

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM607705

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sina.Com Technology (China) Co. Ltd.		10/20/2020	Corporation: CHINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beijing Weimeng Internet Technology Co., Ltd.		
<b>Street Address:</b>	Room No. 313-316 Floor 3 Scientific Research Building Sina Headquarters N- 1N-2 2nd Section		
<b>Internal Address:</b>	(West) of Zhongguancun Software Park, Dongbeiwang West Road		
<b>City:</b>	Haidian		
<b>State/Country:</b>	CHINA		
<b>Entity Type:</b>	Corporation: CHINA		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6033929		
<b>Registration Number:</b>	6029375	WEIBO	
<b>Registration Number:</b>	6029374	WEIBO	
<b>Registration Number:</b>	6029373		
<b>Registration Number:</b>	4896519	WEIBO	
<b>Registration Number:</b>	4782144		
<b>Registration Number:</b>	4899574		
<b>Registration Number:</b>	5428588		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032058050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	mbeyene@bskb.com		
<b>Correspondent Name:</b>	Birch Stewart Kolasch & Birch LLP		
<b>Address Line 1:</b>	8110 Gatehouse Road, Suite 100 East		
<b>Address Line 4:</b>	Falls Church, VIRGINIA 22042		
<b>ATTORNEY DOCKET NUMBER:</b>	5824-0105US2		
<b>DOMESTIC REPRESENTATIVE</b>			

OP \$215.00 6033929

<b>Name:</b>	Birch Stewart Kolasch & Birch LLP
<b>Address Line 1:</b>	8110 Gatehouse Road, Suite 100 East
<b>Address Line 4:</b>	Falls Church, VIRGINIA 22042
<b>NAME OF SUBMITTER:</b>	Michael T. Smith
<b>SIGNATURE:</b>	/Michael T. Smith/
<b>DATE SIGNED:</b>	11/06/2020
<b>Total Attachments: 2</b> source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif	

ASSIGNMENT

WHEREAS, Sina.Com Technology (China) Co. Ltd. (hereinafter Assignor), a corporation (entity) of P. R. China (country), having a place of business at Room 1506, Ideal International Plaza No. 58, North Forth Ring West Road Haidian Dist., Beijing CHINA, is the owner of the Trademark Registrations and Applications set forth in Attachment "A" hereto; and

WHEREAS, Beijing Weimeng Internet Technology Co., Ltd. (hereinafter Assignee), a corporation (entity) of P. R. China (country), having a place of business at Room No. 313-316 Floor 3 Scientific Research Building Sina Headquarters N-1N-2 2nd Section (West) of Zhongguancun Software Park Dongbeiwang West Road, Haidian CHINA, is desirous of acquiring said marks;

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said marks, together with the goodwill of the business associated with the marks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:

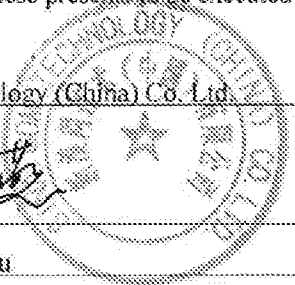
Sina.Com Technology (China) Co. Ltd.

Date October 20, 2020

By 

Name Haiyan Gu

Title General Manager of Legal Department




WITNESS:

Date October 20, 2020

By 

Enshuang Ou

ATTACHMENT "A"

<i>Registration/Application No. 6033929</i>	<i>Mark:</i> 微博
<i>Registration/Application No. 6029375</i>	<i>Mark:</i> weibo <sup>®</sup>
<i>Registration/Application No. 6029374</i>	<i>Mark:</i> weibo
<i>Registration/Application No. 6029373</i>	<i>Mark:</i>  微博
<i>Registration/Application No. 4896519</i>	<i>Mark:</i> weibo
<i>Registration/Application No. 4782144</i>	<i>Mark:</i> 
<i>Registration/Application No. 4899574</i>	<i>Mark:</i> 微博
<i>Registration/Application No. 5428588</i>	<i>Mark:</i>  微博