

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM606468

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Park Hospitality LLC		10/23/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Radisson Hospitality Belgium BV/SRL		
Street Address:	Avenue du Bourget 44		
City:	Brussels		
State/Country:	BELGIUM		
Postal Code:	B-1130		
Entity Type:	Private Limited Liability Company: BELGIUM		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	2165600	PARK INN	
Registration Number:	2893191	PARK INN	
Registration Number:	6163797	PARK INN	
Registration Number:	5889151	PARK INN	
Serial Number:	88837539	PARK INN	
Registration Number:	1680670	PARK PLAZA	
Registration Number:	2853709	PARK PLAZA	
Registration Number:	3928471		
Serial Number:	88248113	PP	
CORRESPONDENCE DATA			
Fax Number:	6126324444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6126323271		
Email:	tmradisson@lathrogpm.com		
Correspondent Name:	Cheryl Johnson		
Address Line 1:	500 IDS Center, 80 South 8th Street		
Address Line 2:	Lathrop GPM LLP		
Address Line 4:	Minneapolis, MINNESOTA 55402		

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DOMESTIC REPRESENTATIVE

Name: Ashley Bennett Ewald
Address Line 1: 500 IDS Center, 80 South 8th Street
Address Line 2: Lathrop GPM LLP
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Cheryl Johnson
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SIGNATURE:	/Cheryl Johnson/
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DATE SIGNED:	11/03/2020
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Total Attachments: 2

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of October 23, 2020, is entered into between PARK HOSPITALITY LLC, a limited liability company of Delaware, United States of America with its place of business at Carlson Parkway, P.O. Box 59159, Minneapolis, MN 55459 ("Assignor"), and RADISSON HOSPITALITY BELGIUM BV/SRL, a Belgium private limited liability company with its principal place of business at Avenue du Bourget 44, B-1130 Brussels, Belgium ("Assignee").

Recitals

- A. Assignor is the owner of or applicant for the trademarks and service marks listed on Schedule A (the "Marks"). Assignor owns and has a bona fide intent to use the marks for which there are pending Intent-to-Use applications for U.S. federal registration.
- B. Assignor assigned the Marks to Assignee pursuant to the Park Hospitality Trademark and Domain Name Assignment Agreement dated October 21, 2020 (the "Trademark Assignment"), between Park Hospitality LLC and Radisson Hospitality Belgium BV/SRL, and the parties are executing this short form agreement for recordation with the appropriate governmental authorities. Assignee is acquiring the business of the Assignor in connection with which Assignor has a bona fide intent to use the marks for which there are pending Intent-to-Use applications for federal registration.

Assignment

In consideration of the above recitals and other good and valuable consideration paid in connection with the Trademark Assignment (the receipt and sufficiency of which the parties expressly acknowledge), the parties agree as follows:

Assignor hereby transfers and assigns to Assignee absolutely all its right, title and interest in and to the Marks, including:

- (a) all registrations and applications for registration of the Marks in any country, including any renewals and extensions of any registration that is or may be secured;
- (b) the absolute entitlement to any registered trademarks or service marks granted pursuant to any of the applications comprised in the Marks;
- (c) all statutory and common law rights attaching to the Marks, together with the good will of the business relating to the goods and/or services in respect of which the Marks are registered or used, with that portion of Assignor's business in connection with which it has a bona fide intent to use the Mark; and
- (d) the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any profits or damages recovered) in respect of any infringement, or any other cause of action (including passing off and dilution) arising from ownership, of any of the Marks whether occurring before, on or after the date of this Assignment.

The parties have executed this Assignment as of the date first written above.

Assignor: PARK HOSPITALITY LLC

**Assignee: RADISSON HOSPITALITY
BELGIUM BV/SRL**

By: _____

Name: J. Timothy Sticha
Title: Executive Vice President

By: _____

Name: Eva-Maria Erauw
Title: Director

TRADEMARK

REEL: 007093 FRAME: 0781

Schedule A

United States Registrations and Applications

MARK	APP. NO.	REG. NO.
PARK INN	75/272,566	2,165,600
PARK INN & Rainbow Design	78/226,722	2,893,191
PARK INN & Rainbow Design (Short) (B&W)	88/837,547	6,163,797
PARK INN & Rainbow Design (short) (color)	88/301,935	5,889,151
PARK INN & Rainbow Design (short) (Maroon Color)	88/837,539	
PARK PLAZA	73/828,742	1,680,670
PARK PLAZA & Design (Three Trees Above)	78/244,289	2,853,709
Rainbow Design (color)	85/085,543	3,928,471
Interlocking PP Design	88/248,113	

GP:4837-6499-0670 v1