

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM607890

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|------------------------------|--|
| SUBMISSION TYPE: | RESUBMISSION |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| RESUBMIT DOCUMENT ID: | 700521621 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------|----------|----------------|-----------------------|
| Battat Incorporated | | 12/03/2019 | Corporation: DELAWARE |

RECEIVING PARTY DATA

| | |
|--------------------------|---------------------|
| Name: | Maison Battat Inc. |
| Street Address: | 8440 Darnley Road |
| Internal Address: | Attn: Joseph Battat |
| City: | Montreal |
| State/Country: | CANADA |
| Postal Code: | H4T 1M4 |
| Entity Type: | Corporation: CANADA |

PROPERTY NUMBERS Total: 8

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------|
| Registration Number: | 4813378 | UP UP CUPS |
| Registration Number: | 4808941 | TRISTA "DOLL FACE" |
| Registration Number: | 5071560 | PUCCI PUPS |
| Registration Number: | 3679829 | BRISTLE BLOCKS |
| Registration Number: | 3929505 | WHEEEE-MOTE CONTROL |
| Registration Number: | 3929504 | OKIDEOKE |
| Registration Number: | 3929507 | WHEEEEE-LS! |
| Registration Number: | 3929503 | PARUM PUM PUM |

CORRESPONDENCE DATA

Fax Number: 2125156969

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9144506651

Email: ALANGSAM@PRYORCASHMAN.COM

Correspondent Name: PRYOR CASHMAN LLP

Address Line 1: ANDREW S. LANGSAM, 38TH FLOOR

Address Line 2: 7 TIMES SQUARE

Address Line 4: NEW YORK, NEW YORK 10036

TRADEMARK

| | |
|--|---------------------------------------|
| ATTORNEY DOCKET NUMBER: | 13146.00001 |
| DOMESTIC REPRESENTATIVE | |
| Name: | Andrew S. Langsam |
| Address Line 1: | c/o Pryor Cashman LLP, 7 Times Square |
| Address Line 2: | 38th Floor |
| Address Line 4: | New York, NEW YORK 10036 |
| NAME OF SUBMITTER: | Andrew S. Langsam |
| SIGNATURE: | /Andrew S. Langsam/ |
| DATE SIGNED: | 11/10/2020 |
| Total Attachments: 5 source=AssignmentBI-MBI#page3.tif source=AssignmentBI-MBI#page4.tif source=AssignmentBI-MBI#page5.tif source=AssignmentBI-MBI#page6.tif source=AssignmentBI-MBI#page7.tif | |

ASSIGNMENT OF TRADEMARKS

This Assignment (this "Assignment") is made and entered into effective as of the date of last signature below by and between Battat Incorporated, a corporation of Delaware ("Assignor"), on one hand, and Maison Battat Inc., a Canadian Corporation with an address at 8440 Darnley Road, Montreal P. Q. Canada H4T 1M4 ("Assignee"), on the other hand. (Assignor and Assignee may sometimes be referred to herein collectively as the "Parties" and/or each individually as a "Party").

WHEREAS, Assignor is the registered owner of the marks shown on the attached Exhibit A. (the "Marks") which proceeded to registration with the United States Patent and Trademark Office (the "USPTO"); the "Registrations";

And

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under such Marks and the associated goodwill, including the Registrations and the associated goodwill.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, convey, grant, and set over to Assignee for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns and other legal representatives forever as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, Assignor's entire right, associated goodwill, title and interest in, to and under the Property, throughout the world in perpetuity, and any renewals, reissues and extensions thereof, together with the goodwill associated with the Property inclusive of the Marks and that part of Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States, and under the laws of any and all foreign jurisdictions with respect to the Marks, including without limitation, Assignor's common law rights and rights under the laws of unfair competition, and any and all rights to all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present, and/or future infringement, damages, injunctive relief, and/or other monies due to the unauthorized use of the rights currently known to Assignor as of the date hereof or that may become known after the date of this Assignment to the extent relating to the Marks, the Registrations and the associated goodwill.

Assignor hereby represents and warrants that Assignor has the full right to convey the interest assigned by this Assignment, and has not conveyed any interest in or right to the Marks to any third party.

