

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM607798

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lani Dolifka		10/14/2020	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Watermill Express, LLC		
Street Address:	177 West Jessup		
City:	Brighton		
State/Country:	COLORADO		
Postal Code:	80601		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3749601	WATEROCKS	
CORRESPONDENCE DATA			
Fax Number:	3034732720		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3034732710		
Email:	docket@hollandhart.com		
Correspondent Name:	Scott S. Havlick		
Address Line 1:	P.O. Box 8749, Holland & Hart LLP		
Address Line 2:	Attn: Trademark Docketing		
Address Line 4:	Denver, COLORADO 80201		
ATTORNEY DOCKET NUMBER:	38092.840000.000		
NAME OF SUBMITTER:	Scott S. Havlick		
SIGNATURE:	/Scott Havlick/		
DATE SIGNED:	11/10/2020		
Total Attachments: 1			
source=Executed Waterocks Assignment - Trademark#page1.tif			

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TRADEMARK ASSIGNMENT

This assignment of trademark rights ("Trademark Assignment"), effective Oct 14, 2020 (the "Effective Date"), by and between Lani Dolifka, an individual having an address at 177 West Jessup, Brighton, Colorado 80601, United States of America ("Assignor") and Watermill Express, LLC, a limited liability company duly organized and existing under the laws of the State of Delaware having a business address at 177 West Jessup, Brighton, CO 80601, United States of America ("Assignee").

WHEREAS, Assignor is the owner of U.S. trademark registration no. 3749601 for the mark WATEROCKS covering goods in Class 30 (the "Trademark");


WHEREAS, Assignee seeks to acquire the entire right, title and interest in and to the Trademark, together with the goodwill of the business associated with and symbolized by the Trademark;

NOW, THEREFORE, for and in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, all of the present and future right, title and interest to the Trademark, together with the goodwill of the business associated with and symbolized by the Trademark, and together with the right to sue for past infringement and to collect all damages or profits for past infringement, dilution, unfair competition and counterfeiting of the Trademark for its own use and benefits.

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment to be executed by their authorized representatives.

Lani Dolifka

Dated: Oct 14, 2020

Signed: 
Name: Lani Dolifka
Title: Individual