

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM606610

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alibaba Group Holding Limited		09/23/2019	Corporation:
RECEIVING PARTY DATA			
Name:	Advanced New Technologies Co., Ltd.		
Street Address:	27 Hospital Road, George Town		
City:	Grand Cayman		
State/Country:	CAYMAN ISLANDS		
Postal Code:	KY1-9008		
Entity Type:	Corporation: CAYMAN ISLANDS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86832288	ZHIMA	
Serial Number:	88572970	ANT UNICORN	
Registration Number:	6133107	ANT FOREST	
CORRESPONDENCE DATA			
Fax Number:	2025858080		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2025858000		
Email:	agrilli@nixonpeabody.com		
Correspondent Name:	Alexis P. Grilli		
Address Line 1:	799 9th Street, NW, Suite 500		
Address Line 2:	Nixon Peabody LLP		
Address Line 4:	Washington, D.C. 20001		
ATTORNEY DOCKET NUMBER:	031226-79		
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey L. Costellia		
Address Line 1:	799 9th Street, NW, Suite 500		
Address Line 2:	Nixon Peabody LLP		
Address Line 4:	Washington, D.C. 20001		

CH \$90.00 86832288

NAME OF SUBMITTER:	Alexis P. Grilli
SIGNATURE:	/Alexis P. Grilli/
DATE SIGNED:	11/03/2020
Total Attachments: 2 source=USA - Executed Assignment Agreement#page1.tif source=USA - Executed Assignment Agreement#page2.tif	

Trademark Assignment – United States of America

This Trademark Assignment (this "Assignment") is made and entered into by and between **Alibaba Group Holding Limited**, a corporation duly organized under and pursuant to the laws of Cayman Islands, and having its registered office address at Fourth Floor, One Capital Place, P.O. Box 847, George Town, Grand Cayman, Cayman Islands (hereinafter the "Assignor") and **Advanced New Technologies Co., Ltd.**, a corporation duly organized under and pursuant to the laws of Cayman Islands, and having its registered office address at Cayman Corporate Centre, 27 Hospital Road, George Town, Grand Cayman KY1-9008, Cayman Islands (hereinafter the "Assignee").

WHEREAS, Assignor is the owner of the trademarks, trademark applications and trade mark registrations listed in Schedule A hereto; and

WHEREAS, Assignee wishes to acquire and Assignor is willing to assign, convey and transfer to Assignee, all of Assignor's right, title and interest in and to each trademark, trademark application and trade mark registration listed in Schedule A, all goodwill associated therewith and all related and corresponding rights in any jurisdiction in the world (collectively, the "Marks"), on the following terms and conditions.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged by Assignor and Assignee, Assignor hereby sells, assigns, transfers and conveys to Assignee, all of Assignor's worldwide rights, titles and interests in and to the Marks, the goodwill of the business symbolized by the Marks, and all registrations that have been or may be granted thereon, all applications for registration thereof, and all common law rights in the Marks worldwide, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and all claims, demands, income, damages, royalties, payments, accounts and accounts receivable now or hereafter due and/or payable, and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made. Assignor does hereby sell, assign, transfer, and convey to Assignee, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to Assignee, or may accrue hereafter including, but not limited to, the right to sue for, collect, and retain damages for past, present and future infringement of the said Marks.

This Assignment is effective from the 23rd day of September 2019.

IN TESTIMONY WHEREOF, 16 day of October 2020.

Alibaba Group Holding Limited

Advanced New Technologies Co., Ltd.

By: _____

By: _____

Name: Li Ka Ming Angela

Name: J. Benjamin BAI

Title: Senior Legal Counsel, Head of Soft IP

Title: Director

Schedule A to Trademark Assignment

Trade Mark	Class(es)	Application No.	Registration No.	Filing Date	Country	Status
ZHIMA	9, 16, 35, 36, 38, 39, 41, 42, 45	86/832,288		2015.11.25	United States of America	Under examination
ANT UNICORN	36	88/572,970		2019.08.09	United States of America	Under examination
ANT FOREST	9, 35, 36, 38, 41, 42, 44	88/303,412	6,133,107	2019.02.15	United States of America	Registered

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