Assignor authorizes and requests the USPTO, or any foreign equivalent thereof, to record Assignee as the owner of the Marks and Registrations, as Assignee of the entire right, title and interest

in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

Assignor hereby agrees to execute any and all further documents or papers, and to perform such other proper acts, as may be reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby sought to be transferred.


This Assignment may be executed in one or more counterparts which, when taken together, shall constitute a single instrument, and shall be effective when both Parties have executed a counterpart and may be executed by facsimile or PDF signature, with all facsimile and PDF signatures to be deemed original signatures and equivalent thereto for all purposes.

IN WITNESS WHEREOF, we have caused this Assignment to be duly executed below on the dates indicated by their duly authorized officers.

ASSIGNOR:

Battat Incorporated

Date: Dec 3/2019

By: 

Name: Joseph Battat
Title: President

TRADEMARK

REEL: 007400 FRAME: 0760

| | A | B | C | D |
|----|--------------------------|---------------|-------------|---------------------|
| 1 | Word Mark | Serial Number | Reg. Number | Owner |
| 2 | ABC BLOCK PARTY | 85276156 | 4317652 | Battat Incorporated |
| 3 | ALL ABOARD! | 86153455 | 4631280 | Battat Incorporated |
| 4 | ALPHA B. TICAL | 85783234 | 4429930 | Battat Incorporated |
| 5 | ALPHABERRY | 77807048 | 3917744 | Battat Incorporated |
| 6 | A-MAZE | 85276089 | 4158834 | Battat Incorporated |
| 7 | AQUAPADES | 86001066 | 4809083 | Battat Incorporated |
| 8 | ART STUDIO BY BATTAT | 78585668 | 3178274 | Battat Incorporated |
| 9 | ARTICOPIA | 85074727 | 4007407 | Battat Incorporated |
| 10 | ASHLEY-ROSE | 85158149 | 4109764 | Battat Incorporated |
| 11 | AUDREY-ANN | 85036934 | 3932822 | Battat Incorporated |
| 12 | B CUTE | 78611089 | 3166567 | Battat Incorporated |
| 13 | B. | 85189158 | 4065991 | Battat Incorporated |
| 14 | B. | 85262098 | 4151304 | Battat Incorporated |
| 15 | B. | 77715520 | 4206252 | Battat Incorporated |
| 16 | B. | 77851621 | 3929573 | Battat Incorporated |
| 17 | B. YOU | 77852015 | 4026644 | Battat Incorporated |
| 18 | B.EACHCOMBERS | 86168512 | 4796084 | Battat Incorporated |
| 19 | B.'S EYE VIEW | 85783151 | 4544331 | Battat Incorporated |
| 20 | BAA-BAA-BARN | 85913420 | 4456659 | Battat Incorporated |
| 21 | BALLYHOOD | 85276140 | 4158835 | Battat Incorporated |
| 22 | BANBURY HORSES | 76359453 | 2744375 | Battat Incorporated |
| 23 | BATTAT | 86090530 | 4550957 | Battat Incorporated |
| 24 | BATTAT | 73532453 | 1387626 | Battat Incorporated |
| 25 | BAZILLION BUCKETS | 85190547 | 4109906 | Battat Incorporated |
| 26 | BEACHWORKS | 78525407 | 3045954 | Battat Incorporated |
| 27 | BOOGIE BUS | 85056387 | 3939187 | Battat Incorporated |
| 28 | BRISTLE BLOCK SPINARDOOS | 85082706 | 3917211 | Battat Incorporated |
| 29 | BRISTLE BLOCK STACKADOOS | 85083462 | 3917214 | Battat Incorporated |
| 30 | BRISTLE BLOCKS | 78812307 | 3679829 | Battat Incorporated |
| 31 | CAR GO CARGO | 85278771 | 4126780 | Battat Incorporated |
| 32 | COASTAL CRUISER | 86138611 | 4800408 | Battat Incorporated |
| 33 | CRITTER CLINIC | 85076257 | 3919704 | Battat Incorporated |
| 34 | CUDDLER CUBS | 78611588 | 3178391 | Battat Incorporated |
| 35 | DR. DOCTOR | 85080661 | 3881926 | Battat Incorporated |
| 36 | ELEMENOSQUEEZE | 85075092 | 3919609 | Battat Incorporated |
| 37 | EVELYN | 85158207 | 4109765 | Battat Incorporated |
| 38 | EYELIGHTS | 85278760 | 4126779 | Battat Incorporated |
| 39 | FIRE FLYER | 85056400 | 3935891 | Battat Incorporated |
| 40 | FISH & SPLISH | 85079667 | 3917201 | Battat Incorporated |
| 41 | GLOBAL GLOWBALL | 85278748 | 4354418 | Battat Incorporated |
| 42 | GRABABUG | 78719632 | 3303942 | Battat Incorporated |
| 43 | GRABABUG | 78719602 | 3225956 | Battat Incorporated |
| 44 | H2-WHOA! | 85076414 | 4287451 | Battat Incorporated |
| 45 | HELLOPHONE | 85076351 | 3919714 | Battat Incorporated |
| 46 | HIDE N' SEA | 85783255 | 4822450 | Battat Incorporated |

