

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM607055

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Continental Cafe, LLC		11/04/2020	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	Great Mark Western, LLC		
Street Address:	35710 Mound Road		
City:	Sterling Heights		
State/Country:	MICHIGAN		
Postal Code:	48310		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4717850	GREAT MARK WESTERN PREMIUM RESERVE ANGUS	
CORRESPONDENCE DATA			
Fax Number:	2486451568		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-645-1483		
Email:	IPDocket@HowardandHoward.com		
Correspondent Name:	HOWARD & HOWARD ATTORNEYS PLLC		
Address Line 1:	450 WEST FOURTH STREET		
Address Line 4:	ROYAL OAK, MICHIGAN 48067		
ATTORNEY DOCKET NUMBER:	112638.00017		
NAME OF SUBMITTER:	Daniel H. Bliss		
SIGNATURE:	/Daniel H. Bliss/		
DATE SIGNED:	11/05/2020		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

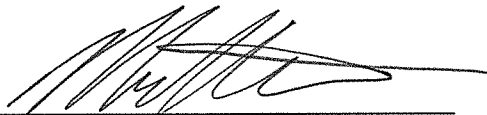
Continental Cafe, LLC, a Michigan Limited Liability Company, having a principal place of business at 700 Stephenson Highway, Troy, Michigan 48083 (hereinafter referred to as "ASSIGNOR"), is the owner of the mark "GREAT MARK WESTERN PREMIUM RESERVE ANGUS CERTIFIED TENDER and Design," registered in the U.S. Patent and Trademark Office, specifically, U.S. Registration No. 4,717,850 – Registered: April 7, 2015, for use in connection with meats identified in International Class 29 in the registration;

Great Mark Western, LLC, a Michigan Limited Liability Company, having a principal place of business at 35710 Mound Road, Sterling Heights, MI 48310 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title, and interest in and to said mark, said registration of said mark, and goodwill of the business in which said mark is used;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged by ASSIGNOR from ASSIGNEE, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE and its successors and assigns the entire right, title, and interest in and to said mark, said registration of said mark, and goodwill of the business in which said mark is used—including all rights of enforcement and choses in action with respect thereto, all rights of action with respect to confusingly similar trademarks or service marks, all rights to claim such relief as may be appropriate (including claims for damages by reason of past or future infringement or adverse use of said mark), and all rights to sue, collect, or recover for same;

ASSIGNOR shall, upon request of ASSIGNEE, execute all rightful oaths, assignments, and powers of attorney and perform all reasonable acts that may be necessary and proper to carry out the intent and purpose of this assignment.

11/04/2020
Date


By: Matthew E. Hubbard
Title: CEO
Continental Cafe, LLC
(ASSIGNOR)

Docket No. 112638.00017