

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM602455

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Homelife Media, LLC		10/12/2020	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Holden2, LLC		
<b>Street Address:</b>	231 Douglas Road East		
<b>Internal Address:</b>	Unit 8		
<b>City:</b>	Oldsmar		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34677		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5897974	NATURE'S BUTTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8007261491		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	813-925-8505		
<b>Email:</b>	trademarks@smithhopen.com		
<b>Correspondent Name:</b>	Smith & Hopen, P.A.		
<b>Address Line 1:</b>	180 Pine Avenue North		
<b>Address Line 4:</b>	Oldsmar, FLORIDA 34677		
<b>NAME OF SUBMITTER:</b>	Michele L. Lawson		
<b>SIGNATURE:</b>	/michele l lawson/		
<b>DATE SIGNED:</b>	10/12/2020		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT OF TRADEMARK**

**WHEREAS** Homelife Media, LLC, (“Assignor”) a limited liability company organized and existing under the laws of the state of California, with a principal place of business at 1510 Lewis Street, Anaheim, California 92805, has adopted, used and is using the mark referenced in Schedule A attached hereto, which is registered with the United States Patent and Trademark Office;

**WHEREAS** Holden2, LLC, (“Assignee) a limited liability company organized and existing under the laws of the state of Florida, with a principal place of business at 231 Douglas Road East, Unit 8, Oldsmar, Florida 34677, is desirous of acquiring said mark and the registration thereof;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said mark, including all rights of recovery for past infringement thereof, together with the good will of the business symbolized by the mark, and the registration thereof.

**HOMELIFE MEDIA, LLC**

  
\_\_\_\_\_  
*Signature*

Date: 10/12/20

Printed Name: Justin Palmer

Title: CEO

**SCHEDULE A**

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
NATURE’S BUTTER	5,897,974	October 29, 2019