

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM602133

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GateHouse Media Pennsylvania Holdings, Inc.		10/09/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BridgeTower Media, LLC		
Street Address:	175 Sully's Trail, 3rd Floor		
City:	Pittsford		
State/Country:	NEW YORK		
Postal Code:	14534		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	3377403	NJBIZ	
Registration Number:	5446402	PET AGE	
Registration Number:	5378568	COOK THIS	
Registration Number:	5446331	EAT THIS	
Registration Number:	5378571	CHEERS TO YOU	
Registration Number:	5378574	ASK THE PET VET	
Registration Number:	5378576	NAVIGATING LIFE	
Registration Number:	5378578	IN THE GARDEN	
Registration Number:	5326284	GARDEN MINUTE	
Registration Number:	5504564	VALUE THIS	
Registration Number:	5966211	LEHIGH VALLEY BUSINESS	
Registration Number:	6063027	LEHIGH VALLEY BUSINESS	
Registration Number:	4553529	LEHIGH VALLEY BUSINESS	
CORRESPONDENCE DATA			
Fax Number:	2165669711		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(216) 566-9700		
Email:	75628@rankinhill.com		
TRADEMARK			

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Correspondent Name: Randolph E. Digges, III
Address Line 1: P.O. Box 1150
Address Line 4: Bonita Springs, FLORIDA 34133-1150

NAME OF SUBMITTER: Randolph E. Digges, III

SIGNATURE: /Randolph E. Digges, III/

DATE SIGNED: 10/09/2020

Total Attachments: 1

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TRADEMARK ASSIGNMENT


WHEREAS, GateHouse Media Pennsylvania Holdings, Inc., a Delaware corporation having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 ("Assignor"), is the owner of the marks and registrations shown below:

Mark	U.S. Reg. No.	Reg. Date
NJBIZ	3,377,403	February 5, 2008
PET AGE	5,446,402	April 17, 2018
COOK THIS	5,378,568	January 16, 2018
EAT THIS	5,446,331	April 17, 2018
CHEERS TO YOU	5,378,571	January 16, 2018
ASK THE PET VET	5,378,574	January 16, 2018
NAVIGATING LIFE	5,378,576	January 16, 2018
IN THE GARDEN	5,378,578	January 16, 2018
GARDEN MINUTE	5,326,284	October 31, 2017
VALUE THIS	5,504,564	June 26, 2018
LEHIGH VALLEY BUSINESS	5,966,211	January 21, 2020
LEHIGH VALLEY BUSINESS	6,063,027	May 26, 2020
LEHIGH VALLEY BUSINESS	4,553,529	June 17, 2014

WHEREAS, BridgeTower Media, LLC, a Delaware limited liability company having a principal place of business at 175 Sully's Trail, 3rd Floor, Pittsford, New York 14534 ("Assignee), desires to acquire the marks and registrations.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in to the marks and registrations, together with the goodwill of the portion of the business symbolized by the marks and registrations.

GateHouse Media Pennsylvania Holdings, Inc.



Polly Grunfeld Sack
Senior Vice President and General Counsel

Date October 9, 2020