		
<b>SIGNATURE:</b>	/Rhonda DeLeon/		
<b>DATE SIGNED:</b>	10/30/2020		

OP \$165.00 87601787

**Total Attachments: 3**

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## RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of October 30, 2020 by TriplePoint Capital LLC, as collateral agent (“Lender”) in favor of Freshly Inc., a Delaware corporation (“Company”).

### RECITAL

WHEREAS Company granted to Lender a security interest in certain Intellectual Property Collateral, as defined under and pursuant to that certain Plain English Intellectual Property Security Agreement dated as of January 27, 2017 (the “Original Security Agreement”), as amended by the First Amendment to Plain English Intellectual Property Security Agreement dated as of October 7, 2019 (the “Amendment”, collectively with the Original Security Agreement, the “Security Agreement”). The Original Security Agreement has been recorded with the US Patent and Trademark Office (“USPTO”) on January 31, 2017 at Reel/Frame No. 5976/0913 and the Amendment has been recorded with the USPTO on July 22, 2020 at Reel/Frame No. 7004/0846, and the filings thereto are further attached as Exhibit A.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property Collateral.

### AGREEMENT

Now therefore, Lender hereby discharges, terminates and releases its security interest in the Intellectual Property Collateral, including the trademark applications and registrations set forth on Schedule 1 attached hereto, and reassigns to Company, without representation, warranty or recourse, all right, title and interest of Lender in the Intellectual Property Collateral. Lender authorizes the recordation of this Release of Security Interest with the USPTO and other applicable authorities.

LENDER:

TRIPLEPOINT CAPITAL LLC

By:  \_\_\_\_\_

Name: Kevin W. Thorne

Title: SVP Compliance & Legal Administration

2755 Sand Hill Road, Suite 150

Menlo Park, CA 94025

T: (650) 233-2107

SCHEDULE 1

TRADEMARKS AND TRADEMARK APPLICATIONS

*Security Interest at Reel/Frame No. 5976/0913*

TRADEMARKS

Name	Date Filed or Issued	Serial Number	Status
FRESHLY	6/9/2015	86386516	Live
FRESHLY FIT	8/18/2015	86497311	Live
FRESHLY FLEX	8/18/2015	86496705	Live
Logo (design)	8/18/2015	86496633	Live
F3 FOODS	1/28/2014	85942275	Live
FRESHLY and Design	6/21/2016	86761728	Live

TRADEMARK APPLICATIONS

Name	Date Filed	Serial Number	Status
Freshly. Deliciously. Healthy.	10/7/2015	86780915	Live

Security Interest at Reel/Frame No. 7004/0846

TRADEMARKS

Name	Date Filed or Issued	Serial Number	Status
Eat More Freshly	4/17/18	87601787	Live
Eat More Freshly	4/17/18	87621704	Live
FRESHLY	6/9/15	86386516	Live
FRESHLY FIT	9/18/15	86497311	Live
FRESHLY FLEX	9/18/15	86496705	Live
Logo (design)	9/18/15	86496633	Live
F3 FOODS	1/28/14	85942275	Live
FRESHLY and Design	6/21/16	86761728	Live
Freshly. Deliciously Healthy	9/5/17	86780915	Live
Life is Better When It's Lived More Freshly	10/30/18	87601836	Live
Life is Better When It's Lived More Freshly	4/17/18	87621673	Live

TRADEMARK APPLICATIONS

Name	Date Filed	Serial Number	Status
FRESHLY [service mark]	5/31/18	87943979	Pending
Eat More Freshly	5/2/19	88412961	Pending