| | A | B | C | D |
|----|--------------------------|----------|---------|---------------------|
| 47 | HOBBY DO'S | 78844550 | 3451141 | Battat Incorporated |
| 48 | HOBBY DO'S | 78701384 | 3295080 | Battat Incorporated |
| 49 | HOLIDAY BELLE | 85480300 | 4491597 | Battat Incorporated |
| 50 | HOLIDAY HAILEY | 85764839 | 4625457 | Battat Incorporated |
| 51 | HONEYSUCKLE HOLLOW | 85278822 | 4184063 | Battat Incorporated |
| 52 | HUG LOVERS | 78611616 | 3166571 | Battat Incorporated |
| 53 | HUGS :) LINKS | 85191491 | 4071823 | Battat Incorporated |
| 54 | JESSICA-ANNE | 85170602 | 4061411 | Battat Incorporated |
| 55 | JULIET | 85172604 | 4046835 | Battat Incorporated |
| 56 | JUNGLE JAM | 85056055 | 3939185 | Battat Incorporated |
| 57 | JUNGLE JINGLES | 85671548 | 4367082 | Battat Incorporated |
| 58 | JUST B. | 77851960 | 4029330 | Battat Incorporated |
| 59 | JUST B. JUST YOU. B. YOU | 77851860 | 3929574 | Battat Incorporated |
| 60 | KENDRA | 85764861 | 4472182 | Battat Incorporated |
| 61 | LANA | 85816024 | 4512027 | Battat Incorporated |
| 62 | LIL' SQUIRTS | 86001143 | 4744255 | Battat Incorporated |
| 63 | L'L WOODZEEZ | 85036246 | 3932817 | Battat Incorporated |
| 64 | LITTLE YOU | 78611600 | 3166570 | Battat Incorporated |
| 65 | LOCBLOC | 77175181 | 3347994 | Battat Incorporated |
| 66 | LOOPY LOO | 85276101 | 4075366 | Battat Incorporated |
| 67 | MAGNETIC ALPHABETIC | 85783244 | 4502729 | Battat Incorporated |
| 68 | MEOWSIC | 77829130 | 3929498 | Battat Incorporated |
| 69 | OG OUTFITTERS | 85259946 | 4151284 | Battat Incorporated |
| 70 | OKIDECKE | 77830795 | 3929504 | Battat Incorporated |
| 71 | ONE TWO SQUEEZE | 85075065 | 3919607 | Battat Incorporated |
| 72 | OUR GENERATION | 75677343 | 2463148 | Battat Incorporated |
| 73 | OUR GENERATION BABY | 76327883 | 2795544 | Battat Incorporated |
| 74 | PARKER | 85764463 | 4472178 | Battat Incorporated |
| 75 | PARUM PUM PUM | 77830759 | 3929503 | Battat Incorporated |
| 76 | PEYTON | 85764503 | 4472180 | Battat Incorporated |
| 77 | PICCOLO | 85671859 | 4292288 | Battat Incorporated |
| 78 | PLAY CIRCLE | 78811114 | 3332031 | Battat Incorporated |
| 79 | PLAYTIME PUPS | 85036660 | 3932820 | Battat Incorporated |
| 80 | POP-ARTY | 85075035 | 3919606 | Battat Incorporated |
| 81 | POPPITOPPY | 85076982 | 3919768 | Battat Incorporated |
| 82 | POUND N'ROLL MAZE | 85328898 | 4218878 | Battat Incorporated |
| 83 | PUCCI PUPS FLOPEEZ | 85549357 | 4225077 | Battat Incorporated |
| 84 | PUZZLE PLANKS | 85783222 | 4502728 | Battat Incorporated |
| 85 | RAIN & SHINE | 86153446 | 4796048 | Battat Incorporated |
| 86 | RAIN RUSH | 85276125 | 4151374 | Battat Incorporated |
| 87 | ROCKESTRA | 86001224 | 4800226 | Battat Incorporated |
| 88 | ROSE | 85923240 | 4625699 | Battat Incorporated |
| 89 | RRRROLL MODELS | 85056360 | 3946227 | Battat Incorporated |
| 90 | RUBY | 85923257 | 4467912 | Battat Incorporated |
| 91 | SANDFUN | 78559697 | 3054702 | Battat Incorporated |
| 92 | SANDFUN | 78559621 | 3073159 | Battat Incorporated |

