

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM606495

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FFP Sales LLC		10/01/2020	Limited Liability Company: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Old World Creamery, LLC		
<b>Street Address:</b>	109 S. Thompson Rd.		
<b>City:</b>	Sun Prairie		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53590		
<b>Entity Type:</b>	Limited Liability Company: WISCONSIN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3582469	KELLY'S KITCHEN	
<b>Registration Number:</b>	4405406	SUGAR BROOK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	ekaprelian@dkattorneys.com		
<b>Correspondent Name:</b>	Erin E. Kaprelian		
<b>Address Line 1:</b>	111 East Kilbourn Avenue		
<b>Address Line 2:</b>	Suite 1400		
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202		
<b>NAME OF SUBMITTER:</b>	Erin E. Kaprelian		
<b>SIGNATURE:</b>	/Erin E. Kaprelian/		
<b>DATE SIGNED:</b>	11/03/2020		
<b>Total Attachments: 3</b>			
source=Recordable Trademark Assignment (04652384)#page1.tif			
source=Recordable Trademark Assignment (04652384)#page2.tif			
source=Recordable Trademark Assignment (04652384)#page3.tif			

CH \$65.00 3582469

## RECORDABLE TRADEMARK ASSIGNMENT

This RECORDABLE TRADEMARK ASSIGNMENT (the "**Assignment**") is executed and delivered as of October 1, 2020 by and between FFP Sales LLC a Wisconsin limited liability company located at 2027 Spring Rose Road, Verona, Wisconsin 53593-8855 ("**Seller**"), and Old World Creamery, LLC a Wisconsin limited liability company located at 109 S. Thompson Rd., Sun Prairie, Wisconsin 53590 ("**Buyer**").

**WHEREAS**, Seller and Buyer are parties to a certain Intellectual Property Acquisition Agreement effective as of October 1, 2020 (the "**Agreement**") pursuant to the terms of which Seller agreed to assign certain assets of Seller, including the trademarks listed in the attached Schedule 1 (the "**Trademarks**") to Buyer; and

**WHEREAS**, Seller and Buyer are desirous of making this Assignment a matter of record in the U.S. Patent and Trademark Office and with any other appropriate foreign or international office or registrar.

**NOW, THEREFORE**, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Seller does hereby sell, assign, convey and transfer to Buyer the entire right, title and interest in, to and under said Trademarks, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, together with the goodwill of the business in connection with which the Trademarks are used and all rights of enforcement and recovery for past, present or future infringements or unauthorized uses of the Trademarks. Seller further agrees to execute and deliver any documents necessary or appropriate to give effect to the intent and terms of this agreement. With respect to any intent-to-use trademark application identified on Schedule 1 hereto, the transfer of such application accompanies the transfer of that portion of the ongoing and existing business to which that Trademark pertains.

The execution and delivery of this Assignment shall not, in any way, affect or limit the rights and obligations of Assignor and Assignee under, or enlarge, restrict or otherwise modify, the terms of the Agreement. Capitalized terms used but not defined herein shall have the meaning assigned to them in the Agreement.

This Assignment shall be binding upon the parties hereto and their successors and assigns. It shall be governed by and construed in accordance with the laws of the State of Wisconsin.

This Assignment shall be executed in any number of counterparts, each of which shall be deemed an original, and which shall constitute one agreement.

[Signature page follows.]

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed on this 1st day of October, 2020 by its duly authorized officer.

FFP Sales LLC

DocuSigned by:  
By John P Longseth  
770F62733A5147D  
Name: John P Longseth

Title: owner

**Schedule 1**

**Assigned Mark(s)**

Trademark Registrations

<b>Mark</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>International Class</b>	<b>Description of Goods/Services</b>
KELLY'S KITCHEN	3,582,469	March 3, 2009	029	Cheese
SUGAR BROOK	4,405,406	September 24, 2013	029	Meat and cheese