| | A | B | C | D |
|-----|-----------------------|----------|---------|---------------------|
| 93 | SANDFUN | 78765371 | 3399708 | Battat Incorporated |
| 94 | SEA SHELLIES | 86153384 | 4832550 | Battat Incorporated |
| 95 | SHANNON | 85764898 | 4978311 | Battat Incorporated |
| 96 | SIENNA | 85764854 | 4472181 | Battat Incorporated |
| 97 | SQUIRTS | 85190524 | 4113232 | Battat Incorporated |
| 98 | SUGAR CHUTE | 85079698 | 3917202 | Battat Incorporated |
| 99 | SYDNEY LEE | 86086140 | 4550866 | Battat Incorporated |
| 100 | SYMPHONY IN B. | 85278735 | 4184061 | Battat Incorporated |
| 101 | SYMPHONY NO. 2 | 86202509 | 4796153 | Battat Incorporated |
| 102 | TAKE IT EASEL | 85190483 | 4136417 | Battat Incorporated |
| 103 | TERRA BY BATTAT | 86118129 | 4654168 | Battat Incorporated |
| 104 | THE GYM WITHIN | 77213501 | 3513571 | Battat Incorporated |
| 105 | THIS IS OUR STORY | 85245033 | 4110119 | Battat Incorporated |
| 106 | TOULOUSE-LAPTREC | 85075132 | 3919610 | Battat Incorporated |
| 107 | TRISTA | 85816003 | 4512026 | Battat Incorporated |
| 108 | TRISTA "DOLL FACE" | 85884081 | 4808941 | Battat Incorporated |
| 109 | TWIRLIES | 86168456 | 4796083 | Battat Incorporated |
| 110 | TWO FOUR BLOCKS | 86202170 | 4744745 | Battat Incorporated |
| 111 | UFWHOA | 85907280 | 4585459 | Battat Incorporated |
| 112 | UP UP CUPS | 86001203 | 4813378 | Battat Incorporated |
| 113 | VICTORIA-MARIE | 85086947 | 3932823 | Battat Incorporated |
| 114 | WALK-NESS MONSTER | 85278715 | 4354417 | Battat Incorporated |
| 115 | WALL OF HEART LOGO | 85529825 | 4389727 | Battat Incorporated |
| 116 | WATERSYSTEM BY BATTAT | 74704299 | 1989912 | Battat Incorporated |
| 117 | WHACKY BALL | 85076302 | 3919709 | Battat Incorporated |
| 118 | WHEEEEE-LS! | 77831296 | 3929507 | Battat Incorporated |
| 119 | WHEEEE-MOTE CONTROL | 77830862 | 3929505 | Battat Incorporated |
| 120 | WOOFER | 85278785 | 4184062 | Battat Incorporated |
| 121 | YOU HUE | 85083606 | 3925459 | Battat Incorporated |
| 122 | YOU TURNS | 85278795 | 4254603 | Battat Incorporated |
| 123 | YOUNIVERSITY | 85671867 | 4292189 | Battat Incorporated |
| 124 | ZANY ZOO | 85082658 | 3917210 | Battat Incorporated |